RICH JEFFREY A Form 4 February 27, 2003

FORM 4

_ Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287 Expires: January 31, 2005 Estimated average burden hours per response...0.5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

Filed By Romeo and Dye's Section 16 Filer www.section16.net

| 1. Name and Address of Ro Rich, Jeffrey A. | | | | nd Ticker uter Serv | Perso to Iss | 6. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | | | |
|---|---|---|---------------------------|------------------------|-------------------------------------|---|------------------|--|--|--|---|--|
| (Last) (First) 2828 N. Haskell Ave., Bld | (Middle) g. 1, 10th F | of Re | of Reporting Person, | | | | | ent for ay/Year y 25, 2003 | 10% X Of Othe | | | |
| | | | | | | | | | Offic | cer | | |
| (Street) Dallas, TX 75204 | | 5. If Amendment, Date of Original (Month/Day/Year) | | | | | | (Che X Fo Perso _ Fo | 7. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | |
| (City) (State) | (Zip) | | Table I | 1 | Non-Deri | vativ | e Securities | s Acquired, Disp | osed o | f, or Benefic | cially Owned | |
| 1. Title of Security (Instr. 3) | 2. Trans- action Date (Month/ Day/ Year) | 2A. Deeme Execution Date, if any (Month/Day/ Year) | action Code (Instr. | 8) | 4. Securit (A) or Dis (Instr. 3, 4) | spose 4 & 5 | d of (D)) Price | 5. Amount of Securities Beneficially Owned Follow- ing Reported Transactions(s) | | 6. Owner- ship Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| Class A Common Stock par value \$0.01 | 02/25/03 | 02/25/03 | M | | 100 | (D) A | \$8.4375 | (Instr. 3 & 4) | 55,072 | D | | |
| Class A Common Stock par value \$0.01 | 02/25/03 | 02/25/03 | М | | 3,900 | A | \$10.5625 | | 58,972 | D | | |
| Class A Common Stock par value \$0.01 | 02/25/03 | 02/25/03 | S | | 2,000 | D | \$45.00 | | 56,972 | D | | |
| Class A Common Stock par value \$0.01 | | | | | | | | | 306 | I | 401k Plan | |
| Class A Common Stock par value \$0.01 | | | | | | | | | 992 | I | ESPP | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number

^{*} If the form is filed by more than one reporting person, see Instruction 4(b)(v).

FORM 4 (continued) Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

(e.g., puts, calls, warrants, options, convertible securities)

| Derivative Security | Exercise Price of Derivative Security | 3. Trans- action Date (Month/ Day/ | 3A. Deemed | 4. Trans- action Code (Instr. 8) | 5. Numb Derivati Securitie Acquired or Dispo (D) | er of ve es d (A) seed of 4 & 5) | 6. Date Exercand Expiration Date (Month/Day/ Year) Date Exer-cisable | isable | | l Amount ing | Derivative Security | Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Owner- ship Form of Deriv- ative Security: Direct (D) or Indirect (I) (Instr. 4) | 11. of I Ber Ow (In: |
|--|---------------------------------------|--|---------------|---|---|----------------------------------|---|----------|-------------------|-----------------|------------------------|---|--|----------------------------------|
| Employee Stock Option (Right to Buy) | \$35.75 | 07/23/02 | | A | 400,000 | | 07/23/07 | 07/23/12 | Class A Common | 400,000 | | 400,000 | | |
| Employee Stock Option (Right to Buy) | \$16.4375 | | | A | 200,000 | | 07/11/05 | 07/11/10 | Class A Common | 200,000 | | 200,000 | | |
| Employee Stock Option (Right to Buy) | \$11.53125 | 10/08/98 | | A | 500,000 | | 10/08/03 | 10/08/08 | Class A Common | 500,000 | | 500,000 | | |
| Employee Stock Option (Right to Buy) | \$10.5625 | 04/07/97 | | A | 120,000 | | 04/07/02 | 04/07/07 | Class A Common | 120,000 | | 120,000 | | |
| Employee Stock Option (Right to Buy) | \$16.875 | 03/08/96 | | A | 200,000 | | 03/08/01 | 03/08/06 | Class A Common | 200,000 | | | | |
| Employee Stock Option (Right to Buy) | \$16.875 | 09/18/01 | | M | | 1,950 | 03/08/01 | 03/08/06 | Class A Common | 1,950 | | | | |
| Employee Stock Option (Right to Buy) | \$16.875 | 09/25/01 | | M | | 2,000 | 03/08/01 | 03/08/06 | Class A Common | 2,000 | | | | |
| Employee Stock Option (Right to Buy) | \$16.875 | 10/02/01 | | М | | 2,000 | 03/08/01 | 03/08/06 | Class A Common | 2,000 | | | | |
| Employee Stock Option | \$16.875 | 10/09/01 | | М | | 2,000 | 03/08/01 | 03/08/06 | Class A Common | 2,000 | | | | |

