

WINMARK CORP
Form 4
December 15, 2014

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person *
REYELTS PAUL C

(Last) (First) (Middle)

605 HWY 169 N, SUITE 400

(Street)

MINNEAPOLIS, MN 55441

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol
WINMARK CORP [WINA]

3. Date of Earliest Transaction
(Month/Day/Year)
12/15/2014

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

☒ Director ☐ 10% Owner
☐ Officer (give title below) ☐ Other (specify below)

6. Individual or Joint/Group Filing(Check
Applicable Line)
☒ Form filed by One Reporting Person
☐ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V Amount (D) Price			
Common Stock					7,400	D	
Common Stock					26,350	I	The Britton, LLC

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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information contained in this form are not
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SEC 1474
(9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount Underlying Securities (Instr. 3 and 4)	8. Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount
Non-Employee Director Stock Option (right to buy)	\$ 12.75							12/11/2009 ⁽¹⁾	12/11/2018	Common Stock	
Non-Employee Director Stock Option (right to buy)	\$ 13.01							06/01/2010 ⁽¹⁾	06/01/2019	Common Stock	
Nonemployee Director Stock Option (right to buy)	\$ 22.15							12/10/2010 ⁽¹⁾	12/10/2019	Common Stock	
Non-Employee Director Stock Option (right to buy)	\$ 31.19							06/01/2011 ⁽¹⁾	06/01/2020	Common Stock	
Non-Employee Director Stock Option (right to buy)	\$ 32.92							12/14/2011 ⁽¹⁾	12/14/2020	Common Stock	
Non-Employee Director Stock Option (right to buy)	\$ 37.76							06/01/2012 ⁽¹⁾	06/01/2021	Common Stock	
Nonemployee Director Stock Option (right to buy)	\$ 53.34							12/08/2012 ⁽¹⁾	12/08/2021	Common Stock	
Non-Employee Director Stock Option (right to buy)	\$ 51.17							06/01/2013 ⁽¹⁾	06/01/2022	Common Stock	

Non-Employee Director Stock Option (right to buy)	\$ 55.72					12/13/2013 ⁽¹⁾	12/13/2022	Common Stock
Non-Employee Director Stock Option (right to buy)	\$ 59.77					06/01/2014 ⁽¹⁾	06/01/2023	Common Stock
Non-Employee Director Stock Option (right to buy)	\$ 82.72					12/16/2014 ⁽¹⁾	12/16/2023	Common Stock
Non-Employee Director Stock Option (right to buy)	\$ 66.29					06/01/2015 ⁽¹⁾	06/01/2024	Common Stock
Non-Employee Director Stock Option (right to buy)	\$ 80.32	12/15/2014		A	1,000	12/15/2015 ⁽¹⁾	12/15/2024	Common Stock

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
REYELTS PAUL C 605 HWY 169 N SUITE 400 MINNEAPOLIS, MN 55441	X			

Signatures

/s/ Paul C.
Reyelts

12/15/2014

__Signature of
Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) 25% per year for four years.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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