PHILIPPINE LONG DISTANCE TELEPHONE CO Form 6-K January 13, 2005

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER

PURSUANT TO RULE 13a-16 or 15d-16 OF

THE SECURITIES EXCHANGE ACT OF 1934

Report on Form 6-K dated January 13, 2005 (Commission File No. 1-15024)

PHILIPPINE LONG DISTANCE TELEPHONE COMPANY

(Name of Registrant)

Ramon Cojuangco Building

Makati Avenue, Makati City

Philippines 0721

(Address of Principal Executive Officers)

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Form 20-F: y Form 40-F: o

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101 (b) (1):

Yes: o No: y

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation by Regulation S-T Rule 101 (b) (7):

Yes: o No: y

Indicate by check mark whether the registrant by furnishing the information contained in this form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934:

Yes: o No: y

Enclosure:
A copy of the disclosure letter we sent today to the Philippine Stock Exchange and the Securities and Exchange Commission regarding the news article entitled PLDT exceeds 2004 profit target of P24B published in the January 13 2005 issue of The Philippine Daily Inquirer (Internet Edition).

January 13, 2005
SECURITIES & EXCHANGE COMMISSION
Corporation Finance Department
SEC Building, EDSA
Mandaluyong City
Attention: Director Justina F. Callangan
Corporation Finance Department
Gentlemen:
Re : Philippine Long Distance Telephone Company
SEC Registration No. PW-55
In compliance with Section 17.1(b) of the Securities Regulation Code and SRC Rule 17.1, we submit herewith five (5) copies of our letter dated January 13, 2005 to the Philippine Stock Exchange, Inc. regarding the news article entitled PLDT exceeds 2004 profit target of P24B published in the January 13, 2005 issue of The Philippine Daily Inquirer

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(Internet Edition).
Respectfully yours,
MA. LOURDES C. RAUSA-CHAN
Corporate Secretary

Encs.

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SEC FORM 17-C

CURRENT F	REPORT UNDER SECTION 17				
OF THE SEC	OF THE SECURITIES REGULATION CODE				
AND SRC R	ULE 17.1				
1.	13 January 2005				
Date of Repo	ort (Date of earliest event reported)				
2.	SEC Identification Number PW-55				
3.	BIR Tax Identification No. 000-488-793				
4.	PHILIPPINE LONG DISTANCE TELEPHONE COMPANY				
Exact name of	of issuer as specified in its charter				
5. PHILIPPIN	NES 6 (SEC Use Only)				
Province, cou	untry or other jurisdiction Industry Classification Code				
of Incorporate	ion				
7. Ramon Co	juangco Building, Makati Avenue, Makati City 1200				
Address of principal office Postal Code					

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8. (632) 814-3664
Issuer's telephone number, including area code
9. Not Applicable
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 8 and 12 of the Securities Regulation Code or Sections 4 and 8 of the Revised Securities Act
Title of Each Class Number of Shares of Common Stock
Licensed and Amount of Debt Outstanding
11. Item 9 Other Events
Attached hereto is a copy of our letter to the Philippine Stock Exchange, Inc. (PSE) dated January 13, 2005 in connection with the news article entitled PLDT exceeds 2004 profit target of P24B published in the January 13, 2005 issue of The Philippine Daily Inquirer (Internet Edition).

SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the Issuer has duly caused this report to be signed on its behalf by the undersigned hereto duly authorized.

PHILIPPINE LONG DISTANCE

TELEPHONE COMPANY

MA. LOURDES C. RAUSA-CHAN

Corporate Secretary

Date: 13 January 2005

Distribution Copies: 5 copies Securities & Exchange Commission

1 copy - Philippine Stock Exchange

1 copy - Company Secretary

January 13, 2005 SECURITY CODE: CM-040

The Philippine Stock Exchange

Listing and Disclosure Group

4th Floor Philippine Stock Exchange Centre

Exchange Road, Ortigas Center

Pasig City

Attention: Ms. Jurisita M. Quintos

Senior Vice President

Ladies and Gentlemen:
We refer to your fax letter dated January 13, 2005 requesting for written confirmation of the reports contained in the news article entitled PLDT exceeds 2004 profit target of P24B published in the January 13, 2005 issue of The Philippine Daily Inquirer (Internet Edition).
We advise that while we had previously articulated a profit target of P24 billion for 2004 after having reported a net income of P20 billion in the first nine months of 2004 inclusive of exceptional gains and other non-recurring items, the actual results for full year 2004 will depend on the group's financial performance in the fourth quarter of 2004 plus other accounting adjustments that may result from PLDT's early adoption of International Accounting Standards ("IAS"). We are still currently finalizing our financial reports for 2004 and expect to announce our audited financial results for full year 2004 on March 1, 2005.
Thank you.
Very truly yours,
MA. LOURDES C. RAUSA-CHAN Corporate Secretary

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SIGNATURES
Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant had duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.
signed on its senan by the undersigned, thereants duly duthorized.
PHILIPPINE LONG DISTANCE TELEPHONE COMPANY
By: MA. LOURDES C. RAUSA-CHAN
Corporate Secretary
Date: January 13, 2005