| | | | 1 | | i | 1 | 1 | | | 1 | | ı |
|--|----------|----------|---|---|--------|----------|----------|-------------------|--------|---|------|---|
| (Right to Buy) | | | | | | | | | | | | |
| Employee Stock Option (Right to Buy) | \$16.875 | 10/16/01 | M | | 2,000 | 03/08/01 | 03/08/06 | Class A Common | 2,000 | | | |
| Employee Stock Option (Right to Buy) | \$16.875 | 10/23/01 | M | | 2,000 | 03/08/01 | 03/08/06 | Class A Common | 2,000 | | | |
| Employee Stock Option (Right to Buy) | \$16.875 | 10/30/01 | M | | 2,000 | 03/08/01 | 03/08/06 | Class A Common | 2,000 | | | |
| Employee Stock Option (Right to Buy) | \$16.875 | 11/05/01 | M | 5 | 50,000 | 03/08/01 | 03/08/06 | Class A Common | 50,000 | | | |
| Employee Stock Option (Right to Buy) | \$16.875 | 11/06/01 | M | | 2,000 | 03/08/01 | 03/08/06 | Class A Common | 2,000 | | | |
| Employee Stock Option (Right to Buy) | \$16.875 | 11/13/01 | M | | 2,000 | 03/08/01 | 03/08/06 | Class A Common | 2,000 | | | |
| Employee Stock Option (Right to Buy) | \$16.875 | 11/20/01 | M | | 2,000 | 03/08/01 | 03/08/06 | Class A Common | 2,000 | | | |
| Employee Stock Option (Right to Buy) | \$16.875 | 11/27/01 | M | | 2,000 | 03/08/01 | 03/08/06 | Class A Common | 2,000 | | | |
| Employee Stock Option (Right to Buy) | \$16.875 | 12/04/01 | M | | 2,000 | 03/08/01 | 03/08/06 | Class A Common | 2,000 | | | |
| Employee Stock Option (Right to Buy) | \$16.875 | 12/11/01 | M | | 2,000 | 03/08/01 | 03/08/06 | Class A Common | 2,000 | | | |
| Employee Stock Option (Right to Buy) | \$16.875 | 12/18/01 | M | | 2,000 | 03/08/01 | 03/08/06 | Class A Common | 2,000 | | | |
| Employee Stock Option | \$16.875 | 12/26/01 | M | | 2,000 | 03/08/01 | 03/08/06 | Class A Common | 2,000 | | | |

