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AVON PR	ODUCTS INC										
Form 4											
August 12,	2008										
FOR			GEGU				NOE			PPROVAL	
	UNITED	SIAIES		shington			NGE	COMMISSIO	N OMB Number:	3235-0287	
Check	his box		VV č	Ishington	, D.C. 20	1549				January 31,	
if no lo		MENT O	F CHAI	NGES IN	BENEF	ICIA	LOV	WNERSHIP OF	Expires:	2005	
subject Section	10				RITIES			Estimated	Estimated average burden hours per		
Form 4									response	•	
Form 5	Filed pu	rsuant to S	Section	16(a) of th	ne Securi	ties Ex	xchar	nge Act of 1934,	•		
obligati may co				•	•			of 1935 or Secti	on		
See Inst		30(h)	of the I	nvestmen	t Compai	ny Act	of 1	940			
1(b).											
(Print or Type	Responses)										
(I fine of Type	(Responses)										
1. Name and	Address of Reporting	g Person <u>*</u>	2. Issue	er Name an	d Ticker or	Tradin	g	5. Relationship	of Reporting Per	rson(s) to	
HERINGT	ON CHARLES N	M	Symbol				U	Issuer			
			AVON	PRODU	CTS INC	[AV]	P]	(Ch	aak all annliaahl	a)	
(Last)	(First)	(Middle)	3. Date of	of Earliest T	ransaction			(Ch	eck all applicabl	e)	
			(Month/	Day/Year)				Director		% Owner	
	ODUCTS, INC.,		08/08/2	2008				X Officer (gi below)	ve title Oth below)	ner (specify	
AVENUE	OF THE AMERI	CAS						· · · · · · · · · · · · · · · · · · ·	itive Vice Presid	lent	
	(Street)		4. If Amendment, Date Original					6. Individual or Joint/Group Filing(Check			
			Filed(Mo	onth/Day/Yea	ır)			Applicable Line)			
								X Form filed by Form filed by	One Reporting P More than One R		
NEW YOR	RK, NY 10105							Person	More than one R	eporting	
(City)	(State)	(Zip)	Tat	ole I - Non-J	Derivative	Securi	ties A	cquired, Disposed	of, or Beneficia	lly Owned	
1.Title of	2. Transaction Date	e 2A. Deem	ed	3.	4. Securit	ies		5. Amount of	6. Ownership	7. Nature of	
Security	(Month/Day/Year)		Date, if		nAcquired			Securities	Form: Direct	Indirect	
(Instr. 3)		any (Month/Da	av/Year)	Code (Instr. 8)	Disposed (Instr. 3, -)	Beneficially Owned	(D) or Indirect (I)	Beneficial Ownership	
			ay, 10ai)	(msu: o)	(11501.5,	r und 5,	,	Following	(Instr. 4)	(Instr. 4)	
						(A)		Reported			
						or		Transaction(s) (Instr. 3 and 4)			
				Code V	Amount	(D)]	Price				
Reminder: Re	eport on a separate lin	e for each cl	ass of sec	urities bene	ficially ow	ned dire	ectly o	or indirectly.			
					Perso	ns wh	o res	pond to the colle		SEC 1474	
					inform	nation	cont	ained in this forn	n are not	(9-02)	

required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number	6. Date Exercisable and	7. Title and Amount of	8. Pric
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	onof Derivative	Expiration Date	Underlying Securities	Deriva
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)	Securi

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(Instr. 3)	Price of Derivative Security		(Month/Day/Year)	(Instr.	8)	Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)				(Instr.		
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Deferred Stock Units (1)	<u>(1)</u>	08/08/2008		A		71.64		(2)	(2)	Common Stock	71.64	\$ 44

Reporting Owners

Reporting Owner Name / Address	Relationships							
T. S. T. T. T. T. T. T. T.	Director	10% Owner	Officer	Other				
HERINGTON CHARLES M AVON PRODUCTS, INC. 1345 AVENUE OF THE AMERICAS NEW YORK, NY 10105			Executive Vice President					
Signatures								
By Kim K. Azzarelli, Attorney-In-Fact	08/12	2/2008						
**Signature of Reporting Person	D	ate						

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Units correspond 1-for-1 with common stock.
- (2) Under the Deferred Compensation Plan (the "Plan"), a reporting person may transfer amounts out of the Avon Stock Fund into an alternative investment fund under the Plan at any time. Under the Plan, units are payable in cash following retirement, termination of the reporting person's employment with the company or, while still in service, on a date or series of dates pursuant to a lump sum or installment pay-out election.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.