Prestige Brands Holdings, Inc. Form SC 13G/A February 13, 2008

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 13G

OMB APPROVAL OMB Number: 3235-0145

Expires: February 28, 2009 Estimated average burden hours per response. . 10.4

Under the Securities Exchange Act of 1934 (Amendment No. 2)*

Prestige Brands Holdings, Inc.

(Name of Issuer)

Common Stock, par value \$0.01 per share

(Title of Class of Securities)

74112D 10 1

(CUSIP Number)

December 31, 2007

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- o Rule 13d-1(b)
- o Rule 13d-1(c)
- x Rule 13d-1(d)

^{*}The remainder of this cover page shall be filled out for a reporting person s initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 (Act) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No. 74112D 10 1

1.	Names of Reporting Persons GTCR Fund VIII, L.P.		
2.	Check the Appropriate Box if a (a) (b)	Member of a Group (See I o x	nstructions)
3.	SEC Use Only		
4.	Citizenship or Place of Organiz. Delaware	ation	
N. J. G	5.		Sole Voting Power 12,347,774
Number of Shares Beneficially Owned by	6.		Shared Voting Power -0- (see Item 4)
Each Reporting Person With	7.		Sole Dispositive Power 12,347,774
	8.		Shared Dispositive Power -0- (see Item 4)
9.	Aggregate Amount Beneficially Owned by Each Reporting Person (see Item 4) 12,347,774		
10.	Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) o		
11.	Percent of Class Represented by Amount in Row (9) 24.7%		
12.	Type of Reporting Person (See Instructions) PN		

CUSIP No. 74112D 10 1

12.

1.	Names of Reporting Persons GTCR Fund VIII/B, L.P.		
2.	Check the Appropriate Box i (a) (b)	f a Member of a Group (See o x	e Instructions)
3.	SEC Use Only		
4.	Citizenship or Place of Organ Delaware	nization	
	5.		Sole Voting Power 2,166,976
Number of Shares Beneficially Owned by Each Reporting Person With	6.		Shared Voting Power -0- (see Item 4)
	7.		Sole Dispositive Power 2,166,976
	8.		Shared Dispositive Power -0- (see Item 4)
9.	Aggregate Amount Beneficia (see Item 4) 2,166,976	ally Owned by Each Reporti	ng Person
10.	Check if the Aggregate Amo	unt in Row (9) Excludes Ce	rtain Shares (See Instructions) o
11.	Percent of Class Represented 4.3%	by Amount in Row (9)	

Type of Reporting Person (See Instructions) PN

1.	Names of Reporting Persons GTCR Co-Invest II, L.P.		
2.	Check the Appropriate Box if a (a) (b)	Member of a Group (See I o x	instructions)
3.	SEC Use Only		
4.	Citizenship or Place of Organiz Delaware	ation	
Number of	5.		Sole Voting Power 65,904
Shares Beneficially Owned by	6.		Shared Voting Power -0- (see Item 4)
Each Reporting Person With	7.		Sole Dispositive Power 65,904
	8.		Shared Dispositive Power -0- (see Item 4)
9.	Aggregate Amount Beneficially Owned by Each Reporting Person (see Item 4) 65,904		
10.	Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) o		
11.	Percent of Class Represented by Amount in Row (9) 0.1%		
12.	Type of Reporting Person (See Instructions) PN		

CUSIP No. 74112D 10 1

1.	Names of Reporting Persons
	GTCR Capital Partners, L.P.

- 2. Check the Appropriate Box if a Member of a Group (See Instructions)
 - 1)
 - (b) x
- 3. SEC Use Only
- 4. Citizenship or Place of Organization Delaware
- 5. Sole Voting Power 393,131 Number of Shares 6. Shared Voting Power Beneficially -0- (see Item 4) Owned by Each 7. Sole Dispositive Power Reporting 393,131 Person With 8. Shared Dispositive Power -0- (see Item 4)
 - 9. Aggregate Amount Beneficially Owned by Each Reporting Person (see Item 4) 393,131
 - 10. Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) o
 - 11. Percent of Class Represented by Amount in Row (9) 0.8%
 - 12. Type of Reporting Person (See Instructions)
 PN

1.	Names of Reporting Persons GTCR Partners VIII, L.P.		
2.	Check the Appropriate Box if a (a) (b)	Member of a Group (See I o x	instructions)
3.	SEC Use Only		
4.	Citizenship or Place of Organization Delaware		
	5.		Sole Voting Power
Number of Shares Beneficially Owned by	6.		Shared Voting Power 14,514,750 (see Item 4)
Each Reporting Person With	7.		Sole Dispositive Power -0-
	8.		Shared Dispositive Power 14,514,750 (see Item 4)
9.	Aggregate Amount Beneficially Owned by Each Reporting Person (see Item 4) 14,514,750		
10.	Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) o		
11.	Percent of Class Represented by Amount in Row (9) 29.0%		
12.	Type of Reporting Person (See Instructions) PN		

