

COCA COLA BOTTLING CO CONSOLIDATED /DE/
 Form 4
 May 10, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287
 Expires: January 31, 2005
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 COCA COLA ENTERPRISES INC

2. Issuer Name and Ticker or Trading Symbol
 COCA COLA BOTTLING CO
 CONSOLIDATED /DE/ [COKE]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
 2500 WINDY RIDGE PARKWAY
 (Street)

3. Date of Earliest Transaction
 (Month/Day/Year)
 05/09/2007

____ Director
 ____ Officer (give title below)
 ___X___ 10% Owner
 ____ Other (specify below)

ATLANTA, GA 30339

(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 ___X___ Form filed by One Reporting Person
 ____ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D) Code V Amount Price			
Common Stock	05/09/2007		S	200 D \$ 54.31	691,900	D	
Common Stock	05/09/2007		S	13 D \$ 54.35	691,887	D	
Common Stock	05/09/2007		S	1 D \$ 54.55	691,886	D	
Common Stock	05/09/2007		S	100 D \$ 54.28	691,786	D	
Common Stock	05/09/2007		S	100 D \$ 54.34	691,686	D	

Common Stock	05/09/2007	S	98	D	\$ 54.44	691,588	D
Common Stock	05/09/2007	S	14	D	\$ 54.52	691,574	D
Common Stock	05/09/2007	S	12	D	\$ 54.22	691,562	D
Common Stock	05/09/2007	S	12	D	\$ 54.47	691,550	D
Common Stock	05/09/2007	S	32	D	\$ 54.56	691,518	D
Common Stock	05/09/2007	S	18	D	\$ 54.32	691,500	D
Common Stock	05/09/2007	S	300	D	\$ 54.49	691,200	D
Common Stock	05/09/2007	S	100	D	\$ 54.36	691,100	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned (Instr. 6)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

COCA COLA ENTERPRISES INC
2500 WINDY RIDGE PARKWAY
ATLANTA, GA 30339

X

Signatures

By: E. Liston Bishop III, Vice President, Secretary and Deputy General
Counsel

05/10/2007

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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