

Ally Financial Inc.  
Form 424B2  
December 03, 2013

**Filed under Rule 424(b)(2), Registration Statement No. 333-183535**

Preliminary Pricing Supplement No 29 - Dated Tuesday, December 3, 2013 (To: Prospectus dated August 24, 2012)

| CUSIP Number | Principal Amount | Selling Price | Gross Concession | Net Proceeds | Coupon Type | Coupon Rate | Coupon Frequency | Maturity Date | 1st Coupon Date | 1st Coupon Amount | Survivor Option |
|--------------|------------------|---------------|------------------|--------------|-------------|-------------|------------------|---------------|-----------------|-------------------|-----------------|
| 02006DCM1 [] | 100.000%         | (1)           | 0.750%           | []           | Fixed       | 2.150%      | Monthly          | 12/15/2015    | 01/15/2014      | \$1.97            | No              |

**Redemption Information: Callable at 100% on 12/15/2014 and Monthly thereafter with 30 Calendar Days Notice.**

(1) Investment advisers, either registered under the Investment Advisers Act of 1940 or exempt therefrom, purchasing Notes for the account of their advisory clients may be offered Notes at a 0.3000% discount to the public offering price.

**02006DCN9 [] 100.000% (2) 1.700% [] Fixed 3.650% Monthly 12/15/2018 01/15/2014 \$3.35 No Senior Unsecured Notes  
Redemption Information: Callable at 100% on 12/15/2014 and Monthly thereafter with 30 Calendar Days Notice.**

(2) Investment advisers, either registered under the Investment Advisers Act of 1940 or exempt therefrom, purchasing Notes for the account of their advisory clients may be offered Notes at a 0.7500% discount to the public offering price.

Ally Financial Inc. Offering Date: Tuesday, December 3, 2013 through Monday, December 9, 2013

Trade Date: Monday, December 9, 2013 @ 12:00 PM ET

Settle Date: Thursday, December 12, 2013

Minimum Denomination/Increments: \$1,000.00/\$1,000.00

Initial trades settle flat and clear SDFS: DTC Book Entry only

DTC Number 0235 via RBC Dain Rauscher Inc

Agents: Incapital, LLC, Citigroup, RBC Capital Markets, Morgan Stanley, J.P. Morgan

If the maturity date or an interest payment date for any note is not a business day (as term is defined in prospectus), principal, premium, if any, and interest for

**Ally  
Financial  
Inc.  
Ally  
Financial  
Term Notes,  
Series A  
Prospectus  
dated August  
24, 2012**

that note is paid on the next business day, and no interest will accrue from, and after, the maturity date or interest payment date.