

NowAuto Group, Inc.  
Form 8-K  
November 15, 2010

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF  
THE SECURITIES EXCHANGE ACT OF 1934

Date of Report November 15, 2010

Commission file number:  
000-50709

NOWAUTO GROUP, INC.

(Exact name of registrant as specified in its charter)

Nevada  
(State or other jurisdiction  
of incorporation)

000-50709  
Commission file number

77-0594821  
(I.R.S. Employer  
Identification No.)

4240 E Elwood St, Phoenix, Arizona 85040

(address of principal executive offices, including zip code)

(602) 431-0015

(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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NowAuto Group, Inc announces First Quarter 2011 Results

Item 2.02. NowAuto Group, Inc announces First Quarter 2011 Results.

On November 15, 2010 NowAuto Group, Inc issued a press release announcing First Quarter 2011 Results. A copy of the press release is attached hereto as Exhibit 99.1 and incorporated herein by reference.

Item 7.01 Regulation FD Disclosure.

The Company issued a press release on November 15, 2010, a copy of which is furnished as Exhibit 99.1

Item 9.01 Financial Statements and Exhibits.

Exhibit 99.1 Press release of NowAuto Group, Inc dated November 15, 2010

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SIGNATURES

Pursuant to the requirements of the Securities and Exchange Act of 1934 the registrant has duly caused this report to be signed on its behalf by the undersigned hereto duly authorized.

Date: November 15, 2010

/s/ Scott Miller

Scott Miller, Chief Executive Officer

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