| (Right to | | | | | | | | | | | |
|--|---------------------|----------|---|---|-------|----------|----------|-------------------|-------|--|--|
| Buy) Employee | \$16.875 | 01/02/02 | M | + | 2,000 | 03/08/01 | 03/08/06 | Class A | 2,000 | | |
| Stock Option (Right to Buy) | | | | | | | | Common | | | |
| Employee Stock Option (Right to Buy) | \$16.875 | 01/08/02 | M | | 2,000 | 03/08/01 | 03/08/06 | Class A Common | 2,000 | | |
| Employee Stock Option (Right to Buy) | \$16.875 | 01/16/02 | M | | 2,000 | 03/08/01 | 03/08/06 | Class A Common | 2,000 | | |
| Employee Stock Option (Right to Buy) | \$16.875 | 01/22/02 | M | | 2,000 | 03/08/01 | 03/08/06 | Class A Common | 2,000 | | |
| Employee Stock Option (Right to Buy) | \$16.875 | 01/29/02 | M | | 2,000 | 03/08/01 | 03/08/06 | Class A Common | 2,000 | | |
| Employee Stock Option (Right to Buy) | \$16.875 | 02/05/02 | M | | 2,000 | 03/08/01 | 03/08/06 | Class A Common | 2,000 | | |
| Employee Stock Option (Right to Buy) | \$16.875 | 02/12/02 | M | | 2,000 | 03/08/01 | 03/08/06 | Class A Common | 2,000 | | |
| Employee Stock Option (Right to Buy) | \$16.875 | 02/19/02 | M | | 2,000 | 03/08/01 | 03/08/06 | Class A Common | 2,000 | | |
| Employee Stock Option (Right to Buy) | \$8.4375 <u>(1)</u> | 02/26/02 | M | | 4,000 | 03/08/01 | 03/08/06 | Class A Common | 4,000 | | |
| Employee Stock Option (Right to Buy) | \$8.4375 | 03/05/02 | M | | 4,000 | 03/08/01 | 03/08/06 | Class A Common | 4,000 | | |
| Employee Stock Option (Right to Buy) | \$8.4375 | 03/12/02 | M | | 4,000 | 03/08/01 | 03/08/06 | Class A Common | 4,000 | | |
| Employee Stock Option | \$8.4375 | 03/19/02 | M | | 4,000 | 03/08/01 | 03/08/06 | Class A Common | 4,000 | | |

| (Right to | | | | 1 1 | | | | | | | |
|--|----------|----------|---|-------|----------|----------|-------------------|-------|--|--|--|
| Buy) | | | | | | | | | | | |
| Employee Stock Option (Right to Buy) | \$8.4375 | 03/26/02 | M | 4,000 | 03/08/01 | 03/08/06 | Class A Common | 4,000 | | | |
| Employee Stock Option (Right to Buy) | \$8.4375 | 04/02/02 | M | 4,000 | 03/08/01 | 03/08/06 | Class A Common | 4,000 | | | |
| Employee Stock Option (Right to Buy) | \$8.4375 | 04/09/02 | M | 4,000 | 03/08/01 | 03/08/06 | Class A Common | 4,000 | | | |
| Employee Stock Option (Right to Buy) | \$8.4375 | 04/16/02 | M | 4,000 | 03/08/01 | 03/08/06 | Class A Common | 4,000 | | | |
| Employee Stock Option (Right to Buy) | \$8.4375 | 04/23/02 | M | 4,000 | 03/08/01 | 03/08/06 | Class A Common | 4,000 | | | |
| Employee Stock Option (Right to Buy) | \$8.4375 | 04/30/02 | M | 4,000 | 03/08/01 | 03/08/06 | Class A Common | 4,000 | | | |
| Employee Stock Option (Right to Buy) | \$8.4375 | 05/07/02 | M | 4,000 | 03/08/01 | 03/08/06 | Class A Common | 4,000 | | | |
| Employee Stock Option (Right to Buy) | \$8.4375 | 05/14/02 | M | 4,000 | 03/08/01 | 03/08/06 | Class A Common | 4,000 | | | |
| Employee Stock Option (Right to Buy) | \$8.4375 | 05/21/02 | M | 4,000 | 03/08/01 | 03/08/06 | Class A Common | 4,000 | | | |
| Employee Stock Option (Right to Buy) | \$8.4375 | 05/28/02 | M | 4,000 | 03/08/01 | 03/08/06 | Class A Common | 4,000 | | | |
| Employee Stock Option (Right to Buy) | \$8.4375 | 06/04/02 | M | 4,000 | 03/08/01 | 03/08/06 | Class A Common | 4,000 | | | |
| Employee Stock Option | \$8.4375 | 06/11/02 | M | 4,000 | 03/08/01 | 03/08/06 | Class A Common | 4,000 | | | |

