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SCRIPPS E W CO /DE Form 8-K February 26, 2008 Table of Contents

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of

The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) February 22, 2008

THE E.W. SCRIPPS COMPANY

(Exact name of registrant as specified in its charter)

Ohio (State or other jurisdiction of

0-16914 (Commission File Number) 31-1223339 (I.R.S. Employer

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incorporation or organization)

Identification Number)

312 Walnut Street

Cincinnati, Ohio 45202 (Address of principal executive offices) (Zip Code) Registrant s telephone number, including area code: (513) 977-3000

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- " Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- " Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item 5.02 Departure of Directors or Principal Officers; Election of Directors; Appointment of Principal Officers.

On February 26, 2008, The E.W. Scripps Company announced the retirement of Mr. Edward W. Scripps Jr. from the Board of Directors effective February 22, 2008. A copy of the press release announcing his retirement is filed as Exhibit 99.01.

Item 9.01 Financial Statements and Exhibits

(c) Exhibits

Exhibit No. Number Description of Item Exhibit No. Incorporated

99.01 Press release dated February 26, 2008

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE E.W. SCRIPPS COMPANY

BY: /s/ Joseph G. NeCastro Joseph G. NeCastro Executive Vice President and Chief Financial Officer

Dated: February 26, 2008

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