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ASBURY AUTOMOTIVE GROUP INC

Form 4

March 06, 2015

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287

0.5

January 31, Expires:

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obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

Common

Stock

03/04/2015

(Print or Type Responses)

1. Name and Address of Reporting Person * Style Keith			2. Issuer Name and Ticker or Trading Symbol ASBURY AUTOMOTIVE GROUP INC [ABG]				5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
	RY AUTOMOTIV C., 2905 PREMI	VE 03	3. Date of Earliest Transaction (Month/Day/Year) 03/04/2015				Director 10% Owner Sylvary Officer (give title Other (specify below) SVP & CFO					
(Street) 4. If Am			If Amendment	Amendment, Date Original					6. Individual or Joint/Group Filing(Check			
DULUTH, C	GA 30097	Fil	led(Month/Day/`	Year)			Applicable Line) _X_ Form filed by C Form filed by M Person	One Reporting Per More than One Re			
(City)	(State)	(Zip)	Table I - No	n-D	erivative	Secur	ities Acq	uired, Disposed of	f, or Beneficial	y Owned		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Day any (Month/Day/	ate, if Transa Code /Year) (Instr.	8)	4. Securi on(A) or Di (Instr. 3, Amount 2,651	spose	d of (D) 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)			
Stock	03/04/2015		M		(1)	A	\$0	18,308	D			

885 (2) D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

F

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D

17,423

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number orDerivative Securities Acquired Disposed (Instr. 3, 5)	/e s l (A) or l of (D)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Performance Share Units	(3)	03/04/2015		A	7,955		(3)	(3)	Common Stock par value\$.01 per share	7,955
Performance Share Units	(3)	03/04/2015		M		2,651	(3)	<u>(3)</u>	Common Stock par value\$.01 per share	2,651

Reporting Owners

Reporting Owner Name / Address

Director 10% Owner Officer Other

Style Keith C/O ASBURY AUTOMOTIVE GROUP, INC. 2905 PREMIERE PARKWAY NW DULUTH, GA 30097

SVP & CFO

Signatures

/s/ George A. Villasana, Attorney in Fact 03/06/2015

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents shares of the Issuer's common stock issued upon the vesting of performance share units granted on February 5, 2014. This transaction represents the vesting of one-third of this award.
- (2) Represents the number of shares of the Issuer's common stock withheld for payment of taxes upon the vesting of performance share units, and the conversion of such units into shares of the Issuer's common stock, granted on February 5, 2014.
- Represents vesting of performance share units upon the Issuer having met certain performance objectives, which objectives were certified as having been met on March 4, 2015. Each performance share unit converts into one share of the Issuer's common stock upon vesting.

 One-third of the performance share units granted on February 5, 2014 vested upon certification of the objectives having been met, which occurred on March 4, 2015, an additional one-third vests on February 5, 2016 and the remaining one-third vests on February 5, 2017.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Reporting Owners 2

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