SCARBOROUGH DEAN A

Form 5

January 15, 2008

FORM 5

OMB APPROVAL

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0362 Number: January 31,

no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction

Check this box if

Expires: 2005 Estimated average burden hours per

ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

response... 1.0

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, 1(b). Form 3 Holdings Section 17(a) of the Public Utility Holding Company Act of 1935 or Section Reported

Form 4

30(h) of the Investment Company Act of 1940

Transactions Reported

1. Name and Address of Reporting Person * SCARBOROUGH DEAN A	2. Issuer Name and Ticker or Trading Symbol AVERY DENNISON	5. Relationship of Reporting Person(s) to Issuer			
	CORPORATION [AVY]	(Check all applicable)			
(Last) (First) (Middle) 150 N. ORANGE GROVE BLVD.	3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year) 12/31/2007	_X_ Director 10% Owner X Officer (give title Other (specify below) below) President and C.E.O.			
(Street)	4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Reporting (check applicable line)			

PASADENA,, CAÂ 91103

X Form Filed by One Reporting Person Form Filed by More than One Reporting

(City)	(State)	(Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned							
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) (A) or		5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	12/31/2007	Â	J <u>(1)</u>	Amount 90.911	(D)	Price \$ 0	3,663.178	I	SHARE Plan
Common Stock	12/31/2007	Â	J(2)	1,244.378	A	\$ 0	21,501.396	I	Savings Plan
Common Stock	Â	Â	Â	Â	Â	Â	54,649.125	D	Â
Common Stock	Â	Â	Â	Â	Â	Â	20	I	by Son
	Â	Â	Â	Â	Â	Â	131.507	I	

Common by Stock **Spouse**

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

5. Number of 6. Date Exercisable and

SEC 2270 (9-02)

7. Title and Amount of

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

Derivative Security (Instr. 3)	Conversion or Exercise Price of Derivative Security	(Month/Day/Year)	Execution Date, if any (Month/Day/Year)	Transaction Code (Instr. 8)	Securities Acquired (A) or Disposed of (D) (Instr. 3, 4,		Expiration Date (Month/Day/Year)		Underlying Securities (Instr. 3 and 4)	
					and 5)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Common Stock	\$ 0	12/31/2007	Â	J <u>(3)</u>	80.57	Â	08/08/1988	08/08/1988	Common Stock	80.57

Reporting Owners

Relationships Reporting Owner Name / Address

3. Transaction Date 3A. Deemed

Director 10% Owner Officer Other

SCARBOROUGH DEAN A ÂX 150 N. ORANGE GROVE BLVD. President and C.E.O. Â PASADENA,, CAÂ 91103

Signatures

1. Title of

Units

By: Irene Marquard For: Dean A. 01/15/2008 Scarborough

> **Signature of Reporting Person Date

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares purchased under the Company's SHARE Plan in transactions exempt under Rule 16b-3(c)
- (2) Shares purchased under the Company's Employee Savings Plan in transactions exempt under Rule 16b-3(c)
- Includes stock units acquired upon the reinvestment of dividend equivalents under the Avery Capital Accumulation Plan ("CAP") in a transaction exempt under Rule 16a-11

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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