PRIMEDIA INC
Form 8-K
August 02, 2007

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15 (d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): **August 2, 2007**

PRIMEDIA Inc.
(Exact name of registrant as specified in its charter)

DELAWARE	**1-11106**	**13-3647573**
(State or other Jurisdiction of Incorporation or Organization)	(Commission File Number)	(I.R.S. Employer Identification No.)

745 FIFTH AVENUE, NEW YORK, NEW YORK
(Address of principal executive offices)

10151
(Zip Code)

Registrant s telephone number, including area code **(212) 745-0100**

Item 2.02. Results of Operations and Financial Condition

On August 2, 2007, PRIMEDIA Inc. (the   Company   ) issued a press release announcing its financial results for the second quarter ended June 30, 2007. A copy of the press release is furnished as Exhibit 99 to this report on Form 8-K. The information in Exhibit 99 is being furnished pursuant to Items 2.02 and 9.01 of this report on Form 8-K and shall not be deemed   filed   for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the   Exchange Act   ), or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as expressly set forth by specific reference in such a filing.

Item 9.01. Financial Statements and Exhibits

(c) Exhibits

Exhibit 99: Press Release of PRIMEDIA Inc., dated August 2, 2007

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

PRIMEDIA Inc.
(Registrant)

Date:	*August 2, 2007*	/s/ Jason S. Thaler
		Jason S. Thaler
		Senior Vice President, General Counsel

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INDEX TO EXHIBITS

Exhibit No.   **Description**

99   Press Release of PRIMEDIA Inc., dated August 2, 2007

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