

ENTERGY CORP /DE/
Form 4
February 22, 2006

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
MADISON WILLIAM E

(Last) (First) (Middle)

**ENTERGY CORPORATION, 500
CLINTON CENTER DRIVE**

(Street)

CLINTON, MS 39056

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
ENTERGY CORP /DE/ [ETR]

3. Date of Earliest Transaction
(Month/Day/Year)
02/17/2006

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
Senior Vice President

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
____ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	02/17/2006		M		50,000	A	\$ 41.69
Common Stock	02/17/2006		S		50,000	D	\$ 70.76 (1)
Common Stock	02/17/2006		M		25,000	A	\$ 44.45
Common Stock	02/17/2006		S		20,915	D	\$ 70.79 (2)
							4,085 (3)

Edgar Filing: ENTERGY CORP /DE/ - Form 4

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount or Number of Shares
Employee Stock Option (Right to Buy)	\$ 41.69	02/17/2006		M	50,000	02/11/2005 02/11/2012	Common Stock 50,000
Employee Stock Option (Right to Buy)	\$ 44.45	02/17/2006		M	25,000	01/30/2006 01/30/2013	Common Stock 25,000

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
MADISON WILLIAM E ENTERGY CORPORATION 500 CLINTON CENTER DRIVE CLINTON, MS 39056			Senior Vice President	

Signatures

Christopher T. Screen for William E. Madison 02/22/2006

**Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Represents weighted average sales price: 200 at 70.86, 400 at 70.85, 100 at 70.84, 700 at 70.83, 1000 at 70.82, 1500 at 70.81, 2000 at 70.80, 4500 at 70.79, 6300 at 70.78, 1900 at 70.77, 1200 at 70.76, 8000 at 70.75, 22100 at 70.74, and 100 at 70.73.
- (2) Represents weighted average sales price: 1400 at 70.85, 300 at 70.84, 1100 at 70.83, 500 at 70.82, 6915 at 70.80, 500 at 70.79, 4600 at 70.78, 1200 at 70.77, 1900 at 70.76, and 2500 at 70.75.
- (3) As of February 21, 2006, the filing individual had a balance of 65 shares of Entergy common stock in the Company Savings Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.