

May Phillip R Jr  
Form 4  
August 17, 2018

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
May Phillip R Jr

(Last) (First) (Middle)

C/O ENTERGY CORPORATION  
LEGAL DEPARTMENT, 639  
LOYOLA AVENUE, 26TH FLOOR

(Street)

NEW ORLEANS, LA 70113

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
ENTERGY CORP /DE/ [ETR]

3. Date of Earliest Transaction  
(Month/Day/Year)  
08/15/2018

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_ 10% Owner  
\_\_\_ Officer (give title below) \_\_\_X\_\_\_ Other (specify below)  
"Officer" Under Sec. 16 Rules

6. Individual or Joint/Group Filing(Check Applicable Line)  
\_X\_ Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
|                                 |                                      |  |                                | (A) or (D)  | Price   |  |                                   |
|                                 |                                      |  | Code                           | V   | Amount  |  |                                   |
| Common Stock                    | 08/15/2018                           |  | M                              |   | \$ 72.79  | 14,816   | D                                 |
| Common Stock                    | 08/15/2018                           |  | S <sup>(1)</sup>               |   | \$ 85   | 11,916   | D                                 |
| Common Stock                    | 08/15/2018                           |  | M                              |   | \$ 64.6   | 13,916   | D                                 |
| Common Stock                    | 08/15/2018                           |  | S <sup>(1)</sup>               |   | \$ 85   | 11,916   | D                                 |
| Common Stock                    | 08/15/2018                           |  | M                              |   | \$ 63.17  | 14,916   | D                                 |

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|              |            |  |                         |       |   |                             |        |   |           |
|--------------|------------|--|-------------------------|-------|---|-----------------------------|--------|---|-----------|
| Common Stock | 08/15/2018 |  | <u>S</u> <sup>(1)</sup> | 3,000 | D | <u>\$ 85</u> <sup>(2)</sup> | 11,916 | D |           |
| Common Stock |            |  |                         |       |   |                             | 6,593  | I | By 401(k) |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Pr Deriv Secur (Instr. 3) |                            |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|------------------------------|----------------------------|
|  |  |                                      |  |                                |   | Date Exercisable   | Expiration Date   | Title                        | Amount or Number of Shares |
|  |  |                                      |  | Code                           | V (A) (D)   |  |   |                              |                            |
| Employee Stock Option (Right to Buy)       | \$ 72.79   | 08/15/2018                           |  | M                              | 2,900   | <u>(3)</u>   | <u>(3)</u>  | Common Stock                 | 2,900                      |
| Employee Stock Option (Right to Buy)       | \$ 64.6  | 08/15/2018                           |  | M                              | 2,000   | <u>(4)</u>   | <u>(4)</u>  | Common Stock                 | 2,000                      |
| Employee Stock Option (Right to Buy)       | \$ 63.17   | 08/15/2018                           |  | M                              | 3,000   | <u>(5)</u>   | <u>(5)</u>  | Common Stock                 | 3,000                      |

## Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

May Phillip R Jr  
C/O ENTERGY CORPORATION LEGAL  
DEPARTMENT  
639 LOYOLA AVENUE, 26TH FLOOR  
NEW ORLEANS, LA 70113

"Officer" Under Sec. 16  
Rules

## Signatures

/s/ Daniel T. Falstad by power of  
attorney

08/17/2018

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sale reported in this Form 4 was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on March 5, 2018.  
The price reported in column 4 is a weighted average price. The shares were sold in multiple transactions ranging from \$85.00 to \$85.02.
  - (2) The reporting person undertakes to provide to Entergy, any security holder of Entergy or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each price within the range set forth in this footnote.
  - (3) The options vested in three equal annual installments on January 27, 2012, 2013 and 2014.
  - (4) The options vested in three equal annual installments on January 31, 2014, 2015 and 2016.
  - (5) The options vested in three equal annual installments on January 30, 2015, 2016 and 2017.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
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