

Briddon Robert
Form 3
March 04, 2011

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *

Â Briddon Robert

(Last) (First) (Middle)

C/O AVON PRODUCTS,
INC.,Â 1345 AVENUE OF THE
AMERICAS

(Street)

NEW YORK,Â NYÂ 10105

(City) (State) (Zip)

2. Date of Event Requiring Statement

(Month/Day/Year)

03/01/2011

3. Issuer Name **and** Ticker or Trading Symbol
AVON PRODUCTS INC [AVP]

4. Relationship of Reporting Person(s) to Issuer

5. If Amendment, Date Original Filed(Month/Day/Year)

(Check all applicable)

___ Director ___ 10% Owner

☒ Officer ___ Other
(give title below) (specify below)

Senior Vice President

6. Individual or Joint/Group

Filing(Check Applicable Line)
☒ Form filed by One Reporting Person

___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security
(Instr. 4)

2. Amount of Securities Beneficially Owned
(Instr. 4)

3. Ownership Form:
Direct (D)
or Indirect (I)
(Instr. 5)

4. Nature of Indirect Beneficial Ownership
(Instr. 5)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security
(Instr. 4)

2. Date Exercisable and Expiration Date
(Month/Day/Year)

Date Exercisable Expiration Date

3. Title and Amount of Securities Underlying Derivative Security
(Instr. 4)

Title Amount or Number of

4. Conversion or Exercise Price of Derivative Security

5. Ownership Form of Derivative Security: Direct (D)

6. Nature of Indirect Beneficial Ownership
(Instr. 5)

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| | | | | Shares | | or Indirect (I) (Instr. 5) | |
|------------------------------------|---------------|---------------|--------------|--------|------------------|----------------------------------|---|
| Stock Option (Right to Buy) | Â <u>(1)</u> | 03/14/2012 | Common Stock | 4,246 | \$ 26.55 | D | Â |
| Stock Option (Right to Buy) | Â <u>(2)</u> | 03/13/2013 | Common Stock | 16,666 | \$ 26.4 | D | Â |
| Stock Option (Right to Buy) | Â <u>(3)</u> | 03/11/2014 | Common Stock | 29,224 | \$ 36.42 | D | Â |
| Stock Option (Right to Buy) | Â <u>(4)</u> | 03/10/2015 | Common Stock | 27,000 | \$ 41.95 | D | Â |
| Stock Option (Right to Buy) | Â <u>(5)</u> | 03/31/2016 | Common Stock | 4,580 | \$ 30.97 | D | Â |
| Stock Option (Right to Buy) | Â <u>(6)</u> | 03/07/2017 | Common Stock | 4,393 | \$ 36.77 | D | Â |
| Stock Option (Right to Buy) | Â <u>(7)</u> | 03/05/2018 | Common Stock | 11,081 | \$ 38.8 | D | Â |
| Stock Option (Right to Buy) | Â <u>(8)</u> | 03/05/2019 | Common Stock | 14,011 | \$ 15.5 | D | Â |
| Stock Option (Right to Buy) | Â <u>(9)</u> | 03/11/2020 | Common Stock | 15,538 | \$ 31.61 | D | Â |
| Restricted Stock Units <u>(10)</u> | Â <u>(11)</u> | Â <u>(11)</u> | Common Stock | 2,926 | \$ 0 <u>(12)</u> | D | Â |
| Restricted Stock Units <u>(10)</u> | Â <u>(13)</u> | Â <u>(13)</u> | Common Stock | 5,549 | \$ 0 <u>(12)</u> | D | Â |
| Restricted Stock Units <u>(10)</u> | Â <u>(14)</u> | Â <u>(14)</u> | Common Stock | 10,000 | \$ 0 <u>(12)</u> | D | Â |
| Restricted Stock Units <u>(10)</u> | Â <u>(15)</u> | Â <u>(15)</u> | Common Stock | 4,103 | \$ 0 <u>(12)</u> | D | Â |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|-------------------------|-------|
| | Director | 10% Owner | Officer | Other |
| Briddon Robert C/O AVON PRODUCTS, INC. 1345 AVENUE OF THE AMERICAS NEW YORK, NY 10105 | Â | Â | Â Senior Vice President | Â |

Signatures

Karen R. Leu,
Attorney-in-Fact 03/04/2011

 Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This option vested in three equal annual installments beginning on 3/14/03.
- (2) This option vested in three equal annual installments beginning on 3/13/04.
- (3) This option vested in three equal annual installments beginning on 3/11/05.
- (4) This option vested in three equal annual installments beginning on 3/10/06.
- (5) This option vested in three equal annual installments beginning on 3/31/07.
- (6) This option vests in three equal annual installments beginning on 3/7/08.
- (7) This option vests in three equal annual installments beginning on 3/5/09.
- (8) This option vests in three equal annual installments beginning on 3/5/10.
- (9) This option vests in three equal annual installments beginning on 3/11/11.
- (10) The reporting person has irrevocably elected to satisfy all withholding tax due upon the delivery of shares by authorizing Avon Products, Inc. to withhold a sufficient amount of shares to satisfy such tax obligation.
- (11) 100% of the restricted stock units vest on 3/5/11.
- (12) Units correspond 1-for-1 with common stock.
- (13) 100% of the restricted stock units vest on 3/5/12.
- (14) 100% of the restricted stock units vest on 12/15/12.
- (15) 100% of the restricted stock units vest on 3/11/13.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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