1.		Names of Reporting Persons GTCR Golder Rauner II, L.L.C.		
2.	Check the Appropriate (a) (b)	e Box if a Member of a Gro o x	oup (See Instructions)	
3.	SEC Use Only			
4.	Citizenship or Place o Delaware	Citizenship or Place of Organization Delaware		
	5.		Sole Voting Power	
Number of Shares Beneficially Owned by	6.		Shared Voting Power 14,580,654 (see Item 4)	
Each Reporting Person With	7.		Sole Dispositive Power -0-	
reison with	8.		Shared Dispositive Power 14,580,654 (see Item 4)	
9.	Aggregate Amount Beneficially Owned by Each Reporting Person (see Item 4) 14,580,654			
10.	Check if the Aggregat	Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) o		
11.	Percent of Class Repre 29.2%	Percent of Class Represented by Amount in Row (9) 29.2%		
12.	Type of Reporting Person (See Instructions) 00			

1.	Names of Reporting Persons GTCR Mezzanine Partners, L.P.		
2.	Check the Appropriate Box if a Member of a Group (See Instructions) (a) o (b) x		
3.	SEC Use Only		
4.	Citizenship or Place of Organiz Delaware	ation	
	5.		Sole Voting Power -0-
Number of Shares Beneficially Owned by	6.		Shared Voting Power 393,131 (see Item 4)
Each Reporting Person With	7.		Sole Dispositive Power -0-
Torson Willi	8.		Shared Dispositive Power 393,131 (see Item 4)
9.	Aggregate Amount Beneficially Owned by Each Reporting Person (see Item 4) 393,131		
10.	Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) o		
11.	Percent of Class Represented by Amount in Row (9) 0.8%		
12.	Type of Reporting Person (See Instructions) PN		

CUSIP No. 74112D 10 1

	1.	Names of Reporting Persons GTCR Partners VI, L.P.		
2	2.	Check the Appropriate Box if (a) (b)	a Member of a Group (See o x	Instructions)
,	3.	SEC Use Only		
4	4.	Citizenship or Place of Organization Delaware		
		5.		Sole Voting Power -0-
Number of Shares Beneficially Owned by Each Reporting Person With		6.		Shared Voting Power 393,131 (see Item 4)
	·h	7.		Sole Dispositive Power -0-
	8.		Shared Dispositive Power 393,131 (see Item 4)	
9	9.	Aggregate Amount Beneficially Owned by Each Reporting Person (see Item 4) 393,131		
	10.	Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) o		
	11.	Percent of Class Represented by Amount in Row (9) 0.8%		
	12.	Type of Reporting Person (See Instructions) PN		

CUSIP No. 74112D 10 1

1.	Names of Reporting Persons GTCR Golder Rauner, L.L.C.		
2.	Check the Appropriate Box if (a) (b)	a Member of a Group (See o x	Instructions)
3.	SEC Use Only		
4.	Citizenship or Place of Organi Delaware	zation	
Number of	5.		Sole Voting Power
Shares Beneficially Owned by	6.		Shared Voting Power 393,131 (see Item 4)
Each Reporting Person With	7.		Sole Dispositive Power -0-
	8.		Shared Dispositive Power 393,131 (see Item 4)
9.	Aggregate Amount Beneficial (see Item 4) 393,131	ly Owned by Each Reportin	ng Person

- 10. Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) o
- 11. Percent of Class Represented by Amount in Row (9) 0.8%
- 12. Type of Reporting Person (See Instructions)

