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EZCORP INC Form 8-K July 15, 2005

SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of Earliest Event Reported): JULY 14, 2005

EZCORP, INC.

(Exact name of registrant as specified in its charter)

DELAWARE 0-19424 74-2540145 (State or other jurisdiction of (Commission File Number) (I.R.S. Employer incorporation) Identification No.)

1901 CAPITAL PARKWAY
AUSTIN, TEXAS
78746
(Address of principal executive offices)
(Zip Code)

Registrant's telephone number, including area code:

(512) 314-3400

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- [] Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- [] Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- [] Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- [] Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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On July 14, 2005, EZCORP, Inc. issued a press release announcing that effective July 15, 2005, most of its Texas EZMoney stores will cease marketing payday loans for County Bank and begin operating as a Credit Services Organization, offering fee-based advice and assistance to consumers in obtaining loans from an unaffiliated lender. A copy of the Company's press release announcing the service is furnished as Exhibit 99.1 to this report on Form 8-K and is incorporated herein by reference.

ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS.

99.1 Press release dated July 14, 2005, issued by EZCORP, Inc.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

EZCORP, INC.
(Registrant)

Date: July 14, 2005 By: /s/ Daniel N. Tonissen

(Signature)

Senior Vice President, Chief Financial Officer, and Director

EXHIBIT INDEX

99.1 Press release dated July 14, 2005, issued by EZCORP, Inc.