

KITT BARRY M  
Form SC 13G  
February 19, 2004

OMB APPROVAL
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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934  
(Amendment No. )\*

Tag-It Pacific, Inc.

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(Name of Issuer)

Common Stock, par value \$0.001 per share

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(Title of Class of Securities)

873774103

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(Cusip Number)

February 13, 2004

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(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

Rule 13d-1 (b)

Rule 13d-1 (c)

Rule 13d-1 (d)

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the notes).

Person Authorized to Receive Notices and Communications:

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Jacob D. Smith, Esq.  
Haynes and Boone, LLP  
901 Main Street, Suite 3100  
Dallas, Texas 75202  
(214) 651-5000

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1. Name of Reporting Person: Barry M. Kitt  
I.R.S. Identification Nos. of above persons (entities only):

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2. Check the Appropriate Box if a Member of a Group:  
(a)   
(b)

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3. SEC Use Only:

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4. Citizenship or Place of Organization:  
United States

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Number of  
Shares  
Beneficially  
Owned by  
Each  
Reporting  
Person With

5. Sole Voting Power:  
1,254,200

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6. Shared Voting Power:  
0

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7. Sole Dispositive Power:  
1,254,200

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8. Shared Dispositive Power:  
0

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9. Aggregate Amount Beneficially Owned by Each Reporting Person:  
1,254,200

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10. Check if the Aggregate Amount in Row (9) Excludes Certain Shares:

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11.

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Percent of Class Represented by Amount in Row (9):  
7.3%

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12. Type of Reporting Person:  
IN

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Item 1(a) Name of Issuer:

Tag-It Pacific, Inc.

Item 1(b) Address of Issuer's Principal Executive Offices:

21900 Burbank Blvd., Suite 270  
Woodland Hills, California 91367

Item 2(a) Name of Person Filing:

Barry M. Kitt

Item 2(b) Address of Principal Business Office:

4965 Preston Park Blvd.  
Suite 240  
Plano, Texas 75093

Item 2(c) Citizenship:

United States

Item 2(d) Title of Class of Securities:

Common Stock, par value \$0.001 per share

Item 2(e) CUSIP No:

873774103

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## Item 3 Status of Person Filing:

- (a) o Broker or dealer registered under section 15 of the Act (15 U.S.C. 78o);
- (b) o Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c);
- (c) o Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c);
- (d) Investment company registered under section 8 of the Investment Company Act of 1940 (15 U.S.C. 80a-8);
  - o 1940 (15 U.S.C. 80a-8);
- (e) o An investment adviser in accordance with §240.13d-1(b)(1)(ii)(E);
- (f) An employee benefit plan or endowment fund in accordance with
  - o §240.13d-1(b)(1)(ii)(F);
- (g) A parent holding company or control person in accordance with
  - o §240.13d-1(b)(1)(ii)(G);
- (h) A savings association as defined in Section 3(b) of the Federal Deposit Insurance Act
  - o (12 U.S.C. 1813);
- (i) A church plan that is excluded from the definition of an investment company under
  - o section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3);
- (j) o Group, in accordance with §240.13d-1(b)(1)(ii)(J).

## Item 4 Ownership:

- (a) This statement is filed on behalf of Barry M. Kitt. Mr. Kitt is the general partner of Pinnacle Advisers, L.P., the general partner of The Pinnacle Fund, L.P., a Texas limited partnership. As of February 13, 2004, The Pinnacle Fund, L.P. was the beneficial owner of 1,251,200 shares of common stock of Tag-It Pacific, Inc. Mr. Kitt's minor children are the beneficial owners of an aggregate of 3,000 shares of common stock of Tag-It Pacific, Inc. Accordingly, Mr. Kitt may be deemed to be the beneficial owner of 1,254,200 shares of common stock of Tag-It Pacific, Inc. Mr. Kitt disclaims beneficial ownership of all shares of common stock of Tag-It Pacific, Inc. held by The Pinnacle Fund, L.P. and his minor children.
- (b) Percent of Class: 7.3%.
- (c) Number of shares as to which each person has:
  - (i) sole power to vote or to direct the vote: 1,254,200
  - (ii) shared power to vote or to direct the vote: 0
  - (iii) sole power to dispose or to direct the disposition of: 1,254,200

(iv) shared power to dispose or to direct the disposition of: 0

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Item 5 Ownership of 5% or Less of a Class:

Not applicable.

Item 6 Ownership of More than 5% on Behalf of Another Person:

Not applicable.

Item 7 Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company or Control Person:

The Pinnacle Fund, L.P., a Texas limited partnership.

Item 8 Identification and Classification of Members of the Group:

Not applicable.

Item 9 Notice of Dissolution of Group:

Not applicable.

Item 10 Certification:

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

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**SIGNATURE**

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: February 13, 2004

**BARRY M. KITT**

/s/ Barry M. Kitt  
Barry M. Kitt