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	DUCTS INC								
Form 4 March 01, 20	011								
							OMB AF	PPROVAL	
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549							OMB Number:	3235-0287	
Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction See Instruction Section 16. Form 4 or Form 5 Section 16. Form 4 or Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940						Expires:January 31Expires:2005Estimated averageburden hours perresponse0.5			
1(b).									
(Print or Type]	Responses)								
LAGOMASINO MARIA ELENA Symbol			Issue			5. Relationship of Reporting Person(s) to Issuer			
							ek all applicable)		
	(First) (N DDUCTS, INC., 1 DF THE AMERIC	(Month/E 345 02/25/2	-	action		X Director Officer (give below)		Owner er (specify	
	(Street)	Filed(Month/Day/Year) Applicable Lin			Applicable Line)	Joint/Group Filing(Check y One Reporting Person			
NEW YOR	K, NY 10105-019	96				Form filed by M Person			
(City)	(State)	(Zip) Tabl	le I - Non-Deriv	vative Secur	ities Acq	uired, Disposed of	, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)	3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) (A) or			Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		
Common	02/25/2011			mount (D) 000 A	Price \$	(Instr. 3 and 4) 24,432.8	D		
Stock	02/23/2011		IVI 0,	000 A	21.56	27,732.0	D		
Common Stock						4,300	Ι	By Trust	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number too f Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. D S (I
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Stock Option (Right To Buy)	\$ 21.56	02/25/2011		М	Į	8,000	05/03/2002	05/03/2011	Common Stock	8,000	

Reporting Owners

Reporting Owner Name / Address		Relationships						
	Director	10% Owner	Officer	Other				
LAGOMASINO MARIA ELENA AVON PRODUCTS, INC. 1345 AVENUE OF THE AMERICA NEW YORK, NY 10105-0196	.s X							
Signatures								
Karen R. Leu, Attorney-In-Fact	03/01/2011							
**Signature of Reporting Person	Date							
Explanation of Responses:								

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.