

COMCAST CORP  
Form SC 13G  
July 29, 2004

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**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

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**SCHEDULE 13G**

**(Rule 13d-102)**

**INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT TO  
RULES 13d-1(b), (c) AND (d) AND AMENDMENTS THERETO FILED PURSUANT TO  
RULE 13d-2(b)**

**(Amendment No. \_\_)\***

**Liberty Media International, Inc.**

(Name of Issuer)

**Series A Common Stock, par value \$.01 per share**

(Title of Class of Securities)

**530719103**

(CUSIP Number)

**June 7, 2004**

(Date of Event which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- Rule 13d-1(b)
- Rule 13d-1(c)
- Rule 13d-1(d)

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\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the *Notes*).

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CUSIP No. 530719103

13G

1	NAME OF REPORTING PERSON I.R.S. IDENTIFICATION NO. OF ABOVE PERSONS (ENTITIES ONLY)  Comcast QVC, Inc.	
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP  <input type="radio"/> (a) <input type="radio"/> (b)	
3	SEC USE ONLY	
4	CITIZENSHIP OR PLACE OF ORGANIZATION  Delaware	
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	5	SOLE VOTING POWER  -0-
	6	SHARED VOTING POWER  -10,785,489-
	7	SOLE DISPOSITIVE POWER  -0-
	8	SHARED DISPOSITIVE POWER  -10,785,489-
9	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON  -10,785,489-	
10	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES  <input type="radio"/>	
11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9  7.7%	
12	TYPE OF REPORTING PERSON*  CO	

CUSIP No. 530719103

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1	NAME OF REPORTING PERSON I.R.S. IDENTIFICATION NO. OF ABOVE PERSONS (ENTITIES ONLY)  Comcast Programming Holdings, Inc.	
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP  (a) <input type="radio"/> (b) <input type="radio"/>	
3	SEC USE ONLY	
4	CITIZENSHIP OR PLACE OF ORGANIZATION  Delaware	
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	5	SOLE VOTING POWER  -0-
	6	SHARED VOTING POWER  -10,785,489*-
	7	SOLE DISPOSITIVE POWER  -0-
	8	SHARED DISPOSITIVE POWER  -10,785,489*-
9	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON  -10,785,489*-	
10	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES  <input type="radio"/>	
11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9  7.7%	
12	TYPE OF REPORTING PERSON*  CO	

\* All of the shares of Series A Common Stock, par value \$.01 per share (Series A Common Stock), that are reported as beneficially owned by the Reporting Person are owned by Comcast QVC,

Inc.

CUSIP No. **530719103**

**13G**

1	NAME OF REPORTING PERSON I.R.S. IDENTIFICATION NO. OF ABOVE PERSONS (ENTITIES ONLY)  Comcast Holdings Corporation		
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP  (a) <input type="radio"/> (b) <input type="radio"/>		
3	SEC USE ONLY		
4	CITIZENSHIP OR PLACE OF ORGANIZATION  Pennsylvania		
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH		5	SOLE VOTING POWER  -0-
		6	SHARED VOTING POWER  -10,959,891*-
		7	SOLE DISPOSITIVE POWER  -0-
		8	SHARED DISPOSITIVE POWER  -10,959,891*-
9	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON  -10,959,891*-		
10	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES  <input type="radio"/>		
11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9  7.8%		

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12	TYPE OF REPORTING PERSON*
	CO

\* Of the 10,959,891 shares of Series A Common Stock that are reported as beneficially owned by the Reporting Person, 10,785,489 shares of Series A Common Stock are owned by Comcast QVC, Inc. and 174,402 shares of Series A Common Stock are owned by Comcast LM Investment, Inc.

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CUSIP No. **530719103**

**13G**

1	NAME OF REPORTING PERSON I.R.S. IDENTIFICATION NO. OF ABOVE PERSONS (ENTITIES ONLY)			
	Comcast Corporation 27-0000798			
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP			
	(a) <input type="radio"/> (b) <input type="radio"/>			
3	SEC USE ONLY			
4	CITIZENSHIP OR PLACE OF ORGANIZATION			
	Pennsylvania			
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH			5	SOLE VOTING POWER
				-0-
			6	SHARED VOTING POWER
				-10,960,313*-
			7	SOLE DISPOSITIVE POWER
				-0-
			8	SHARED DISPOSITIVE POWER
				-10,960,313*-
9	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON			
	-10,960,313*-			

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10	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES	0
11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9	7.8%
12	TYPE OF REPORTING PERSON*	CO

\* Of the 10,960,313 shares of Series A Common Stock that are reported as beneficially owned by the Reporting Person, 10,785,489 shares of Series A Common Stock are owned by Comcast QVC, Inc., 174,402 shares of Series A Common Stock are owned by Comcast LM Investment, Inc. and 422 shares of Series A Common Stock are owned by Comcast MO Interactive Services, Inc.

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**Item 1(a). Name of Issuer:**

Liberty Media International, Inc.

**Item 1(b). Address of Issuer's Principal Executive Offices:**

12300 Liberty Boulevard  
Englewood, Colorado 80112

**Item 2(a). Names of Persons Filing:**

This statement is filed on behalf of the persons identified below (the "Reporting Persons").

Comcast QVC, Inc.

Comcast Programming Holdings, Inc.

Comcast Holdings Corporation

Comcast Corporation

**Item 2(b). Address of Principal Business Office or, if None, Residence:**

The address of the principal business office of each of Comcast QVC, Inc. and Comcast Programming Holdings, Inc. is 1201 N. Market Street, Suite 1000, Wilmington, Delaware 19801.

