KUBOTA CORP Form 6-K June 02, 2010 Table of Contents

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6 - K

Report of Foreign Private Issuer

Pursuant to Rule 13a-16 or 15d-16 of
the Securities Exchange Act of 1934

For the month of June 2010

Commission File Number: 1-07294

KUBOTA CORPORATION

(Translation of registrant s name into English)

2-47, Shikitsuhigashi 1-chome, Naniwa-ku, Osaka, Japan

(Address of principal executive offices)

| Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F: | | | | |
|-----------------------------------------------------------------------------------------------------------------------------|--|--|--|--|
| Form 20-F <u>X</u> Form 40-F | | | | |
| Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): | | | | |
| Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): | | | | |

Information furnished on this form:

EXHIBITS

Exhibit Number

1. <u>Convocation Notice for the 120th Ordinary General Meeting of Shareholders (Wednesday, June 2, 2010)</u>

(Translation)

To: Shareholders June 2, 2010

CONVOCATION NOTICE FOR

THE 120th ORDINARY GENERAL MEETING OF SHAREHOLDERS

Dear Sirs:

Notice is hereby given that the 120th Ordinary General Meeting of Shareholders of Kubota Corporation will be held as described hereunder. Your attendance is respectfully requested.

Date and Time: 10:00 a.m. on Friday, June 18, 2010 Place: Convention Hall of Kubota Corporation

2-47, Shikitsuhigashi 1-chome, Naniwa-ku Osaka, Japan

Matters for which the meeting is held:

Matters to be reported:

- 1. Business report for the 120th period, the consolidated financial statements and the non-consolidated financial statements for the 120th period (from April 1, 2009 to March 31, 2010)
- 2. The results of the audits of the consolidated financial statements by the Independent Auditors and by the Board of Corporate Auditors

Matters requiring resolutions:

1st Subject for Discussion:

Matters concerning election of 8 Directors

2nd Subject for Discussion:

Matters concerning bonus payments for Directors

If you are unable to attend the meeting, the Company cordially requests that you study the referential materials annexed hereto, indicate your approval or disapproval of the proposals on the enclosed form of the voting exercise card with your signature thereon and return it to us.

When you attend the meeting, please present the enclosed form of the voting exercise card at the reception desk of the meeting. Early arrival will be recommended because the reception desk will be crowded at the opening time of the meeting.

If the Company amends the referential materials for the matters to be reported, the Company will release amendments of them on its website. <u>URL</u>; http://www.kubota.co.jp/ir/english/sh info/convocation/index open.html

Yours very truly,

Yasuo Masumoto Representative Director, President & CEO KUBOTA CORPORATION 2-47, Shikitsuhigashi 1-chome, Naniwa-ku Osaka, 556-8601 JAPAN

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REFERENTIAL MATERIALS FOR EXERCISE OF VOTING RIGHTS

1. Subjects for discussion and referential materials

1st Subject for discussion:

Matters concerning election of 8 Directors

The term of office of all 8 Directors of Kubota Corporation will expire at the conclusion of the 120th Ordinary General Meeting of Shareholders. Among the 8 candidates for Directors, Messrs. Yuzuru Mizuno and Kan Trakulhoon are candidates for outside Directors.

The candidates for Directors are as follows:

| | | | Current Positions and Brief Occupational History | | |
|---|--------------------------------|----------------------------------------------------|--------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|
| 1 | Name (Birthday) Yasuo Masumoto | Number of Company Shares Owned 38,000 Shares | (including important Representative Dire | t concurrent offices) ector, President & CEO of Kubota Corporation | |
| | (April 21, 1947) | | January 2009; | Representative Director, President & CEO of Kubota Corporation (to present) | |
| | | | April 2008; | Executive Vice President and Director of Kubota Corporation | |
| | | | April 2007; | In charge of Tokyo Head Office, General Manager of Water, Environment & Infrastructure Consolidated Division, General Manager of Tokyo Head Office, General Manager of Production Control Headquarters in Water, Environment & Infrastructure Consolidated Division, General Manager of Coordination Dept. in Water, Environment & Infrastructure Consolidated Division | |
| | | | April, 2006; | Executive Managing Director of Kubota Corporation | |
| | | | April 2005; | Deputy General Manager of Industrial & Material Systems Consolidated Division | |
| | | | January 2005; | In charge of Quality Assurance & Manufacturing Promotion Dept. | |
| | | | June 2004; | General Manager of Purchasing Dept. in Industrial & Material Systems Consolidated Division | |
| | | | April 2004; | Managing Director of Kubota Corporation, In charge of Manufacturing Planning & Promotion Dept. | |
| | | | April 2003; | General Manager of Production Control Headquarters in Industrial & Material Systems Consolidated Division | |
| | | | June 2002; | Director of Kubota Corporation | |
| | | | October 2001; | General Manager of Farm Machinery Division | |
| | | | April 1971; | Joined Kubota Corporation | |
| 2 | Daisuke Hatakake | 83,000 Shares | Chairman of the Bo | oard of Directors of Kubota Corporation | |
| | (June 29, 1941) | | | | |
| | | | June 2009; | Chairman of the Board of Directors of Kubota Corporation (to present) | |
| | | | January 2009; | Representative Director, Chairman of the Board of Directors of Kubota Corporation | |

April 2003; President and Representative Director of Kubota Corporation

June 2002; General Manager of Corporate Compliance Headquarters

June 2001; Managing Director of Kubota Corporation, In charge of Corporate

Planning & Control Dept., Finance & Accounting Dept., Corporate

Information Systems Planning Dept. (assistant)

August 2000; In charge of PV Business Planning & Promotion Dept.

June 2000; In charge of Compliance Auditing Dept., Business Alliance Dept.

(assistant), Corporate Information Systems Planning Dept. (assistant),

General Manager of Corporate Planning & Control Dept.

June 1999; Director of Kubota Corporation

December 1998; General Manager of Corporate Planning & Control Dept.