Item 1.			
	(a)	Name of Issuer Prestige Brands Holdings, Inc	c. (the Company)
	(b)	Address of Issuer s Principal 90 North Broadway, Irvingto	
Item 2.			
	(a)	Rule 13d-1(k) promulgated b Act: GTCR Fund VIII, L.P. (II, L.P. (Co-Invest II), GT (Partners VIII), GTCR Go	ointly filed by each of the following persons pursuant to y the Securities and Exchange Commission pursuant to Section 13 of the Fund VIII), GTCR Fund VIII/B, L.P. (Fund VIII/B), GTCR Co-Invest CR Capital Partners, L.P. (Capital Partners), GTCR Partners VIII, L.P. older Rauner II, L.L.C. (GTCR II), GTCR Mezzanine Partners, L.P. CR Partners VI, L.P. (Partners VI) and GTCR Golder Rauner, L.L.C. he Reporting Persons.
		of which is filed with this Sch	entered into a Joint Filing Agreement, dated as of the date hereof, a copy hedule 13G as Exhibit A, pursuant to which the Reporting Persons have ointly in accordance with the provisions of Rule 13d-1(k)(1) under the
	(b)		s Office or, if none, Residence business office of each of the Reporting Persons is 6100 Sears Tower,
	(c)	Citizenship Each of the Reporting Person	is is organized under the laws of the State of Delaware.
	(d)	Title of Class of Securities Common Stock, par value \$0	.01 per share (the Common Stock).
	(e)	CUSIP Number 74112D 10 1	
Item 3.	If this statement is fi	led pursuant to §§240.13d-1(b)	or 240.13d-2(b) or (c), check whether the person filing is a:
	(a)	0	Broker or dealer registered under section 15 of the Act (15 U.S.C. 78o).
	(b)	o	Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c).
	(c)	0	Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c).
	(d)	0	Investment company registered under section 8 of the Investment Company Act of 1940 (15 U.S.C 80a-8).
	(e)	o	An investment adviser in accordance with §240.13d-1(b)(1)(ii)(E);
	(f)	0	An employee benefit plan or endowment fund in accordance with §240.13d-1(b)(1)(ii)(F);

(g)	0	A parent holding company or control person in accordance with § 240.13d-1(b)(1)(ii)(G);
(h)	0	A savings associations as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);
(i)	0	A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3);
(j)	o	Group, in accordance with §240.13d-1(b)(1)(ii)(J).
Not Applical	ble.	

Item 4. Ownership

Provide the following information regarding the aggregate number and percentage of the class of securities of the issuer identified in Item 1.

(a) Amount beneficially owned and (b) Percent of class:

Fund VIII is the direct beneficial owner of 12,347,774 shares of Common Stock, or approximately 24.7% of the Common Stock. Fund VIII/B is the direct beneficial owner of 2,166,976 shares of Common Stock, or approximately 4.3% of the Common Stock. Co-Invest II is the direct beneficial owner of 65,904 shares of Common Stock, or approximately 0.1% of the Common Stock. Capital Partners is the direct beneficial owner of 393,131 shares of Common Stock, or approximately 0.8% of the Common Stock.

The shares of Common Stock beneficially owned by Fund VIII and Fund VIII/B may be deemed to be beneficially owned indirectly by: (i) Partners VIII, the general partner of each such fund; and (ii) GTCR II, the general partner of Partners VIII. The shares of Common Stock beneficially owned by Co-Invest II may be deemed to be beneficially owned indirectly by GTCR II, the general partner of Co-Invest II. GTCR II makes decisions with respect to the voting and disposition of the shares held by each of Fund VIII, Fund VIII/B and Co-Invest II through a six-person members committee. The shares of Common Stock beneficially owned by Capital Partners may be deemed to be beneficially owned indirectly by: (i) Mezzanine Partners, the general partner of Capital Partners; (ii) Partners VI, the general partner of Mezzanine Partners; and (iii) GTCR, the general partner of Partners VI. GTCR makes decisions with respect to the voting and disposition of the shares held by Capital Partners through a six-person members committee.

Pursuant to Rule 13d-5(b)(1) under the Act, Partners VIII, GTCR II, Mezzanine Partners, Partners VI and GTCR may be deemed as a group to have beneficial ownership of 14,973,774 shares of Common Stock, the aggregate number of shares of Common Stock held by the Reporting Persons. Each such person disclaims beneficial ownership of any such shares in which it does not have a pecuniary interest.

All of the percentages calculated in this Schedule 13G are based upon an aggregate of 50,002,705 shares of Common Stock outstanding as of January 31, 2008, as disclosed in the Company s Form 10-Q, dated February 8, 2008.

- (c) Number of shares as to which the person has:
 - (i) Sole power to vote or to direct the vote See Item 5 of each cover page.
 - (ii) Shared power to vote or to direct the vote See Item of 6 of each cover page.
 - (iii) Sole power to dispose or to direct the disposition of See Item 7 of each cover page.
 - (iv) Shared power to dispose or to direct the disposition of See Item 8 of each cover page.

Item 5. Ownership of Five Percent or Less of a Class

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following o.

Not applicable.

Item 6. Ownership of More than Five Percent on Behalf of Another Person

See response to Items 4(a) and (b).

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being

Reported on By the Parent Holding Company or Control Person

Not applicable.

Item 8. Identification and Classification of Members of the Group

The Reporting Persons may be deemed to be a group for purposes of Section 13(d)(3) of the Act. The Reporting Persons expressly disclaim that they have agreed to act as a group other than as described in this statement.

Item 9. Notice of Dissolution of Group

Not applicable.