| | | | | | ı | 1 | | | I | 1 | ı |
|--|----------|----------|---|-------|----------|----------|-------------------|-------|---|---|---|
| (Right to Buy) | | | | | | | | | | | |
| Employee Stock Option (Right to Buy) | \$8.4375 | 06/18/02 | M | 4,000 | 03/08/01 | 03/08/06 | Class A Common | 4,000 | | | |
| Employee Stock Option (Right to Buy) | \$8.4375 | 06/25/02 | M | 4,000 | 03/08/01 | 03/08/06 | Class A Common | 4,000 | | | |
| Employee Stock Option (Right to Buy) | \$8.4375 | 07/03/02 | M | 4,000 | 03/08/01 | 03/08/06 | Class A Common | 4,000 | | | |
| Employee Stock Option (Right to Buy) | \$8.4375 | 07/09/02 | M | 4,000 | 03/08/01 | 03/08/06 | Class A Common | 4,000 | | | |
| Employee Stock Option (Right to Buy) | \$8.4375 | 07/17/02 | M | 4,000 | 03/08/01 | 03/08/06 | Class A Common | 4,000 | | | |
| Employee Stock Option (Right to Buy) | \$8.4375 | 07/30/02 | M | 8,000 | 03/08/01 | 03/08/06 | Class A Common | 8,000 | | | |
| Employee Stock Option (Right to Buy) | \$8.4375 | 08/06/02 | M | 4,000 | 03/08/01 | 03/08/06 | Class A Common | 4,000 | | | |
| Employee Stock Option (Right to Buy) | \$8.4375 | 08/13/02 | M | 4,000 | 03/08/01 | 03/08/06 | Class A Common | 4,000 | | | |
| Employee Stock Option (Right to Buy) | \$8.4375 | 08/20/02 | M | 4,000 | 03/08/01 | 03/08/06 | Class A Common | 4,000 | | | |
| Employee Stock Option (Right to Buy) | \$8.4375 | 08/27/02 | M | 4,000 | 03/08/01 | 03/08/06 | Class A Common | 4,000 | | | |
| Employee Stock Option (Right to Buy) | \$8.4375 | 09/04/02 | M | 4,000 | 03/08/01 | 03/08/06 | Class A Common | 4,000 | | | |
| Employee Stock Option | \$8.4375 | 09/10/02 | M | 4,000 | 03/08/01 | 03/08/06 | Class A Common | 4,000 | | | |