April 1964; Joined Kubota Corporation

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|----|------------------------------------|---------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|--|
| 3 | Moriya Hayashi (May 7, 1944) | 42,000 Shares | Vice Chairman of th | ne Board of Directors of Kubota Corporation | | | |
| | (May 7, 19 11) | | January 2009; | Vice Chairman of the Board of Directors of Kubota Corporation (to present) | | | |
| | | | April 2006; | Executive Vice President and Representative Director of Kubota Corporation | | | |
| | | | April 2004; | General Manager of Farm & Industrial Machinery Consolidated Division | | | |
| | | | April 2004; | Executive Managing Director of Kubota Corporation | | | |
| | | | April 2003; | Managing Director of Kubota Corporation, General Manager of Tractor Division | | | |
| | | | January 2002; | General Manager of International Operations Headquarters in Farm & Industrial Machinery Consolidated Division | | | |
| | | | October 2001; | Deputy General Manager of Tractor Division | | | |
| | | | June 2001; | Director of Kubota Corporation | | | |
| | | | June 1999; | President of Kubota Tractor Corporation | | | |
| | | | April 1969; | Joined Kubota Corporation | | | |
| 4 | Hirokazu Nara (October 2, 1948) | 26,000 Shares | Representative Director and Senior Managing Executive Officer of Kubota Corporation, General Manager of Water & Environment Systems Consolidated Division | | | | |
| | | | April 2009; | General Manager of Water & Environment Systems Consolidated Division (to present) | | | |
| | | | April 2009; | Representative Director and Senior Managing Executive Officer of Kubota Corporation (to present) | | | |
| | | | April 2007; | In charge of Corporate Staff Section (assistant) | | | |
| | | | April 2007; | Managing Director of Kubota Corporation | | | |
| | | | October 2005; | In charge of Corporate Planning & Control Dept. | | | |
| | | | June 2005; | In charge of Air Condition Equipment Division, Septic Tanks Division, Housing & Building Materials Business Coordination Dept., PV Business Planning & Promotion Dept., Finance & Accounting Dept. General Manager of Corporate Planning & Control Dept. | | | |
| | | | June 2005; | Director of Kubota Corporation, | | | |
| | | | April 2005; | In charge of Air Condition Equipment Division (assistant), Septic Tanks Division (assistant), Housing & Building Materials Business Coordination Dept. (assistant), PV Business Planning & Promotion Dept. (assistant), Finance & Accounting Dept. (assistant) and General Manager of Corporate Planning & Control Dept. | | | |
| | | | April 2003; | General Manager of Corporate Planning & Control Dept. | | | |
| | | | | | | | |

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Joined Kubota Corporation

April 1971;

| <u>Ta</u> | ble of Contents | | | |
|-----------|--------------------------------|---------------|-------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 5 | Tetsuji Tomita (March 6, 1950) | 20,000 Shares | General Manager | irector and Senior Managing Executive Officer of Kubota Corporation, of Farm & Industrial Machinery Consolidated Division, General Manager Operations Headquarters in Farm & Industrial Machinery Consolidated |
| | | | April 2009; | Representative Director and Senior Managing Executive Officer of Kubota Corporation (to present) |
| | | | January 2009; | General Manager of Farm & Industrial Machinery Consolidated Division, General Manager of International Operations Headquarters in Farm & Industrial Machinery Consolidated Division (to present) |
| | | | April 2008; | Managing Director of Kubota Corporation |
| | | | June 2005; | Director of Kubota Corporation |
| | | | April 2004; | President of Kubota Tractor Corporation |
| | | | April 1973; | Joined Kubota Corporation |
| 6 | Satoru Sakamoto | 16,000 Shares | | |
| | (July 18, 1952) | | | cutive Managing Officer of Kubota Corporation, In charge of Corporate rol Dept. and Finance & Accounting Dept. |
| | | | April 2009; | In charge of Corporate Planning & Control Dept. and Finance & Accounting Dept. (to present) |
| | | | April 2009; | Director and Executive Managing Officer of Kubota Corporation (to present) |
| | | | June 2006; | Director of Kubota Corporation |
| | | | April 2006; | General Manager of Air Condition Equipment Division and |
| | | | | President of Kubota Air Conditioner, Ltd. |
| | | | October 2005; | Deputy General Manager of Air Condition Equipment Division and |
| | | | | Director of Kubota Air Conditioner, Ltd. |
| | | | April 2003; | General Manager of Planning Dept. in Ductile Iron Pipe Division |
| | | | April 1976; | Joined Kubota Corporation |
| 7 | Yuzuru Mizuno | 15,000 Shares | Director of Kubot | ta Corporation, Executive Vice President of Matsushita Real Estate Co., Ltd |
| | (January 21, 1948) | | | |
| | • | | June 2009; | Director of Kubota Corporation (to present) |
| | | | July 2008: | Executive Vice President of Matsushita Real Estate Co., Ltd. (to present) |
| | | | June 2005: | Corporate Auditor of Kubota Corporation |
| | | | July 2004: | Executive Director of Matsushita Electric Industrial Co., Ltd., In charge of Corporate Finance & Investor Relations |
| | | | February 2004: | Director (non full-time) of Nippon Otis Elevator Company |
| | | | October 2000: | President (non full-time) of Panasonic Finance (Japan) Co., Ltd. |
| | | | October 2000: | General Manager of Corporate Finance Dept. of Matsushita Electric Industrial Co., Ltd. |
| | | | June 1998: | Managing Director of Matsushita Industrial Corporation Sdn. Bhd. |
| | | | December 1995: | |

General Manager of Accounting Dept. in Compressor Division of Matsushita Electric Industrial Co., Ltd.

April 1970: Joined Matsushita Electric Industrial Co., Ltd. (subsequently, Panasonic

Corporation)

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8 Kan Trakulhoon 0 Shares Director of Kubota Corporation, President and CEO, Siam Cement Group (SCG)

(May 15, 1955)

June 2009; Director of Kubota Corporation (to present)

January 2006: President and CEO, Siam Cement Group (SCG) (to present)

July 2004: Executive Vice President of The Siam Cement Plc.

January 2003: Vice President of The Siam Cement Plc.

January 1999: President of Cementhai Ceramics Co., Ltd.

June 1977: Joined The Siam Cement Plc.

Notes:

- No conflict of interest exists between Kubota Corporation and the above candidates for Directors.
- 2. Mr. Yuzuru Mizuno is a candidate for outside Director and has adequate experience and considerable insight as a professional in corporate accounting, finance and overseas business operations for a long time. In addition, he had assumed office as a Corporate Auditor of Kubota Corporation for four years. Kubota Corporation considers that he could give advice on corporate management and strategy from a wide-ranging viewpoint and experience.

He has assumed office as an outside Director for one year at the end of the 120th ordinary general meeting of shareholders.

3. Mr. Kan Trakulhoon is a candidate for outside Director and has adequate experience and considerable insight as executive management of Siam Cement Group (SCG), flagship conglomerate in Thailand. Kubota Corporation considers that he could give advice on corporate management and strategy, including overseas business expansion, from a wide-ranging viewpoint and experience.

SCG, of which Mr. Kan Trakulhoon is assuming office as President, is a partner of two subsidiaries in Thailand, namely The Siam Kubota Industry Co., Ltd. and Siam Kubota Tractors Co., Ltd.

He has assumed office as an outside Director for one year at the end of the 120th ordinary general meeting of shareholders.

2nd Subject for discussion:

Matters concerning bonus payments for Directors

Kubota Corporation will pay Directors bonuses (¥46.7 million) for 6 Directors (excluding outside Directors) at the end of the fiscal year ended March 31, 2010, in consideration of results of operations for the fiscal year ended March 31, 2010.

