

Curran Bentley
Form 4
September 25, 2018

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Curran Bentley

(Last) (First) (Middle)

6555 WEST GOOD HOPE ROAD

(Street)

MILWAUKEE, WI 53223

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
BRADY CORP [BRC]

3. Date of Earliest Transaction (Month/Day/Year)
09/24/2018

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

___ Director ___ 10% Owner
X Officer (give title below) ___ Other (specify below)

CIO & VP - Digital Business

6. Individual or Joint/Group Filing(Check Applicable Line)
X Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	(A) or (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount	Price		
Class A Common Stock	09/24/2018		M		13,000	\$ 30.21	43,856	D
Class A Common Stock	09/24/2018		S		1,500	\$ 43.6	42,356	D
Class A Common Stock	09/24/2018		S		100	\$ 43.65	42,256	D
Class A Common	09/24/2018		S		1,100	\$ 43.7	41,156	D

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Stock							
Class A Common Stock	09/24/2018	S	4,600	D	\$ 43.75	36,556	D
Class A Common Stock	09/24/2018	S	1,300	D	\$ 43.78	35,256	D
Class A Common Stock	09/24/2018	S	1,700	D	\$ 43.8	33,556	D
Class A Common Stock	09/24/2018	S	400	D	\$ 43.85	33,156	D
Class A Common Stock	09/24/2018	S	700	D	\$ 43.9	32,456	D
Class A Common Stock	09/24/2018	S	1,400	D	\$ 43.95	31,056	D
Class A Common Stock	09/24/2018	S	200	D	\$ 43.98	30,856	D
Class A Common Stock	09/24/2018	M	13,000	A	\$ 27	43,856	D
Class A Common Stock	09/24/2018	S	800	D	\$ 43.55	43,056	D
Class A Common Stock	09/24/2018	S	200	D	\$ 43.58	42,856	D
Class A Common Stock	09/24/2018	S	405	D	\$ 43.6	42,451	D
Class A Common Stock	09/24/2018	S	1,000	D	\$ 43.65	41,451	D
Class A Common Stock	09/24/2018	S	3,800	D	\$ 43.7	37,651	D
Class A Common Stock	09/24/2018	S	1,100	D	\$ 43.75	36,551	D

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Class A Common Stock	09/24/2018	S	1,200	D	\$ 43.78	35,351	D
Class A Common Stock	09/24/2018	S	2,124	D	\$ 43.8	33,227	D
Class A Common Stock	09/24/2018	S	1,571	D	\$ 43.85	31,656	D
Class A Common Stock	09/24/2018	S	400	D	\$ 43.9	31,256	D
Class A Common Stock	09/24/2018	S	400	D	\$ 43.95	30,856	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Exercise of Stock Option	\$ 30.21	09/24/2018		M	13,000	<u>(1)</u> 09/21/2022	Class A Common Stock	13,000
Exercise of Stock Option	\$ 27	09/24/2018		M	13,000	<u>(1)</u> 09/30/2021	Class A Common Stock	13,000

Reporting Owners

Reporting Owner Name / Address

Relationships

Reporting Owners

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Director 10% Owner Officer Other

Curran Bentley
6555 WEST GOOD HOPE ROAD
MILWAUKEE, WI 53223

CIO & VP - Digital Business

Signatures

Heidi Knueppel,
Attorney-In-Fact

09/25/2018

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents options exercisable one third each year for the three years subsequent to the grant date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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