The address of the principal business office of each of Comcast Holdings Corporation and Comcast Corporation is 1500 Market Street, Philadelphia, PA 19102.

**Item 2(c). Citizenship:**

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Comcast QVC, Inc. ☐ Delaware

Comcast Programming Holdings, Inc. ☐ Delaware

Comcast Holdings Corporation ☐ Pennsylvania

Comcast Corporation ☐ Pennsylvania

**Item 2(d). Title of Class of Securities:**

Series A Common Stock, par value \$.01 per share (☐Series A Common Stock☐)

**Item 2(e). CUSIP Number:**

530719103

**Item 3. If this Statement is Filed Pursuant to Rule 13d-1(b), or 13d-2(b) or (c), Check Whether the Person Filing is a:**

- (a)  Broker or dealer registered under Section 15 of the Exchange Act;
- (b)  Bank as defined in Section 3(a)(6) of the Exchange Act;
- (c)  Insurance company as defined in Section 3(a)(19) of the Exchange Act;
- (d)  Investment company registered under Section 8 of the Investment Company Act;
- (e)  An investment adviser in accordance with Rule 13d-1(b)(1)(ii)(E);

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- (f)  An employee benefit plan or endowment fund in accordance with Rule 13d-1(b)(1)(ii)(F);
- (g)  A parent holding company or control person in accordance with Rule 13d-1(b)(1)(ii)(G);
- (h)  A savings association as defined in Section 3(b) of the Federal Deposit Insurance Act;
- (i)  A church plan that is excluded from the definition of an investment company under Section 3(c)(14) of the Investment Company Act;
- (j)  Group, in accordance with Rule 13d-1(b)(1)(ii)(J).

**Item 4. Ownership.**

- (a) Amount beneficially owned: 10,960,313
- (b) Percent of class: 7.8%
- (c) Number of shares as to which such person has:
  - (i) Sole power to vote or to direct the vote: -0-

- (ii) Shared power to vote or to direct the vote: 10,960,313
- (iii) Sole power to dispose or to direct the disposition of: -0-
- (iv) Shared power to dispose or to direct the disposition of: 10,960,313

**Item 5. Ownership of Five Percent or Less of a Class.**

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following.

**Item 6. Ownership of More than Five Percent on Behalf of Another Person.**

Not applicable

**Item 7. Identification and Classification of the Subsidiaries Which Acquired the Security Being Reported on by the Parent Holding Company.**

Comcast QVC, Inc. owns 10,785,489 shares of Series A Common Stock.

Comcast QVC, Inc. is a direct, wholly owned subsidiary of Comcast Programming Holdings, Inc.

Comcast Programming Holdings, Inc. is a direct, wholly owned subsidiary of Comcast Holdings Corporation.

Comcast Holdings Corporation is a direct, wholly owned subsidiary of Comcast Corporation.

Comcast LM Investment, Inc. owns 174,402 shares of Series A Common Stock. Comcast LM Investment, Inc. is an indirect, wholly owned subsidiary of Comcast Holdings Corporation.

Comcast MO Interactive Services, Inc. owns 422 shares of Series A Common Stock. Comcast MO Interactive Services, Inc. is an indirect, wholly owned subsidiary of Comcast Corporation.

**Item 8. Identification and Classification of Members of the Group.**

Not applicable

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**Item 9. Notice of Dissolution of Group.**

Not applicable

**Item 10. Certifications.**

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

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**SIGNATURE**

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: July 29, 2004

COMCAST QVC, INC.

By: /s/ Rosemarie S. Teta

\_\_\_\_\_  
Name: Rosemarie S. Teta  
Title: Vice President

COMCAST PROGRAMMING HOLDINGS, INC.

By: /s/ Rosemarie S. Teta

\_\_\_\_\_  
Name: Rosemarie S. Teta  
Title: Vice President

COMCAST HOLDINGS CORPORATION

By: /s/ Arthur R. Block

\_\_\_\_\_  
Name: Arthur R. Block  
Title: Senior Vice President

COMCAST CORPORATION

By: /s/ Arthur R. Block

\_\_\_\_\_  
Name: Arthur R. Block  
Title: Senior Vice President

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SCHEDULES

Schedule I Joint Filing Agreement dated July 29, 2004 among Comcast QVC, Inc., Comcast Programming Holdings, Inc., Comcast Holdings Corporation and Comcast Corporation.

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SCHEDULE I

JOINT FILING AGREEMENT

In accordance with Rule 13d-1(k)(1) under the Securities Exchange Act of 1934, as amended, each of the undersigned acknowledges and agrees that Schedule 13G, and any amendments thereto, with respect to the Series A Common Stock, par value \$.01 per share, of Liberty Media International, Inc. shall be filed on behalf of each of the undersigned and acknowledges that as contemplated by Section 13d-1(k)(1)(ii), no person shall be responsible for the completeness or accuracy of the information concerning the other persons making the filing, unless such person knows or has reason to believe that such information is inaccurate. This Agreement may be executed in any number of counterparts and all such counterparts taken together shall constitute one and the same instrument.

Date: July 29, 2004

COMCAST QVC, INC.

By: /s/ Rosemarie S. Teta

\_\_\_\_\_  
Name: Rosemarie S. Teta  
Title: Vice President

COMCAST PROGRAMMING HOLDINGS, INC.

By: /s/ Rosemarie S. Teta

\_\_\_\_\_  
Name: Rosemarie S. Teta  
Title: Vice President

COMCAST HOLDINGS CORPORATION

By: /s/ Arthur R. Block

\_\_\_\_\_  
Name: Arthur R. Block  
Title: Senior Vice President

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COMCAST CORPORATION

By: /s/ Arthur R. Block

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Name: Arthur R. Block

Title: Senior Vice President

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