Kubota Corporation asks shareholders to entrust the amount of bonuses for each Director to the Board of Directors.

End of documents

REFERENTIAL MATERIALS FOR THE MATTERS TO BE REPORTED

Business Report for the 120th Period

(from April 1, 2009 to March 31, 2010)

I. Item of Overview of Operations

(1) Review of Operations

1) General Condition of Kubota Corporation and its subsidiaries

For the year ended March 31, 2010, revenues and profit of Kubota Corporation and subsidiaries (hereinafter, the Company) substantially decreased from the prior year affected by severe global economic slowdown and stronger yen than the prior year. The business in Asia outside Japan expanded on the background of steady expansion of agricultural machinery markets. However, business in North America and Europe was in severe operating climate due to sluggish demand. Domestic business was dull as a whole due to shrinkage of demand affected by sluggish economy and ongoing deflation.

For the year ended March 31, 2010, revenues of the Company decreased ¥176.8 billion (16.0%), to ¥930.6 billion from the prior year. Although revenues in Asia outside Japan increased, revenues in North America, Europe and Japan decreased. The ratio of overseas revenues to consolidated revenues was 46.1 %, decreased 4.3 % from the prior year.

Operating income decreased ¥33.1 billion (32.2 %), to ¥69.7 billion from the prior year. Operating income in Farm & Industrial Machinery substantially decreased due to declined revenues in North America and Europe, and the appreciation of the yen. On the other hand, operating income in Water & Environment Systems sharply increased due to price declines of raw materials and absent of recorded losses related to the Anti-Monopoly Law in the prior year. Operating income in Social Infrastructure largely decreased affected by decreased capital spending, while operating income in Other increased.

Income before income taxes and equity in net income of affiliated companies decreased \(\frac{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf{\pmathbf

2) Review of Operations by Reporting Segments

(a) Farm & Industrial Machinery

Revenues in Farm & Industrial Machinery were ¥616.7 billion, 18.3 % lower than the prior year, comprising 66.2 % of consolidated revenues. Domestic revenues decreased 2.3 %, to ¥229.6 billion, and overseas revenues decreased 25.5 %, to ¥387.1 billion. This segment comprises farm equipment, engines and construction machinery.

In the domestic market, demand for farm equipment in the first half of the year under review was sluggish on the background of decreased off-farm income resulting from economic slump and uncertainty over the agricultural policy of government. On the other hand, demand for farm equipment in the latter half of the year under review was brisk due to implementation of governmental subsidy for leasing agricultural machinery. On the other contrary, market condition of construction machinery remained severe with lack of recovery of investment in construction. In this circumstance, the Company actively introduced new products and implemented promotional sales activity, and sales of tractors and farm machinery increased. However, sales of engine and construction machinery decreased substantially.

In overseas markets, sales of tractors largely decreased. In Asia outside Japan, although tractor sales were steady in terms of quantity, sales of tractors decreased affected by the appreciation of the yen. Moreover, sales of tractors in North America and Europe decreased substantially due to a stagnation of the markets and the appreciation of the yen. Sales of construction machinery and engines decreased substantially owing to sharp decline of demand in North America and Europe. On the other hand, sales of combine harvesters and rice transplanters increased owing to significant increase in sales in China and Thailand.

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(b) Water & Environment Systems

Revenues in Water & Environment Systems decreased 4.8 %, to ¥222.9 billion from the prior year, comprising 24.0 % of consolidated revenues. Domestic revenues decreased 9.0 %, to ¥198.1 billion, and overseas revenues increased 49.1 %, to ¥24.9 billion. This segment comprises pipe-related products (ductile iron pipes, plastic pipes, valves, and other products) and environment-related products (environmental control plants, pumps and other products).

In the domestic market, sales of pipe-related products such as ductile iron pipes and plastic pipes decreased due to shrinkage of public investments and sluggish demand in housing market. Sales of environment-related products also decreased from the prior year mainly due to decrease in sales of waste engineering products.

In overseas markets, export sales of ductile iron pipes to the Middle East favorably increased and sales of valves and pumps also increased steadily.

(c) Social Infrastructure

Revenues in Social Infrastructure decreased 26.8 %, to ¥63.3 billion from the prior year, comprising 6.8 % of consolidated revenues. Domestic revenues decreased 28.3 %, to ¥47.0 billion, and overseas revenues decreased 22.1 %, to ¥16.3 billion. This segment consists of industrial castings, spiral welded steel pipes, vending machines, electronic equipped machinery, and air-conditioning equipment.

In the domestic market, sales of all products in this segment, primarily industrial castings and spiral welded steel pipes, decreased affected by substantial declines in capital spending. In overseas markets, sales of industrial castings largely decreased.

(d) Other

Revenues in Other decreased 14.3%, to \$27.7 billion from the prior year, comprising 3.0% of consolidated revenues. Domestic revenues decreased 12.7%, to \$26.9 billion, and overseas revenues decreased 47.9%, to \$0.8 billion. This segment comprises construction, services and other businesses.

Sales of construction decreased due to sluggish investment in construction and sales in other businesses in this segment largely decreased.

[The Company adopted the FASB Accounting Standards Codification (ASC) 810, Consolidation . Upon this adoption, Net income presented in the consolidated financial statements until the year ended March 31, 2009 was renamed Net income attributable to Kubota Corporation to conform to ASC 810.

The Company adopted ASC 280, Segments Reporting . Upon this adoption, the Company reclassified its reporting segments from previously classified segments of Internal Combustion Engine and Machinery; Pipes, Valves, and Industrial Castings; Environmental Engineering; and Other to Farm & Industrial Machinery; Water & Environment Systems; Social Infrastructure; and Other.]

Revenues by Reporting Segment

| | Revenues (in billions of yen*) | Percentage Change | Percentage of total Revenues |
|-----------------------------|-----------------------------------|----------------------|------------------------------|
| Farm & Industrial Machinery | 616.7 | (18.3)% | 66.2% |
| Water & Environment Systems | 222.9 | (4.8) | 24.0 |
| Social Infrastructure | 63.3 | (26.8) | 6.8 |
| Other | 27.7 | (14.3) | 3.0 |
| | | | |
| Total | 930.6 | (16.0) | 100.0 |

(*) The amounts have been rounded off to the nearest ¥0.1 billion.

3) Capital Expenditures

The Company made capital expenditures totaling ¥26.0 billion during the fiscal year under review, including investments for information technology and sales expansions.

4) Financing

Funds for capital expenditures were obtained mainly from the Company s internal resources. On the other hand, funds for an increase in finance receivables were obtained mainly from borrowings.

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(2) Priority Policies

The Company will implement the following measures in order to achieve medium- to long-term growth amid the difficult business environment.

