

ELOYALTY CORP  
Form 8-K  
May 10, 2004

**Table of Contents**

---

---

**SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934**

Date of report (Date of earliest event reported): **May 10, 2004**

**eLOYALTY CORPORATION**

(Exact Name of Registrant as Specified in Charter)

<b>Delaware</b> (State or Other Jurisdiction of Incorporation)	<b>0-27975</b> (Commission File Number)	<b>36-4304577</b> (IRS Employer Identification No.)
---	---	---

**150 Field Drive, Suite 250, Lake Forest, Illinois**  
(Address of Principal Executive Offices)

**60045**  
(Zip Code)

Registrant's telephone number, including area code: **(847) 582-7000**

---

---

---

**TABLE OF CONTENTS**

Item 7. Financial Statements and Exhibits.

Item 12. Results of Operations and Financial Condition.

SIGNATURES

EXHIBIT INDEX

Press Release

---

**Table of Contents**

**Item 7. Financial Statements and Exhibits.**

<b>Exhibit Number</b>	<b>Description</b>
99.1	Press Release, dated May 10, 2004, announcing eLoyalty's first quarter 2004 results of operations.

**Item 12. Results of Operations and Financial Condition.**

The following information, including the exhibit described below, shall not be deemed filed hereunder for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the Exchange Act), or incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing.

On May 10, 2004, eLoyalty announced its results of operations for the first quarter of 2004. A copy of the press release announcing the company's first quarter 2004 results is included as Exhibit 99.1 to this Form 8-K report and is incorporated herein by reference.

---

**Table of Contents**

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**eLOYALTY CORPORATION**

Date: May 10, 2004

By:                     /s/ Timothy Cunningham                    

Timothy Cunningham  
*Vice President and Chief Financial  
Officer*

---

**Table of Contents**

**EXHIBIT INDEX**

<b>Exhibit Number</b>	<b>Description</b>
99.1	Press Release, dated May 10, 2004, announcing eLoyalty's first quarter 2004 results of operations.