PRIMEDIA INC Form 8-K December 09, 2003

> SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

> > FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15 (D) OF THE SECURITIES EXCHANGE ACT OF 1934

DATE OF REPORT (DATE OF EARLIEST EVENT REPORTED) DECEMBER 9, 2003

COMMISSION FILE NUMBER: 1-11106

PRIMEDIA INC. \_\_\_\_\_

(Exact name of registrant as specified in its charter)

DELAWARE

13-3647573

(State or other jurisdiction of incorporation or organization)

(I.R.S. Employer Identification No.)

745 Fifth Avenue, New York, New York \_\_\_\_\_

(Address of principal executive offices)

10151 \_\_\_\_\_ (Zip Code)

Registrant's telephone number, including area code (212) 745-0100

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ITEM 5. OTHER EVENTS AND REGULATION FD DISCLOSURE

David Ferm, PRIMEDIA Inc.'s Executive Vice President and President and CEO of its Consumer Media & Magazines Group will be leaving the company upon the expiration of his contract on December 31, 2003.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

> PRIMEDIA INC. \_\_\_\_\_ (Registrant)

Date: December 9, 2003 /s/ Beverly C. Chell

(Signature) Vice Chairman and Secretary