| ا بیرا | | 1 1 | ı | 11 1 | ı | | 1 | 1 1 | Ī | | 1 | ı |
|--|----------|----------|---|-------|-------------|----------|----------|-------------------|--------|--|-------|---|
| (Right to Buy) | | | | | | | | | | | | |
| Employee Stock Option (Right to Buy) | \$8.4375 | 09/17/02 | M | 4,00 | 000 | 03/08/01 | 03/08/06 | Class A Common | 4,000 | | | |
| Employee Stock Option (Right to Buy) | \$8.4375 | 10/21/02 | M | 16,00 |)0 0 | 03/08/01 | 03/08/06 | Class A Common | 16,000 | | | |
| Employee Stock Option (Right to Buy) | \$8.4375 | 10/22/02 | M | 4,00 | 000 | 03/08/01 | 03/08/06 | Class A Common | 4,000 | | | |
| Employee Stock Option (Right to Buy) | \$8.4375 | 10/29/02 | M | 4,00 | 000 | 03/08/01 | 03/08/06 | Class A Common | 4,000 | | | |
| Employee Stock Option (Right to Buy) | \$8.4375 | 11/05/02 | M | 4,00 |)O (| 03/08/01 | 03/08/06 | Class A Common | 4,000 | | | |
| Employee Stock Option (Right to Buy) | \$8.4375 | 11/12/02 | М | 4,00 | 000 | 03/08/01 | 03/08/06 | Class A Common | 4,000 | | | |
| Employee Stock Option (Right to Buy) | \$8.4375 | 11/20/02 | M | 4,00 |)0 0 | 03/08/01 | 03/08/06 | Class A Common | 4,000 | | | |
| Employee Stock Option (Right to Buy) | \$8.4375 | 11/26/02 | М | 4,00 | 000 | 03/08/01 | 03/08/06 | Class A Common | 4,000 | | | |
| Employee Stock Option (Right to Buy) | \$8.4375 | 12/03/02 | M | 4,00 | 000 | 03/08/01 | 03/08/06 | Class A Common | 4,000 | | | |
| Employee Stock Option (Right to Buy) | \$8.4375 | 12/10/02 | M | 4,00 | 000 | 03/08/01 | 03/08/06 | Class A Common | 4,000 | | | |
| Employee Stock Option (Right to Buy) | \$8.4375 | 12/17/02 | M | 4,00 |)00 | 03/08/01 | | Common | 4,000 | | | |
| Employee Stock Option | \$8.4375 | 12/24/02 | M | 4,00 | 000 | 03/08/01 | 03/08/06 | Class A Common | 4,000 | | | |

Edgar Filing: RICH JEFFREY A - Form 4

| (Right to Buy) | | | | | | 1 | | | | | |
|--|-----------|----------|---|-------|----------|----------|-------------------|-------|---------|---|--|
| Employee Stock Option (Right to Buy) | \$8.4375 | 12/31/02 | M | 4,000 | 03/08/01 | 03/08/06 | Class A Common | 4,000 | | | |
| Employee Stock Option (Right to Buy) | \$8.4375 | 01/07/03 | M | 4,000 | 03/08/01 | 03/08/06 | Class A Common | 4,000 | | | |
| Employee Stock Option (Right to Buy) | \$8.4375 | 01/14/03 | M | 4,000 | 03/08/01 | 03/08/06 | Class A Common | 4,000 | | | |
| Employee Stock Option (Right to Buy) | \$8.4375 | 01/21/03 | M | 4,000 | 03/08/01 | 03/08/06 | Class A Common | 4,000 | | | |
| Employee Stock Option (Right to Buy) | \$8.4375 | 01/28/03 | M | 4,000 | 03/08/01 | 03/08/06 | Class A Common | 4,000 | | | |
| Employee Stock Option (Right to Buy) | \$8.4375 | 02/04/03 | M | 4,000 | 03/08/01 | 03/08/06 | Class A Common | 4,000 | | | |
| Employee Stock Option (Right to Buy) | \$8.4375 | 02/11/03 | M | 4,000 | 03/08/01 | 03/08/06 | Class A Common | 4,000 | | | |
| Employee Stock Option (Right to Buy) | \$8.4375 | 02/19/03 | M | 4,000 | 03/08/01 | 03/08/06 | Class A Common | 4,000 | | | |
| Employee Stock Option (Right to Buy) | \$8.4375 | 02/25/03 | M | 100 | 03/08/01 | 03/08/06 | Class A Common | 100 | 0 | | |
| Employee Stock Option (Right to Buy) | \$10.5625 | 02/25/03 | M | 3,900 | 04/07/02 | 04/07/07 | Class A Common | 3,900 | 116,100 | D | |

Explanation of Responses:

(1) Options previously reported from 02/26/02 forward have been adjusted for a 2-for-1 stock split implemented as a stock dividend paid on February 22, 2002 to shareholders of record at the close of business on February 15, 2002.

By: /s/ Jeffrey A. Rich

02/25/2003

Date

^{**}Signature of Reporting Person

**Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.