(1) Management Emphasizing the Front-line of Business with Focus on technology and manufacturing Capabilities

Bolstering the capabilities for developing technologies and manufacturing proficiency that are fundamental aspects of a manufacturer is essential to prevail against increasingly fierce global competition. The Company will identify the types of technologies it should possess from a medium-to long-term standpoint, and put in place structures that will provide the proper framework for manufacturing to promote globalization. Through this effort, the Company will implement management emphasizing the front-lines of business with focus on technology and manufacturing capabilities.

(2) Enhancement of CSR Management

The sustainable growth and development of the Company requires not only continual improvements to earning capacity but also ceaseless contributions to the development of society and conservation of the global environment. From this standpoint, the Company is implementing the following measures to further strengthen its CSR management.

Through such actions as implementing measures to counter global warming, giving greater consideration to recycling of resources, and developing products and technologies that help conserve the environment, the Company will raise the level of its environmental protection activities, and bolster measures to reduce the load on the global environment.

To adapt to the rapid globalization of business and other developments, the Company will pursue diversity management, and proactively utilize a wide range of human resources varying in such aspects as gender, age and nationality.

The Company will conduct assiduous risk management for financial reporting, quality control, environmental conservation, fair trade, compliance, and other functions that are a fundamental part of corporate activity, and will improve the quality of operational processes through the establishment and strengthening of internal controls.

(3) Improvement of Capabilities to Respond to Fluctuations in the Global Economy

With the rapid growth of its overseas business, the impact on the Company resulting from trends in the global economy, fluctuations in exchange rates, and other factors has become exceedingly large. Establishing a business structure that will allow for a flexible and rapid response to changes in the global business environment has become an important issue for the Company.

Expansion of overseas production and the appropriate placement of production facilities are necessary to strengthen the Company s ability to respond to fluctuations in the global economy. The Company have already proactively established new production facilities and expanded existing plants mainly in Southeast Asia, and going forward will pursue a program for optimal placement of production facilities on a worldwide scale. The Company will also actively work to strengthen ties between production facilities, and standardize production methods and other aspects of manufacturing.

Globalization of procurement is another important measure in terms of lessening the impact from fluctuations in exchange rates, and strengthening competitiveness. There is still ample room for expansion of global purchasing. The Company will pursue optimization of purchasing together with the optimization of production.

Thorough cost reduction is essential to secure profit in a business environment where expanding sales is difficult. The Company will continue to move forward, with nothing sacred, in implementing its systematic and comprehensive cost reduction program.

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(4) Acceleration of Globalization

The Company will continue to devote management resources to its overseas business operations and accelerate their expansion particularly in Asia outside Japan.

Specifically, the Company will utilize the products and technologies of the Water & Environment Systems segment in a comprehensive manner in pursuit of overseas business development. The global market for water and the environmental businesses is expected to grow considerably, and is forecast to expand particularly rapidly in China and other areas of Asia outside Japan. The Company will work with passion and spirit to develop new markets without falling behind the pace of market growth.

In the Farm & Industrial Machinery segment, the Company will focus on expansion in the Asian farm equipment business outside Japan, which has considerable growth potential. The Company will dynamically implement a range of measures to expand sales regions, enhance sales networks, diversify its product lineup, and increase local production. The Company will also establish the Kubota brand as the leading manufacturer of agricultural machinery in the Asian market, and aim to be a corporation that contributes to the resolution of food problems in Asia outside Japan.

(5) Issues upon which the Company should Implement Countermeasures

(Actions for the health hazard of asbestos)

The Company will continuously cope with this issue faithfully from the view point of Corporate Social Responsibility as one of manufacturers that once manufactured asbestos-containing products.

Initiatives to date

Relief payment

Kubota Corporation has established Relief Payment System for the Asbestos-Related Patients and the Family Members of the Deceased near the Former Kanzaki Plant on April 17, 2006 and paid the relief payments to 191 parties up to March 31, 2010.

Actions for Medical support for asbestos-related diseases

The Company has paid contributions to Hyogo College of Medicine and Osaka Medical Center for Cancer and Cardiovascular Diseases for the purpose of medical treatment and research of asbestos-related diseases, which was allocated for the fiscal year ended March 31, 2010.

The global economy appears to have emerged from its crisis situation, but as the recovery remains weak, a strong sense of uncertainty persists regarding the future. The Company, amid this difficult business environment, will steadily implement the measures outlined above in order to seek long-term growth and development, and an increase in its enterprise value.

We thank all its shareholders for their continued support.

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(3) The financial position and the results of operations

1) Consolidated Financial Summary

| | Year ended | Year ended | Year ended | Year ended |
|---------------------------------------------------------------------------------|------------|------------|------------|------------|
| | March 31, | March 31, | March 31, | March 31, |
| | 2007 | 2008 | 2009 | 2010 |
| Year (Period) | (117th) | (118th) | (119th) | (120th) |
| Revenues (in billions of yen) | 1,127.5 | 1,154.6 | 1,107.5 | 930.6 |
| Operating income (in billions of yen) | 130.3 | 136.9 | 102.8 | 69.7 |
| Income before income taxes and equity in net income of affiliated companies (in | | | | |
| billions of yen) | 131.6 | 122.6 | 83.3 | 73.5 |
| Net income attributable to Kubota Corporation (in billions of yen) | 76.5 | 68.0 | 48.1 | 42.3 |
| Net income attributable to Kubota Corporation per common share (in yen) (Basic) | 59.01 | 52.80 | 37.68 | 33.28 |
| Total assets (in billions of yen) | 1,502.5 | 1,464.3 | 1,385.8 | 1,409.0 |
| Equity (in billions of yen) | 695.7 | 691.3 | 616.2 | 671.6 |
| Kubota Corporation shareholders equity (in billions of yen) | 659.6 | 648.1 | 578.3 | 626.4 |
| Kubota Corporation shareholders equity per common share (in yen) | 510.75 | 506.09 | 454.60 | 492.51 |
| Notes: | | | | |

- 1. The consolidated financial statements of the Company have been prepared in accordance with accounting principles generally accepted in the United States of America.
- 2. From the fiscal year ended March 31, 2010, the Company adopted ASC 810, Consolidation . Upon the adoption of ASC 810, the company changed the name of Net income to Net income attributable to Kubota Corporation . Amounts in the prior consolidated financial statements have been reclassified or adjusted to conform to the current presentation.
- 3. Net income attributable to Kubota Corporation per common share is calculated based on the weighted average number of outstanding common shares for the period. Shareholders equity per common share is calculated based on the number of outstanding common shares at the end of the period. These per common share amounts have been calculated after deducting the number of shares of treasury stock.
- 4. Kubota Corporation shareholders equity per common share is calculated based on total amount of Kubota Corporation shareholders equity in consolidated balance sheets.
- 5. The amounts have been rounded off to the nearest ¥0.1 billion except per common share amounts and per common share amounts have been rounded off to the nearest Yen.

