

ICONIX BRAND GROUP, INC.  
Form NT 10-Q  
August 10, 2006

**UNITED STATES**

**SECURITIES AND EXCHANGE COMMISSION**

Washington, DC 20549

FORM 12b-25

SEC File Number 001-10593

CUSIP Number 451055 10 7

**NOTIFICATION OF LATE FILING**

(Check One):

Form 10-K  Form 20-F  Form 11-K  Form 10-Q  Form 10-D  Form N-SAR  
 Form N-CSR

For Period Ended June 30, 2006

- Transition Report on Form 10-K
- Transition Report on Form 20-F
- Transition Report on Form 11-K
- Transition Report on Form 10-Q
- Transition Report on Form N-SAR

For the Transition Period Ended: N/A

Nothing in this form shall be construed to imply that the Commission has verified any information contained herein.

If the notification relates to a portion of the filing checked above, identify the Item(s) to which the notification relates:

**PART I-REGISTRANT INFORMATION**

Iconix Brand Group, Inc.  
Full Name of Registrant  
Former Name if Applicable

1450 Broadway  
Address of Principal Executive Office (Street and Number)

New York, NY 10018  
(City, State and Zip Code)



**PART II - RULES 12b-25(b) AND (c)**

If the subject report could not be filed without unreasonable effort or expense and the registrant seeks relief pursuant to Rule 12b-25(b), the following should be completed. (Check box if appropriate)

- (a) The reasons described in reasonable detail in Part III of this form could not be eliminated without unreasonable effort or expense;
- (b) The subject annual report, semi-annual report, transition report on Form 10-K, Form 20-F, 11-K, Form N-SAR or Form N-CSR, or portion thereof, will be filed on or before the fifteenth calendar day following the prescribed due date; or the subject quarterly report or transition report on Form 10-Q or subject distribution report on Form 10-D, or portion thereof will be filed on or before the fifth calendar day following the prescribed due date; and
- (c) The accountant's statement or other exhibit required by Rule 12b-25(c) has been attached if applicable.

**PART III -NARRATIVE**

State below in reasonable detail the reasons why Forms 10-K, 20-F, 11-K, 10-Q, 10-D, N-SAR, N-CSR or the transition report or portion thereof could not be filed within the prescribed time period. (Attach extra sheets if needed.)

Due to the unexpected unavailability, for a short period of time, of the system the registrant uses to file its periodic reports on EDGAR, the registrant could not file its quarterly report on Form 10-Q for the quarter ended June 30, 2006 on a timely basis. The system was unavailable commencing in the afternoon of the original due date of the Form 10-Q.

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**ATTACHMENT TO PART IV OF  
FORM 12b-25 OF  
Iconix Brand Group, Inc.**

With respect to its Form 10-Q for the fiscal  
quarter ended June 30, 2006

As a result of increases in revenue generated from brands that the registrant previously owned and brands acquired by the registrant in the third quarter of 2005 and in the quarter ended June 30, 2006 (the “2006 quarter”) and certain increased expenses relating to the growth in revenue, acquisitions of brands and compensation expense relating to new employees, the results of operations for the three and six months ended June 30, 2006 as reflected in the registrant’s statements of operations to be included in the registrant’s Form 10-Q for the fiscal quarter ended June 30, 2006 will reflect: (i) an increase in revenue to \$18,409,000 for the 2006 quarter and \$31,678,000 for the six months ended June 30, 2006 compared to \$4,287,000 for the three months ended June 30, 2005 (the “2005 quarter”) and \$8,587,000 for the six months ended June 30, 2005; (ii) an increase in selling, general and administrative expenses to \$6,817,000 for the 2006 quarter and \$11,501,000 for the six months ended June 30, 2006 compared to \$2,734,000 for the 2005 quarter and \$5,308,000 for the six months ended June 30, 2005 and (iii) an increase in net income to \$8,345,000 (or \$0.19 per diluted share) for the 2006 quarter and \$15,702,000 (or \$0.37 per diluted share) for the six months ended June 30, 2006 compared to net income of \$2,511,000 (or \$0.08 per diluted share) for the 2005 quarter and net income of \$3,298,000 (or \$0.11 per diluted share) for the six months ended June 30, 2005.