

QUAN NANCY  
Form 3  
January 10, 2019

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name <b>and</b> Ticker or Trading Symbol	
Â QUAN NANCY		(Month/Day/Year)	COCA COLA CO [KO]	
(Last)	(First)	(Middle)	01/01/2019	
THE COCA-COLA COMPANY,Â ONE COCA-COLA PLAZA			4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
(Street)				(Check all applicable)
ATLANTA,Â GAÂ 30313			<input type="checkbox"/> Director	<input type="checkbox"/> 10% Owner
(City)	(State)	(Zip)	<input checked="" type="checkbox"/> Officer	<input type="checkbox"/> Other
			(give title below)	(specify below)
			Senior Vice President	6. Individual or Joint/Group Filing(Check Applicable Line)
				<input checked="" type="checkbox"/> Form filed by One Reporting Person
				<input type="checkbox"/> Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock, \$.25 Par Value	135,178 <sup>(1)</sup>	D <sup>(2)</sup>	Â
Common Stock, \$.25 Par Value	3,346	I	By 401(k) Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security	4. Conversion or Exercise	5. Ownership Form of	6. Nature of Indirect Beneficial Ownership (Instr. 5)
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	Date Exercisable	Expiration Date	(Instr. 4) Title	Amount or Number of Shares	Price of Derivative Security	Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	
Employee Stock Option (Right to Buy)	Â <u>(3)</u>	02/16/2021	Common Stock, \$.25 Par Value	37,102	\$ 31.9975	D	Â
Employee Stock Option (Right to Buy)	Â <u>(4)</u>	02/15/2022	Common Stock, \$.25 Par Value	117,546	\$ 34.3525	D	Â
Employee Stock Option (Right to Buy)	Â <u>(5)</u>	02/20/2023	Common Stock, \$.25 Par Value	121,912	\$ 37.61	D	Â
Employee Stock Option (Right to Buy)	Â <u>(6)</u>	02/19/2024	Common Stock, \$.25 Par Value	189,826	\$ 37.205	D	Â
Employee Stock Option (Right to Buy)	Â <u>(7)</u>	02/18/2025	Common Stock, \$.25 Par Value	74,736	\$ 41.885	D	Â
Employee Stock Option (Right to Buy)	Â <u>(8)</u>	02/17/2026	Common Stock, \$.25 Par Value	57,086	\$ 43.515	D	Â
Employee Stock Option (Right to Buy)	Â <u>(9)</u>	02/15/2027	Common Stock, \$.25 Par Value	57,913	\$ 40.89	D	Â
Employee Stock Option (Right to Buy)	Â <u>(10)</u>	02/15/2028	Common Stock, \$.25 Par Value	55,448	\$ 44.475	D	Â
Hypothetical Shares	Â <u>(11)</u>	Â <u>(11)</u>	Common Stock, \$.25 Par Value	4,908	\$ <u>(12)</u>	I	By Supplemental 401(k) Plan

## Reporting Owners

Reporting Owner Name / Address

Relationships

Reporting Owners

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Director 10% Owner Officer Other

QUAN NANCY  
THE COCA-COLA COMPANY     Â            Â            Â Senior Vice President    Â  
ONE COCA-COLA PLAZA  
ATLANTA, GA 30313

## Signatures

/s/ Karen V. Danielson attorney-in-fact for Nancy  
Quan

01/10/2019

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
  - (1) Includes 12,069 restricted stock units issued on February 16, 2017 under The Coca-Cola Company 2014 Equity Plan and 20,101 performance share units, which will be released in February 2019, issued in connection with the attainment of performance criterion underlying performance share units granted for the 2015-2017 performance period.
  - (2) Exhibit Index - Exhibit No. 24 - Power of Attorney
  - (3) Option (with tax withholding right) granted on February 17, 2011 under The Coca-Cola Company 2008 Stock Option Plan. One-fourth of grant became exercisable on each of the first, second, third and fourth anniversaries of the grant date.
  - (4) Option (with tax withholding right) granted on February 16, 2012 under The Coca-Cola Company 2008 Stock Option Plan. One-fourth of grant became exercisable on each of the first, second, third and fourth anniversaries of the grant date.
  - (5) Option (with tax withholding right) granted on February 21, 2013 under The Coca-Cola Company 2008 Stock Option Plan. One-fourth of grant became exercisable on each of the first, second, third and fourth anniversaries of the grant date.
  - (6) Option (with tax withholding right) granted on February 20, 2014 under The Coca-Cola Company 2008 Stock Option Plan. One-fourth of grant became exercisable on each of the first, second, third and fourth anniversaries of the grant date.
  - (7) Option (with tax withholding right) granted on February 19, 2015 under The Coca-Cola Company 2014 Equity Plan. One-fourth of grant becomes exercisable on each of the first, second, third and fourth anniversaries of the grant date.
  - (8) Option (with tax withholding right) granted on February 18, 2016 under The Coca-Cola Company 2014 Equity Plan. One-fourth of grant becomes exercisable on each of the first, second, third and fourth anniversaries of the grant date.
  - (9) Option (with tax withholding right) granted on February 16, 2017 under The Coca-Cola Company 2014 Equity Plan. One-fourth of grant becomes exercisable on each of the first, second, third and fourth anniversaries of the grant date.
  - (10) Option (with tax withholding right) granted on February 15, 2018 under The Coca-Cola Company 2014 Equity Plan. One-fourth of grant becomes exercisable on each of the first, second, third and fourth anniversaries of the grant date.
  - (11) There is no data applicable with respect to the hypothetical shares.
  - (12) Each hypothetical share is equal to one share of common stock of The Coca-Cola Company.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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