2) Financial Summary (Non-consolidated)

| | Year ended | Year ended | Year ended | Year ended |
|----------------------------------------------|------------|------------|------------|------------|
| | March 31, | March 31, | March 31, | March 31, |
| W | 2007 | 2008 | 2009 | 2010 |
| Year (Period) | (117th) | (118th) | (119th) | (120th) |
| Net sales (in billions of yen) | 694.9 | 685.4 | 643.0 | 540.4 |
| Operating income (in billions of yen) | 72.5 | 61.9 | 27.8 | 25.6 |
| Ordinary income (in billions of yen) | 78.6 | 64.3 | 25.6 | 37.4 |
| Net income (in billions of yen) | 43.3 | 32.9 | 3.8 | 29.2 |
| Net income per common share (in yen) (Basic) | 33.46 | 25.53 | 3.01 | 23.02 |
| Total assets (in billions of yen) | 906.9 | 814.8 | 736.4 | 744.1 |
| Net assets (in billions of yen) | 492.3 | 459.9 | 409.0 | 432.0 |
| Net assets per common share (in yen) | 381.12 | 359.06 | 321.47 | 339.59 |
| Notes: | | | | |

- Net income per common share is calculated based on the weighted average number of outstanding common shares for the period. Net
 assets per common share are calculated based on the number of outstanding common shares at the end of the period. These per common
 share amounts have been calculated after deducting the number of shares of treasury stock.
- 2. The amounts have been rounded down to the nearest ¥0.1 billion except per common share amounts and per common share amounts have been rounded down to the nearest Yen.

(4) Main Subsidiaries and Affiliated Companies (As of March 31, 2010)

| Name | | Issued capital | Percentage of voting shares | Major operations |
|-------|--------------------------------------------------|-----------------|-----------------------------|---------------------------------------------------------------------------------------------------------------------------|
| (Subs | idiaries) | | | |
| 1 | Kubota Credit Co., Ltd. | ¥0.3 billion | 66.8 [15.1] | Retail financing to purchasers of farm equipment, construction machinery and related products in Japan |
| 2 | Kubota-C.I. Co., Ltd. | ¥3.0 billion | 70.0 | Manufacturing and sales of plastic pipes and fittings |
| 3 | Kubota U.S.A., Inc. | US\$167 million | 100.0 | Administration of subsidiaries in the U.S.A. |
| 4 | Kubota Tractor Corporation | US\$37 million | 90.0 | Sales of tractors, small-sized construction machinery and related products in the U.S.A. |
| | | | [90.0] | 0.6.1.1 |
| 5 | Kubota Credit Corporation | US\$8 million | 100.0 | Retail financing to purchasers of tractors, construction machinery and related products in the U.S.A. |
| | | | [90.0] | products in the U.S.A. |
| 6 | Kubota Manufacturing of America Corporation | US\$10 million | 100.0 | Manufacturing and sales of small-sized tractors, lawn mowers and utility vehicles |
| | | | [100.0] | |
| 7 | Kubota Industrial Equipment Corporation | US\$20 million | 100.0 | Manufacturing and sales of implements for tractors |
| | | | [100.0] | |
| 8 | Kubota Engine America Corporation | US\$10 million | 90.0 | Sales, engineering and after-sales service of engines, engine parts and engine |
| | | | [90.0] | accessories |
| 9 | Kubota Canada Ltd. | Can\$6 million | 80.0 | Sales of tractors, engines, small-sized construction machinery and other machinery in Canada |
| 10 | Kubota Metal Corporation | Can\$15 million | 100.0 | Manufacturing and sales of cast steel products in North America, mainly in Canada |
| 11 | Kubota Europe S.A.S. | EUR11 million | 73.8 | Sales of tractors, engines and small-sized construction machinery in Europe, mainly in France |
| 12 | Kubota Baumaschinen GmbH | EUR14 million | 100.0 | Manufacturing and sales of small-sized construction machinery in Europe, mainly in Germany |
| 13 | Kubota (Deutschland) GmbH | EUR3 million | 80.0 | Sales of tractors, tillers, engines and other machinery in Germany |
| 14 | Kubota (U.K.) Limited | £2 million | 60.0 | Sales of tractors, tillers, engines, small-sized construction machinery and other machinery in the U.K. and Ireland |
| 15 | Kubota Agricultural Machinery (Suzhou) Co., Ltd. | RMB 170 million | 90.0 | |

| | | | | Manufacturing and sales of combine harvesters and rice transplanters and parts in China |
|-----|-------------------------------------------------|---------------------|------|-------------------------------------------------------------------------------------------------------------------------------------------------------|
| 16 | The Siam Kubota Industry Co., Ltd. | 333 million bahts | 60.0 | Manufacturing and sales of diesel engines and power tillers, and sales of tractors and other machinery in Southeast Asia, mainly in Thailand |
| 17 | Siam Kubota Tractor Co., Ltd. | 2,110 million bahts | 60.0 | Manufacturing and sales of tractors and combine harvesters in Thailand |
| (Af | filiated Company) | | | |
| 1 | Kubota Matsushitadenko Exterior Works Co., Ltd. | ¥8.0 billion | 50.0 | Manufacturing and sales of roofing and siding materials |

Notes:

- 1. Figures inside [] represents ratio of indirect holding shares to total shares of each subsidiary, which is included in total percentage of voting shares described above [].
- 2. The number of subsidiaries for the year under review is 105 (including above 17 companies), a decrease of 6 companies from the prior year. The number of affiliated companies for the year under review is 19 (including above one company), a decrease of 4 companies from the prior year.
- 3. Consolidated financial results of fiscal year ended March 31, 2010 are described in I. Item of Overview of Operations, (1) Review of Operations .

(5) Main Line of Business (As of March 31, 2010)

The Company is conducting its businesses in four fields: Farm & Industrial Machinery , Water & Environment Systems , Social Infrastructure and Other .

