

Turning Point Brands, Inc.  
Form SC 13G  
February 12, 2019  
UNITED STATE  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934  
(Amendment No. n/a )\*

Turning Point Brands, Inc.  
(Name of Issuer)

Common Shares  
(Title of Class of Securities)

90041L105  
(CUSIP Number)

December 31, 2018  
(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

☒ Rule 13d-1(b)

☐ Rule 13d-1(c)

☐ Rule 13d-1(d)

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Exchange Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No. 90041L105

1	<p>NAMES OF REPORTING PERSONS.</p> <p>Thrivent Financial for Lutherans</p>
2	<p>CHECK THE APPROPRIATE BOX IF A (a) MEMBER OF A GROUP</p>
3	<p>SEC USE ONLY</p>
4	<p>CITIZENSHIP OR PLACE OF ORGANIZATION</p> <p>Wisconsin</p>
5	<p>SOLE VOTING POWER</p> <p>93,493 <sup>(1)</sup></p>
6	<p>SHARED VOTING POWER</p> <p>994,160 <sup>(2)</sup></p>
7	<p>SOLE DISPOSITIVE POWER</p> <p>93,493 <sup>(1)</sup></p>
8	<p>SHARED DISPOSITIVE POWER</p> <p>994,160 <sup>(2)</sup></p>
9	<p>AGGREGATE AMOUNT BENEFICIALLY</p>

OWNED BY EACH  
REPORTING  
PERSON

1,087,653 <sup>(1), (2)</sup>

CHECK BOX IF  
THE AGGREGATE  
AMOUNT IN ROW  
(9) EXCLUDES  
CERTAIN SHARES  
(See Instructions)

10

PERCENT OF  
CLASS  
REPRESENTED BY  
AMOUNT IN ROW  
(9)

11

5.56% <sup>(3)</sup>

TYPE OF  
REPORTING  
PERSON (See  
Instructions)

12

IC, IA

(1) Represents shares held by Thrivent Financial for Lutherans in its general account and shares held in the Thrivent Defined Benefit Plan Trust for which Thrivent Financial for Lutherans serves as investment adviser.

(2) Represents 569,423 shares held by registered investment companies for which Thrivent Financial for Lutherans serves as investment adviser, and 424,737 shares held by registered investment companies for which Thrivent Asset Management, LLC, a Delaware limited liability company and a wholly-owned subsidiary of Thrivent Financial for Lutherans, serves as investment adviser.

(3) Based on the 19,549,300 shares outstanding as of December 31, 2018.

Item 1. (a) Name of Issuer:

Turning Point Brands, Inc.

(b) Address of Issuer's Principal Executive Offices:

5201 Interchange Way  
Louisville, KY 40229

Item 2. (a) Name of Person Filing:  
Thrivent Financial for Lutherans

(b) Address of Principal Business Office or, if None, Residence:

625 Fourth Avenue South  
Minneapolis, Minnesota 55415

(c) Citizenship:

Thrivent Financial for Lutherans is a Wisconsin fraternal benefit society.

(d) Title of Class of Securities:

Common Shares

(e) CUSIP Number:

90041L105

Item 3. If this statement is filed pursuant to Rule 13d-1(b), or 13d-2(b) or (c), check whether the person filing is a:

- (a) Broker or dealer registered under section 15 of the Act (15 U.S.C. 78o);
  - (b) Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c);
  - (c) Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c);
  - (d) Investment company registered under section 8 of the Investment Company Act of 1940 (15 U.S.C. 80a-8);
  - (e) Investment adviser in accordance with § 240.13d-1(b)(1)(ii)(E);
  - (f) An employee benefit plan or endowment fund in accordance with § 240.13d-1(b)(1)(ii)(F);
  - (g) A parent holding company or control person in accordance with § 240.13d-1(b)(1)(ii)(G);
  - (h) A savings association as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);
  - (i) A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3);
  - (j) Group, in accordance with § 240.13d-1(b)(1)(ii)(J).
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Item 4. Ownership.

(a) Amount beneficially owned:

1,087,653 <sup>(1),(2)</sup>

(b) Percent of Class:

5.56% <sup>(3)</sup>

(c) Number of shares as to which the person has:

(i) Sole power to vote or to direct the vote: 93,493 <sup>(1)</sup>

(ii) Shared power to vote or to direct the vote: 994,160 <sup>(2)</sup>

(iii) Sole power to dispose or to direct the disposition of: 93,493 <sup>(1)</sup>

(iv) Shared power to dispose or to direct the disposition of: 994,160 <sup>(2)</sup>

Item 5. Ownership of Five Percent or Less of a Class.

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following .

Item 6. Ownership of More than Five Percent on Behalf of Another Person.

Not applicable.

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the Parent Holding Company or Control Person.

Not applicable.

Item 8. Identification and Classification of Members of the Group.

Not applicable.

Item 9. Notice of Dissolution of Group.

Not applicable.

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(1) See Note 1 on the cover page. Thrivent Financial for Lutherans disclaims beneficial ownership of the 14,468 shares held in the Thrivent Defined Benefit Plan Trust.

(2) See Note 2 on the cover page. Thrivent Financial for Lutherans and Thrivent Asset Management, LLC disclaim beneficial ownership of these shares.

(3) Based on the 19,549,300 shares outstanding as of December 31, 2018.

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Item 10. Certifications.

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect, other than activities solely in connection with a nomination under §240.14a-11.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: February 11, 2019

Thrivent Financial for  
Lutherans

By: /s/ David S. Royal  
Name: David S. Royal  
Title: Chief Investment  
Officer