MASON LINDA A

Form 4

February 22, 2013

FORM 4

Check this box

if no longer

Section 16.

Form 4 or

obligations

may continue.

Form 5

subject to

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB

OMB APPROVAL

Number:

3235-0287 January 31,

Expires:

2005

0.5

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SECURITIES

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

See Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * MASON LINDA A

2. Issuer Name and Ticker or Trading

Symbol

5. Relationship of Reporting Person(s) to Issuer

BRIGHT HORIZONS FAMILY SOLUTIONS INC. [BFAM]

(Check all applicable)

(Last) (First)

3. Date of Earliest Transaction (Month/Day/Year)

_X__ Director Officer (give title

10% Owner Other (specify

C/O BRIGHT HORIZONS FAMILY 02/21/2013 SOLUTIONS INC, 200 TALCOTT

(Middle)

AVENUE SOUTH

(Street) 4. If Amendment, Date Original

Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

WATERTOWN, MA 02472

(City)	(State)	(Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Own							ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		
Common Stock	02/21/2013		M	66,308	A	\$ 2.56	66,308	I	By Spouse
Common Stock	02/21/2013		M	8,605	A	\$ 4.93	74,913	I	By Spouse
Common Stock	02/21/2013		M	2,745	A	\$ 2.56	77,658	I	By Spouse
Common Stock	02/21/2013		M	356	A	\$ 4.93	78,014	I	By Spouse
							177,103	I	

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Common Stock			By Linda A. Mason Trust
Common Stock	34,712	I	By Roger H. Brown Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. 5. Number of TransactionDerivative Code Securities (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Option to purchase Common Stock	\$ 2.56	02/21/2013		M		66,308	05/28/2008	03/06/2013	Common Stock	66,308
Option to purchase Common Stock	\$ 4.93	02/21/2013		M		8,605	05/28/2008	03/06/2013	Common Stock	8,605
Option to purchase Common Stock	\$ 2.56	02/21/2013		M		2,745	05/28/2008	06/05/2013	Common Stock	2,745
Option to purchase Common Stock	\$ 4.93	02/21/2013		M		356	05/28/2008	06/05/2013	Common Stock	356

Reporting Owners

Relationships **Reporting Owner Name / Address**

Reporting Owners 2

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Director 10% Owner Officer Other

MASON LINDA A C/O BRIGHT HORIZONS FAMILY SOLUTIONS INC 200 TALCOTT AVENUE SOUTH WATERTOWN, MA 02472



Signatures

/s/ John Casagrande, as attorney in fact for Linda Mason

02/22/2013

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Remarks:

The Form 3 filed January 24, 2013 reported that the reporting person's spouse held options to purchase 71,165 shares of the Iss. Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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