Farm & Industrial Machinery

| Farm equipment | Tractors. | Tillers, Powe | er tillers. | Combine | harvesters. | Reaper | binders. | Harvesters. | Rice transpl | anters |
|----------------|-----------|---------------|-------------|---------|-------------|--------|----------|-------------|--------------|--------|
| | | | | | | | | | | |

Ancillary tools Implements, Attachments, Rice dryers, Mower, Vegetable production Equipment, Multipurpose warehouse, Rice mill,

and Implements Electric scooter, Automatic rice cooker and other equipment for agricultural use for Agriculture

Farm facilities Cooperative facilities for rice drying and rice seedling, Gardening facilities, Cooperative separating facilities for fruits and

vegetables, Rice mill plant

Outdoor power Lawn and garden equipment, Lawn mower, Utility vehicle equipment

Engines Engines (for farming, construction, industrial machinery and generators)

Construction Mini excavators, Wheel loaders, Carriers, Tractor shovels, Welders, Generators and other construction machinery related

machinery products

Water & Environment Systems

Pipe-related Ductile iron pipes, Plastic pipes (Unplasticized polyvinyl chloride pipe, Polyethylene pipe, Plastic lining steel pipe, Fittings products

and accessories), Valves (for water supply and sewerage systems, etc.), Small scale hydraulic power generating facility,

Cast-iron drainage pipe, Single stack drain fitting

Environment-Waste water treatment equipments and plants, Water purification facilities, Sludge incineration and melting plants, Membrane Solutions (Submerged membrane systems for night-soil and wastewater purification, Membrane methane related products fermentation unit), Waste shredding, sorting and recycling plants, Waste incinerating and melting plants, Night-soil

treatment plants, Pumps (Furnishing and commissioning of pumping equipment for water supply, sewerage, irrigation and

various fields), Johkasou systems (Septic Tanks), Bathtubs

Social Infrastructure

Industrial Reformer tubes, Hearth roll, G-Columns, G-Pile, Rolls for steel mills, Ceramics, TXAX (friction materials)

castings

Steel pipes Spiral welded steel pipes (Steel pipe pile, Steel pipe sheet pile)

Vending Vending machines (for drinks, cigarettes and tickets)

machines Electronic

Scales, Weighing and measuring control system, CAD systems, Printing and vending machine for tickets

equipped machinery

Air-conditioning Air-conditioning equipment

equipment Other

Design and construction of water supply and sewerage systems, engineering works and architecture, Services, Roofing and siding materials

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Plants

(6) Main domestic Offices and Factories (As of March 31, 2010)

Name Location
Offices Head Office Osaka [Osaka]

Tokyo Head Office Chuo-ku [Tokyo]

Hokkaido Regional Office Sapporo [Hokkaido]

Tohoku Regional Office Sendai [Miyagi]

Chubu Regional Office Nagoya [Aichi]

Chugoku Regional Office Hiroshima [Hiroshima]

Shikoku Regional Office Takamatsu [Kagawa]

Kyusyu Regional Office Fukuoka [Fukuoka]

Hanshin Office Amagasaki [Hyogo]

Okajima Business Center Osaka [Osaka]

Kyuhoji Business Center Yao [Osaka]

Farm & Industrial Machinery Higashi-Nihon Office Saitama [Saitama]

Farm & Industrial Machinery Nishi-Nihon Office Amagasaki [Hyogo]

Yokohama Branch Yokohama [Kanagawa]
Hanshin Plant Amagasaki [Hyogo]

Keiyo Plant Funabashi and Ichikawa [Chiba]

Hirakata Plant Hirakata [Osaka]

Shiga Plant Konan [Shiga]

Ryugasaki Plant Ryugasaki [Ibaraki]

Sakai Plant Sakai [Osaka]

Utsunomiya Plant Utsunomiya [Tochigi]

Tsukuba Plant Tsukubamirai [Ibaraki]

Sakai-Rinkai Plant Sakai [Osaka]

Main subsidiaries and affiliated companies (Location)

Farm & Industrial Machinery

28 domestic sales companies of farm equipment

Kubota Agri East Japan Corporation (Saitama, Japan)

Kubota Agri West Japan Corporation (Amagasaki, Japan)

Kubota Kenki Japan Corporation (Amagasaki, Japan)

Kubota Credit Co., Ltd. (Osaka, Japan)

Kubota Farm & Industrial Machinery Service Ltd. (Sakai, Japan)

Kubota U.S.A., Inc. (U.S.A.)

Kubota Tractor Corporation (U.S.A.)

Kubota Credit Corporation U.S.A. (U.S.A.)

Kubota Manufacturing of America Corporation (U.S.A.)

Kubota Industrial Equipment Corporation (U.S.A.)

Kubota Engine America Corporation (U.S.A.)

Kubota Canada Ltd. (Canada)

Kubota Europe S.A.S. (France)

Kubota Baumaschinen GmbH (Germany)

Kubota (Deutschland) GmbH (Germany)

Kubota (U.K.) Ltd. (U.K.)

Kubota Agricultural Machinery (Suzhou) Co., Ltd. (China)

The Siam Kubota Industry Co., Ltd. (Thailand)

Siam Kubota Tractor Co., Ltd. (Thailand)

Water & Environment Systems

Kubota-C.I. Co., Ltd. (Osaka, Japan)

Nippon Plastic Industry Co., Ltd. (Komaki, Japan)

Kubota Environmental Service Co., Ltd. (Taito-ku, Tokyo, Japan)

Social Infrastructure

Kubota Metal Corporation (Canada)

Kubota Air Conditioner, Ltd. (Chuo-ku, Tokyo, Japan)

Other

Kubota Construction Co., Ltd. (Osaka, Japan)

Kubota Matsushitadenko Exterior Works, Ltd. (Osaka, Japan)

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(7) Employees (As of March 31, 2010)

| | | Change from |
|-------------------|-----------|-------------|
| | Number of | previous |
| | employees | period |
| Consolidated: | 24,778 | -362 |
| Non-consolidated: | 9,379 | -532 |

(8) Main Financing Bank (As of March 31, 2010)

| Name | Balance of the loan |
|-------------------------------------|---------------------|
| Sumitomo Mitsui Banking Corporation | ¥ 74.0 billion |
| Mizuho Corporate Bank I td | ¥ 43.5 billion |

48,714

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II. Item on Shares of Kubota Corporation

(1) Stock Data (As of March 31, 2010)

1) Total number of Authorized Common Shares: 1,874,700,000 shares
2) Total number of Common Shares Outstanding: 1,285,919,180 shares

(including 13,703,896 shares of treasury stock)

3) Number of Shareholders:

4) Number of shares constituting one full unit of shares of Kubota Corporation shall be one thousand.

5) Principal Shareholders (Top 10)

| | Number of Shares | |
|----------------------------------------|------------------|---------------------------------|
| | (thousand of | |
| Name | shares) | Percentage of Issued Shares(*1) |
| Japan Trustee Services Bank, Ltd. | 167,920 | 13.19 |
| The Master Trust Bank of Japan, Ltd. | 112,539 | 8.84 |
| Nippon Life Insurance Company | 76,720 | 6.03 |
| Meiji Yasuda Life Insurance Company | 60,723 | 4.77 |
| Sumitomo Mitsui Banking Corporation | 45,006 | 3.53 |
| Mizuho Corporate Bank, Ltd. | 40,851 | 3.21 |
| Moxley & Co. | 31,180 | 2.45 |
| Sumitomo Life Insurance Company | 24,780 | 1.94 |
| Trust & Custody Service Bank, Ltd. | 22,841 | 1.79 |
| The Bank of Tokyo-Mitsubishi UFJ, Ltd. | 20,173 | 1.58 |
| Notes: | | |

