POLLACK BRUCE G Form 4 July 02, 2018

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB

Check this box if no longer STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

3235-0287 Number: January 31,

OMB APPROVAL

subject to Section 16. Form 4 or Form 5

obligations

Expires: 2005 Estimated average burden hours per

0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940

SECURITIES

response...

See Instruction

1(b).

(Print or Type Responses)

1. Name and A POLLACK	ddress of Reporting F BRUCE G	Symbo	uer Name and l ГІМЕ BRA				5. Relationship of Reporting Person(s) to Issuer				
	(First) (M ME BRANDS, STEWART AVE	(Mont) 06/28	3. Date of Earliest Transaction (Month/Day/Year) 06/28/2018				(Check all applicable) _X_ Director 10% Owner Officer (give title below) Other (specify below)				
GARDEN C	(Street)		mendment, Da Ionth/Day/Year	Č			6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(State) (Zip) T	ıble I - Non-E	erivative S	Securi	ties Ac	quired, Disposed of, or Beneficially Owned				
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, any (Month/Day/Ye	Date, if TransactionAcquired (A) or Code Disposed of (D)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)				
Common Stock	06/28/2018		A	5,364	A	\$ 0 (1)	7,086	D			
Common Stock							5,593,116	I (2)	See Footnote 2		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr

	1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerc	cisable and	7. Titl	le and	8. Price of	9
	Derivative	Conversion	(Month/Day/Year)	Execution Date, if	TransactionNumber		Expiration Date		Amou	int of	Derivative	J
	Security	or Exercise		any	Code	of	(Month/Day/	Year)	Under	lying	Security	,
	(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	Derivative Securities		Securities	(Instr. 5)]	
		Derivative				Securities			(Instr.	3 and 4)		(
Security					Acquired	Acquired					J	
		_				(A) or						J
						Disposed						-
						of (D)						(
						(Instr. 3,						
						4, and 5)						
										Amount		
										Amount		
							Date Expiration Exercisable Date	Expiration		or Number		
									of			
					C-1- 1	7 (A) (D)						
					Code V	(A) (D)				Shares		

Reporting Owners

Reporting Owner Name / Address

Director 10% Owner Officer Other

POLLACK BRUCE G C/O LIFETIME BRANDS, INC. 1000 STEWART AVENUE GARDEN CITY, NY 11530



Signatures

/s/ Sara Shindel, as attorney-in-fact for Bruce G.
Pollack

07/02/2018

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The common stock was issued for no consideration as part of director compensation.
 - Represents shares held by Taylor Parent, LLC ("Taylor Parent"). CP Taylor GP, LLC ("CP Taylor") has the authority to appoint the board of directors of Taylor Parent. Centre Partners V, L.P. ("Centre Partners LP") is the sole member of CP Taylor. Centre Partners V LLC ("Centre Partners") is the general partner of Centre Partners LP. JRJ V LP ("JRJ LP") is a co-manager of Centre Partners. JRJ Inc. ("JRJ")
- (2) is the general partner of JRJ LP. The reporting person is the president of JRJ. As such, the reporting person may be deemed to beneficially own the shares of common stock owned directly by Taylor Parent. The reporting person disclaims beneficial ownership of such shares, and this report may not be deemed an admission that either the reporting person is the beneficial owner of the shares for purposes of Section 16 or for any other purpose, except to the extent of his pecuniary interest therein.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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