Item 10. Certification

Not applicable.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: February 13, 2008

GTCR FUND VIII, L.P.

By: GTCR Partners VIII, L.P.

Its: General Partner

By: GTCR Golder Rauner II, L.L.C.

Its: General Partner

By: /s/ David A. Donnini
Name: David A. Donnini
Its: Principal

GTCR FUND VIII/B, L.P.

By: GTCR Partners VIII, L.P.

Its: General Partner

By: GTCR Golder Rauner II, L.L.C.

Its: General Partner

By: /s/ David A. Donnini Name: David A. Donnini

Its: Principal

GTCR CO-INVEST II, L.P.

By: GTCR Golder Rauner II, L.L.C.

Its: General Partner

By: /s/ David A. Donnini Name: David A. Donnini

Its: Principal

GTCR CAPITAL PARTNERS, L.P.

By: GTCR Mezzanine Partners, L.P.

Its: General Partner

By: GTCR Partners VI, L.P.

General Partner Its:

By: GTCR Golder Rauner, L.L.C.

Its: General Partner

/s/ David A. Donnini By: Name: David A. Donnini

Its: Principal

GTCR PARTNERS VIII, L.P.

By: GTCR Golder Rauner II, L.L.C.

Its: General Partner

By: /s/ David A. Donnini Name: David A. Donnini Principal Its:

GTCR GOLDER RAUNER II, L.L.C.

By: /s/ David A. Donnini Name: David A. Donnini Its: Principal

GTCR MEZZANINE PARTNERS, L.P.

By: GTCR Partners VI, L.P.

General Partner Its:

GTCR Golder Rauner, L.L.C. By:

General Partner Its:

By: /s/ David A. Donnini Name: David A. Donnini Its:

Principal

GTCR PARTNERS VI, L.P.

By: GTCR Golder Rauner, L.L.C.

Its: General Partner

By: /s/ David A. Donnini
Name: David A. Donnini
Its: Principal

GTCR GOLDER RAUNER, L.L.C.

By: /s/ David A. Donnini
Name: David A. Donnini
Its: Principal

Exhibit A

AGREEMENT REGARDING THE JOINT FILING OF SCHEDULE 13G

The undersigned hereby agree as follows:

- (i) Each of them is individually eligible to use the Schedule 13G to which this Exhibit is attached, and such Schedule 13G is filed on behalf of each of them; and
- (ii) Each of them is responsible for the timely filing of such Schedule 13G and any amendments thereto, and for the completeness and accuracy of the information concerning such person contained therein; but none of them is responsible for the completeness or accuracy of the information concerning the other persons making the filing, unless such person knows or has reason to believe that such information is inaccurate.

Date: February 13, 2008

GTCR FUND VIII, L.P.

By: GTCR Partners VIII, L.P.

Its: General Partner

By: GTCR Golder Rauner II, L.L.C.

Its: General Partner

By: /s/ David A. Donnini Name: David A. Donnini

Its: Principal

GTCR FUND VIII/B, L.P.

By: GTCR Partners VIII, L.P.

Its: General Partner

By: GTCR Golder Rauner II, L.L.C.

Its: General Partner

By: /s/ David A. Donnini Name: David A. Donnini

Its: Principal

GTCR CO-INVEST II, L.P.

By: GTCR Golder Rauner II, L.L.C.

Its: General Partner

By: /s/ David A. Donnini
Name: David A. Donnini
Its: Principal

GTCR CAPITAL PARTNERS, L.P.

By: GTCR Mezzanine Partners, L.P.

Its: General Partner

By: GTCR Partners VI, L.P.

Its: General Partner

By: GTCR Golder Rauner, L.L.C.

Its: General Partner

By: /s/ David A. Donnini
Name: David A. Donnini
Its: Principal

GTCR PARTNERS VIII, L.P.

By: GTCR Golder Rauner II, L.L.C.

Its: General Partner

By: /s/ David A. Donnini
Name: David A. Donnini
Its: Principal

GTCR GOLDER RAUNER II, L.L.C.

By: /s/ David A. Donnini
Name: David A. Donnini
Its: Principal

GTCR MEZZANINE PARTNERS, L.P.

By: GTCR Partners VI, L.P.

Its: General Partner

By: GTCR Golder Rauner, L.L.C.

Its: General Partner

By: /s/ David A. Donnini
Name: David A. Donnini
Its: Principal

GTCR PARTNERS VI, L.P.

By: GTCR Golder Rauner, L.L.C.

Its: General Partner

By: /s/ David A. Donnini
Name: David A. Donnini
Its: Principal

GTCR GOLDER RAUNER, L.L.C.

By: /s/ David A. Donnini
Name: David A. Donnini
Its: Principal