#### NU SKIN ENTERPRISES INC

Form 4 May 15, 2007

## FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

OMB Number:

3235-0287

Expires:

January 31, 2005

0.5

Estimated average

**OMB APPROVAL** 

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response...

if no longer subject to Section 16. Form 4 or Form 5

obligations

Check this box

may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Last)

(Print or Type Responses)

See Instruction

1. Name and Address of Reporting Person \* Peterson Jack

(First)

(Street)

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to

Issuer

NU SKIN ENTERPRISES INC

[NUS]

(Check all applicable)

3. Date of Earliest Transaction

(Month/Day/Year)

Director 10% Owner X\_ Officer (give title Other (specify below)

Vice President

05/11/2007

C/O NU SKIN ENTERPRISES, INC., 75 WEST CENTER STREET

(Middle)

6. Individual or Joint/Group Filing(Check

Applicable Line)

4. If Amendment, Date Original Filed(Month/Day/Year)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

PROVO, UT 84601

(City)	(State) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned								
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 8)	4. Securities Acquired or(A) or Disposed of (D) (Instr. 3, 4 and 5)  (A) or			5. Amount of Securities Ownership Beneficially Form: Direct Owned (D) or Following Indirect (I) Reported (Instr. 4) Transaction(s) (Instr. 3 and 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)
Class A Common Stock	05/11/2007		Code V  M	Amount 10,000	` (	Price \$ 6.56	12,901	D	
Class A Common Stock	05/11/2007		S	518	D	\$ 17.97	1,233	D	
Class A Common Stock	05/11/2007		S	5,700	D	\$ 17.95	6,683	D	
Class A	05/11/2007		S	600	D	\$	6,083 (1)	D	

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Common 17.96 Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (Instr. 8		5. Number of ionDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount Underlying Securition (Instr. 3 and 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amou or Numb of Sha
Employee Stock Option (right to buy)	\$ 6.56	05/11/2007		M			10,000	<u>(4)</u>	08/31/2010	Class A Common Stock	10,0
Employee Stock Option (right to buy) (3)	\$ 6.56							<u>(4)</u>	08/31/2010	Class A Common Stock	1,50
Employee Stock Option (right to buy) (3)	\$ 8.2							<u>(4)</u>	02/28/2011	Class A Common Stock	4,00
Employee Stock Option (right to buy) (3)	\$ 12.45							<u>(4)</u>	08/31/2011	Class A Common Stock	7,50
Employee Stock Option (right to buy) (3)	\$ 12.45							(4)(5)	04/19/2012	Class A Common Stock	4,50

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Employee Stock Option (right to buy) (3)	\$ 12.45	<u>(4)(5)</u>	07/13/2009	Class A Common Stock	12,0
Employee Stock Option (right to buy) (3)	\$ 12.45	<u>(4)</u>	08/31/2009	Class A Common Stock	24,0
Employee Stock Option (right to buy) (3)	\$ 12	<u>(4)</u>	09/03/2012	Class A Common Stock	4,50
Employee Stock Option (right to buy) (3)	\$ 9.04	<u>(4)</u>	03/10/2013	Class A Common Stock	5,00
Employee Stock Option (right to buy) (3)	\$ 11.5	09/02/2004(6)	09/02/2013	Class A Common Stock	5,00
Employee Stock Option (right to buy) (3)	\$ 19.15	02/27/2005(6)	02/27/2014	Class A Common Stock	5,00
Employee Stock Option (right to buy) (3)	\$ 26.13	09/01/2005(6)	09/01/2014	Class A Common Stock	5,00
Employee Stock Option (right to buy) (3)	\$ 22.33	02/28/2006(6)	02/28/2015	Class A Common Stock	6,00
Employee Stock Option (right to buy) (3)	\$ 21.34	08/31/2006 <u>(6)</u>	08/31/2015	Class A Common Stock	5,00
	\$ 17.58	05/26/2007(6)	05/26/2013		3,50

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Class A **Employee** Stock Common Option Stock

(right to buy)  $\frac{(3)}{}$ 

**Employee** 

Stock Class A

09/01/2007(6) 09/01/2013 Common Option \$ 17.25 3,50

(right to Stock

buy) (3)

**Employee** 

Stock Class A

02/26/2008 02/26/2014 Common **Options** \$ 17.75 3,50

(right to Stock

buy) (3)

# **Reporting Owners**

Relationships Reporting Owner Name / Address Director 10% Owner Officer

Other

Peterson Jack

C/O NU SKIN ENTERPRISES, INC. 75 WEST CENTER STREET

Vice President

PROVO, UT 84601

## **Signatures**

Erik Haugen as Attorney-in-Fact for Jack 05/14/2007 Peterson

> \*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents number of shares beneficially owned as of May 11, 2007.
- (2) Price not applicable.
- (3) Previously Reported
- (4) Currently exercisable in full.
- (5) Issued as part of an Option Exchange Offer.
- (6) Becomes exercisable in four equal annual installments beginning on the date indicated.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 4