- 1. (*1) Percentage of issued shares is calculated excluding treasury stock on March 31, 2010.
- 2. The number of shares owned by Japan Trustee Services Bank, Ltd. includes 22,982 thousand shares held by Sumitomo Trust and Banking Co., Ltd. Retirement Benefit Trust Account.
- (2) Purchase, sale and possession of treasury stock (As of March 31, 2010)

1) Total amount of shares purchased during this fiscal year

Total amount of shares purchased less than the minimum unit:

Total number of shares acquired: 233,603 common shares Total amount of shares acquired: ¥190,917,541

2) Total amount of shares sold less than the minimum unit during this fiscal year

Total number of shares sold: 5,673 common shares

Total amount of shares sold: ¥3,763,836

3) Total number of treasury stock on March 31, 2010: 13,703,896 of common shares

(Total number of treasury stock on March 31, 2009:

13,475,966 of common shares)

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III. Item of Directors and Corporate Auditors of Kubota Corporation

(1) Name of Directors and Corporate Auditors (As of March 31, 2010)

| Title | Name | Responsibilities and important concurrent offices |
|------------------------------------------------------------------|----------------------|---------------------------------------------------------------------------------------------------------------|
| Representative Director, President & CEO | Yasuo Masumoto | |
| Chairman of the Board of Directors | Daisuke Hatakake | |
| Vice Chairman of the Board of Directors | Moriya Hayashi | |
| Representative Director and Senior Managing Executive Officer | Hirokazu Nara | General Manager of Water & Environment Systems Consolidated Division |
| Representative Director and Senior Managing Executive Officer | Tetsuji Tomita | General Manager of Farm & Industrial Machinery Consolidated Division, |
| | | General Manager of International Operations Headquarters in Farm & Industrial Machinery Consolidated Division |
| Director and Executive Managing Officer | Satoru Sakamoto | In charge of Corporate Planning & Control Dept. and Finance & Accounting Dept. |
| Director | Yuzuru Mizuno* | Representative Director and Executive Vice President of Matsushita Real Estate Co., Ltd. |
| Director | Kan Trakulhoon* | President and CEO of Siam Cement Group |
| Corporate Auditor | Yoshiharu Nishiguchi | Full-time |
| Corporate Auditor | Toshihiro Fukuda* | Full-time |
| Corporate Auditor | Masao Morishita* | Full-time |
| Corporate Auditor | Yoshio Suekawa | Certified Public Accountant |
| Corporate Auditor Notes: | Masanobu Wakabayashi | Attorney |

- Messrs. Yuzuru Mizuno, Kan Trakulhoon are outside Directors.
- 2. Messrs. Masao Morishita, Yoshio Suekawa, Masanobu Wakabayashi are outside Corporate Auditors.
- 3. Mr. Yoshio Suekawa, an outside Corporate Auditor of Kubota Corporation, is a certified public accountant and has an adequate knowledge regarding accounting and finance including accounting principles generally accepted in the United States of America.
- 4. Matsushita Real Estate Co., Ltd., of which Mr. Yuzuru Mizuno currently holds an important post, has no special relation with Kubota Corporation.

Siam Cement Group, of which Mr. Kan Trakulhoon currently holds an important post, is a partner of The Siam Kubota Industry Co., Ltd. and Siam Kubota Tractor Co., Ltd.

- 5. Changes of Directors during the fiscal year ended March 31, 2010
 - 1) Persons indicated by an asterisk (*) in the above table were newly elected at the 119th Ordinary General Meeting of Shareholders held on June 19, 2009 and assumed their offices.
 - Directors of Kubota Corporation, namely Messrs. Toshihiro Fukuda, Yoshihiko Tabata, Kazunobu Ueta and Corporate Auditors of Kubota Corporation, namely Messrs. Junichi Maeda, Yuzuru Mizuno retired at the conclusion of the 119th Ordinary General Meeting of Shareholders on June 19, 2009.
 - 3) Kubota Corporation introduced the Executive Officer System on April 1, 2009. Therefore directors of Kubota Corporation, namely Messrs. Eisaku Shinohara, Morimitsu Katayama, Nobuyuki Toshikuni, Masayoshi Kitaoka, Masatoshi Kimata, Nobuyo Shioji, Takeshi Torigoe, Hideki Iwabu, Takashi Yoshii, Kohkichi Uji, Toshihiro Kubo, Kenshiro Ogawa, Tetsu Fukui, Satoshi Iida, Shigeru Kimura leave their office at the end of the 119th Ordinary General Meeting of Shareholders on June 19, 2009. However they continue Executive Officers.

And Executive Officer of Kubota Corporation, namely Mr. Morimitsu Katayama retired on March 31, 2010.

4) The title of Mr. Daisuke Hatakake changed from Representative Director, Chairman of the Board of Directors to Chairman of the Board of Directors on June 19, 2009.

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6. Kubota Corporation appointed Executive Officers as follow on April 1, 2010. Executive Officers indicated by an asterisk (*) in the below table were newly appointed on April 1, 2010.

Managing Executive Officer of Kubota Corporation, namely Mr. Morimitsu Katayama left his office as the end of his term approaches on March 31, 2010.

Executive Officers (on April 1, 2010)

| Title Senior Managing Executive Officer | Name Eisaku Shinohara | Responsibilities and important concurrent offices In charge of Research & Development Planning & Promotion Dept. and Environmental Protection Dept. |
|-----------------------------------------|---------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------|
| Managing Executive Officer | Nobuyuki Toshikuni | General Manager of R & D Headquarters in Farm & Industrial Machinery Consolidated Division, |
| omeer | | In charge of Instrumentation and Control Technology Center |
| Managing Executive Officer | Masayoshi Kitaoka | General Manager of Water Engineering & Solution Division, |
| | | General Manager of Membrane Systems Business Unit, |
| | | General Manager of Business Coordination Dept. in Membrane Systems Business Unit, |
| | | President of Kubota Membrane Co., Ltd. |
| Managing Executive Officer | Masatoshi Kimata | Deputy General Manager of Farm & Industrial Machinery Consolidated Division, |
| Officer | | General Manager of Sales Headquarters in Farm & Industrial Machinery Consolidated Division |
| Managing Executive Officer | Nobuyo Shioji | General Manager of Construction Machinery Division, |
| | | General Manager of Planning & Control Dept. in Construction Machinery Division |
| Managing Executive Officer | Takeshi Torigoe | General Manager of Social Infrastructure Consolidated Division, |
| | | In Charge of Quality Assurance & Manufacturing Promotion Dept. |
| Managing Executive Officer | Hideki Iwabu | General Manager of Water & Environment Systems Manufacturing and Engineering Headquarters in Water & Environment Systems Consolidated Division, |
| | | General Manager of Tokyo Head Office |
| Managing Executive Officer | Katsuyuki Iwana | General Manager of Manufacturing Headquarters in Farm & Industrial Machinery Consolidated Division |
| Executive Officer | Takashi Yoshii | General Manager of Machinery Quality Assurance Headquarters in Farm & Industrial Machinery Consolidated Division, |
| | | General Manager of International Quality Assurance Dept., Machinery Quality Assurance Headquarters in Farm & Industrial Machinery Consolidated Division |
| Executive Officer | Kohkichi Uji | General Manager of Pipe Systems Division |
| Executive Officer | Toshihiro Kubo | In charge of Personnel Dept., Secretary & Public Relations Dept., General Affairs Dept., and Tokyo Administration Dept. , |
| | | General Manager of Head Office |

