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APPLEBEES INTERNATIONAL INC

Form 8-K

October 18, 2006

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of report (Date of earliest
event reported) October 18, 2006

APPLEBEE'S INTERNATIONAL, INC.

(Exact Name of Registrant as Specified in Its Charter)

DELAWARE

000-17962

43-1461763

(State or other jurisdiction
of incorporation)

(Commission
File Number)

(IRS Employer
Identification No.)

4551 W. 107th Street, Overland Park, Kansas

66207

(Address of principal executive offices)

(Zip Code)

(913) 967-4000

(Registrant's telephone number, including area code)

None

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to
simultaneously satisfy the filing obligation of the registrant under any of the
following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item 7.01. Regulation FD Disclosure

On October 18, 2006, Applebee's International, Inc. (the "Company") issued a press release entitled "Applebee's International to Broadcast Third Quarter 2006 Earnings Conference Call Over the Internet." The press release is included below.

FOR IMMEDIATE RELEASE

Contact: Carol DiRaimo, Vice President of Investor Relations
(913) 967-4109

Applebee's International to Broadcast Third Quarter 2006
Earnings Conference Call Over the Internet

OVERLAND PARK, KAN., October 18, 2006 -- Applebee's International, Inc. (Nasdaq:APPB) will be releasing third quarter 2006 earnings after the market closes on Wednesday, October 25, 2006. Comparable sales for both the September and October fiscal periods will be included in the release. The company will host a conference call to review the results on Thursday morning, October 26, 2006, at 10:00 a.m. Central Time (11:00 a.m. Eastern Time), which will be broadcast live over the Internet.

To listen to the conference call, please go to the Investors section of the company's website (www.applebees.com) at least 15 minutes prior to the commencement of the call to register, download, and install any necessary audio software. A replay will be available shortly after the call.

Applebee's International, Inc., headquartered in CityplaceOverland Park, StateKan., develops, franchises and operates restaurants under the Applebee's Neighborhood Grill & Bar brand, the largest casual dining concept in the world. As of September 24, 2006, there were 1,884 Applebee's restaurants operating system-wide in 49 states and 17 international countries. Additional information on Applebee's International can be found at the company's website (www.applebees.com).

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

APPLEBEE'S INTERNATIONAL, INC.
(Registrant)

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Date: October 18, 2006

By: /s/ Steven K. Lumpkin

Steven K. Lumpkin
Executive Vice President and
Chief Financial Officer