| Executive Officer | Kenshiro Ogawa | General Manager of Sakai Plant, |
|-------------------|---------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------|
| | | General Manager of Production Engineering Center of Emission, Manufacturing Headquarters in Farm & Industrial Machinery Consolidated Division |
| Executive Officer | Tetsu Fukui | General Manager of Environmental Equipment R&D Center, in Water & Environment Systems Consolidated Division, |
| | | General Manager of Environmental Consolidated Technology Dept., Environmental Equipment R&D Center in Water & Environment Systems Consolidated Division |
| Executive Officer | Satoshi Iida | President of Kubota Tractor Corporation |
| Executive Officer | Shigeru Kimura | In charge of Corporate Planning & Control Dept.(Assistant), |
| | | General Manager of Finance & Accounting Dept. |
| Executive Officer | Masakazu Tanaka | General Manager of Farm Machinery Division |
| Executive Officer | Taichi Itoh | General Manager of Health & Safety Planning & Promotion Dept. |
| Executive Officer | Yujiro Kimura | General Manager of Strategy Planning Office |
| Executive Officer | Shinji Sasaki | General Manager of Engine Division |
| Executive Officer | Hiroshi Matsuki | General Manager of Steel Pipe Division |
| Executive Officer | Yuichi Kitao | General Manager of Tractor Division |
| Executive Officer | Kunio Suwa | General Manager of CSR Planning & Coordination Headquarters |
| Executive Officer | Toshihiko Kurosawa* | General Manager of Pumps Division |
| Executive Officer | Hiroshi Kawakami* | President of Siam Kubota Tractor Co., Ltd. |

(2) Remuneration for Directors and Corporate Auditors

| Title | Number | Total |
|-------------------|--------|-------------------------------------------------------------------------|
| Director | 26 | ¥ 517 million (including ¥ 19 million for 2 outside Directors) |
| Corporate Auditor | 7 | ¥ 106 million (including ¥ 44 million for 4 outside Corporate Auditors) |

- 1. The above remuneration for Directors and Corporate Auditors of Kubota Corporation includes the remuneration for 18 Directors and 2 Corporate Auditor (including 1 outside Corporate Auditor) who left their office at the end of the 119th Ordinary General Meeting of Shareholders on June 19, 2009.
- 2. The above remuneration for Directors of Kubota Corporation does not include the salary for employees portion of certain Directors.
- 3. Remuneration for Directors includes ¥46 million of bonuses for Directors to be proposed on the 120th Ordinary General Meeting of Shareholders.
- 4. In addition to above remuneration, Kubota Corporation paid ¥ 33 million of retirement benefit for 4 Directors in accordance with the resolution at the 115th Ordinary General Meeting of Shareholders held on June 24, 2005, which resolved retirement benefits earned before the termination of the retirement benefit system for Directors and Corporate Auditors (on June 24, 2005) should be paid at the time of the retirement of each Director and/or Corporate Auditor from his/her office.

Accrued retirement benefit at March 31, 2010 in accordance with the above resolution were ¥112 million for 5 Directors and ¥1 million for an outside Corporate Auditor, respectively.

(3) Policy for Determination of Remuneration and its Calculation Method for Directors and Corporate Auditors

The remuneration for directors is determined at the Board of Directors Meeting in consideration of operating result, compensation levels of other companies, wage level of employees, and the report of the Compensation Council within the range of remuneration amounts resolved by a general meeting of shareholders. The Compensation Council is composed of representative directors excluding the President and executive officers in charge of indirect departments. The report of the Compensation Council is submitted to the Board of Directors Meeting after approval of President.

The remuneration for corporate auditors is determined by agreement of the Board of Corporate Auditors within the range of remuneration amounts resolved by a general meeting of shareholders.

(4) Activity report for outside Directors and outside Corporate Auditors

| Position Director | Name Yuzuru Mizuno | Their Activities Mr. Yuzuru Mizuno attended 9 Board of Directors Meetings (out of 10 meetings) after his assuming office on June 19, 2009 and made use of considerable experience and extensive knowledge of business management. He also expressed opinions about corporate management based on viewpoint of corporate accounting, finance, and foreign business management. |
|----------------------|------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Director | Kan Trakulhoon | Mr. Kan Trakulhoon attended 8 Board of Directors Meetings (out of 10 meetings) after his assuming office on June 19, 2009 and made use of considerable experience and extensive knowledge of business management. He also expressed opinions about corporate management |

based on viewpoint of global management.

Corporate Auditor Masao Morishita Mr. Masao Morishita, who is a Corporate Auditor (full-time), attended all 10 Board of Directors

Meetings and all 11 Board of Corporate Auditors Meetings after his assuming office on June 19, 2009 and expressed opinions based on long experience in corporate accounting and finance and professional viewpoint. He also attended the regular meetings with Representative Directors and

expressed opinions.

Corporate Auditor Yoshio Suekawa Mr. Yoshio Suekawa attended all 12 Board of Directors Meetings and all 16 Board of Corporate

Auditors Meetings and expressed opinions regarding accounting and financial matters, including accounting principles generally accepted in the United States of America, from professional viewpoint. He also attended the regular meetings with Representative Directors and expressed

opinions.

Corporate Auditor Masanobu Wakabayashi Mr. Masanobu Wakabayashi attended all 12 Board of Directors Meetings and all 16 Board of

Corporate Auditors Meetings and expressed opinions based on long experience of legal career and professional viewpoint. He also attended the regular meetings with Representative Directors

and expressed opinions.

IV. Independent Auditor

(1) Name of Independent Auditor

Deloitte Touche Tohmatsu LLC (Japanese member firm of Deloitte Touche Tohmatsu, Swiss Verein)

- * Deloitte Touche Tohmatsu changed company name to Deloitte Touche Tohmatsu LLC, due to conversion to a limited liability company on July 1, 2009.
- (2) Compensation for the Independent Auditor for the fiscal year ended March 31, 2010
- 1) Amount of compensation provided for the fiscal year ended March 31, 2010

¥ 225 million

2) Total amount of cash and other financial benefits payable by Kubota Corporation and its subsidiaries to the Independent Auditor

¥ 250 million

Notes:

1.