TAIWAN SEMICONDUCTOR MANUFACTURING CO LTD Form 6-K October 26, 2012

1934 Act Registration No. 1-14700

SECURITIES AND EXCHANGE COMMISSION

Washington, DC 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 OF THE SECURITIES EXCHANGE ACT OF 1934

For the month of October 2012

Taiwan Semiconductor Manufacturing Company Ltd.

(Translation of Registrant s Name Into English)

No. 8, Li-Hsin Rd. 6,

Hsinchu Science Park,

Taiwan

(Address of Principal Executive Offices)

| (Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.) | | | |
|---|-----------------------|--|----|
| | Form 20-F x | Form 40-F " | |
| (Indicate by check mark whether the registrant by furnishing the information contained in this form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.) | | | |
| | Yes " | No x | |
| (If Yes is marked, indicated below the file number a | assigned to the regis | trant in connection with Rule 12g3-2(b): 82: | .) |

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Taiwan Semiconductor Manufacturing Company Ltd.

Date: October 25, 2012

By /s/ Lora Ho Lora Ho Senior Vice President & Chief Financial Officer

2012 Third Quarter 2012 Third Quarter Earnings Conference Earnings Conference October 25, 2012 October 25, 2012 ©

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TSMC Property
Agenda
Welcome
Elizabeth Sun
3Q12 Financial Results and 4Q12 Outlook

Lora Ho CEO Message Morris Chang Q&A Morris Chang / Lora Ho

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Safe Harbor Notice
TSMC s statements of its current expectations are forward-looking statements subject to significant risks and uncertainties and actual results may differ materially from those contained in

the forward-looking statements.

Information as to those factors that could cause actual results to vary can be found in TSMC s Annual Report on Form 20-F filed with the United States Securities and Exchange Commission (the SEC) on April 13, 2012 and such other documents as TSMC may file with, or submit to, the SEC from time to time. Except as required by law, we undertake no obligation to update any forward-looking statement, whether as a result of new information, future events, or otherwise.

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Agenda
Welcome
Elizabeth Sun
3Q12 Financial Results and 4Q12 Outlook

Lora Ho CEO Message Morris Chang Q&A Morris Chang / Lora Ho

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outstanding shares were 25,927mn units in 3Q12 ** ROE figures are annualized based on average equity attributable to shareholders of the parent Selected Items from Income Statements 3Q12 (In NT billions) Guidance Net Sales 141.38 136 -138 128.06 106.48 +10.4% +32.8% Gross Margin 48.8% 46% -48% 48.6% 42.0% +0.2 ppt +6.8 ppts **Operating Expenses** (16.38)(15.54)(13.17)+5.4% +24.3% Operating Margin 37.2% 34% -36% 36.5% 29.7% +0.8 ppt +7.6 ppts Non-Operating Items 1.08 (0.79)0.56

```
NM
+91.5%
Net Income
49.30
41.81
30.40
+17.9%
+62.2%
Net Margin
34.9%
32.7%
28.5%
+2.2 ppts
+6.4 ppts
EPS (NT Dollar)
1.90
1.61
1.17
+17.9%
+62.2%
ROE
30.3%
26.0%
20.9%
+4.3 ppts
+9.4 ppts
Shipment (Kpcs, 8"-equiv. Wafer)
3,860
3,701
3,180
+4.3%
+21.4%
Average Exchange Rate--NTD/USD
29.86
29.60
29.12
+0.9%
+2.5%
3Q12
2Q12
3Q11
3Q12
over
2Q12
3Q12
```

over 3Q11

© 2012 TSMC, Ltd TSMC Property 3Q12 Revenue by Application 70 2Q12 3Q12

70 2Q12 3Q12 Communication 49% Consumer 8% 19% +11% QoQ +4% QoQ +0%Computer Communication Consumer Industrial/Standard QoQ +17% 70 2Q12 3Q12 Industrial/Standard 24% 70 2Q12 3Q12 QoQ 0

0 0 0

Computer

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3Q12 Revenue by Technology

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Balance Sheets & Key Indices
Selected Items from Balance Sheets

(In NT billions) Amount % Amount % Amount Cash & Marketable Securities 147.75 16.8% 188.37 21.3% 120.26 16.4% Accounts Receivable - Trade 58.41 6.6% 54.94 6.2% 45.46 6.2% Inventory 33.25 3.8% 30.78 3.5% 25.69 3.5% Long-Term Investment 28.64 3.3% 28.16 3.2% 36.47 5.0% Net PP&E 580.08 66.0% 548.15 62.0% 472.95 64.4% **Total Assets** 878.65 100.0% 883.91 100.0% 734.64 100.0%

Current Liabilities

```
119.05
13.5%
211.85
23.9%
108.37
14.7%
Long-Term Interest-bearing Debt
77.73
8.8%
37.28
4.2%
20.34
2.8%
Total Liabilities
201.51
22.9%
253.85
28.7%
133.52
18.2%
Total Shareholders' Equity
677.15
77.1%
630.06
71.3%
601.12
81.8\%
Key Indices
A/R Turnover Days
Inventory Turnover Days
Current Ratio (x)
Asset Productivity (x)
* Total outstanding shares were 25,922mn units at 9/30/12
** Asset productivity = Annualized net sales / Average net fixed assets.
1.1
1.0
0.9
44
44
45
2.1
1.3
1.8
3Q12
2Q12
3Q11
37
37
```

39

© 2012 TSMC, Ltd TSMC Property Cash Flows (In NT billions) 3Q12 2Q12

3Q11 Beginning Balance 178.44 170.82 150.98 Cash from operating activities 76.63 69.97 55.21 Capital expenditures (78.33)(59.47)(38.05)Cash dividends (77.75)0.00 (77.73)Short-term loans (1.02)(3.92)2.88 Proceeds from issuance of bonds 40.60 0.00 18.00 Investments and others 0.17 1.04 3.55 **Ending Balance** 138.74 178.44 114.84 Free Cash Flow (1.70)

10.50 17.16

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TSMC Property
(1)
Figures represent number of 6
wafers. Conversion to 8 -equivalent wafers is obtained by dividing this number by 1.78
(2)

Figures represent number of 12 wafers. Conversion to 8 -equivalent wafers is obtained by multiplying this number by 2.25 **Installed Capacity** 2012 Overall Capacity +14%; 12-inch Capacity +21% Fab-2 (6'')(1) 255 1,000 253 247 256 256 1,012 (8")Fab-3 304 1,184 298 300 304 306 1,208 (8")Fab-5 136 547 145 146 148 148 587 (8")Fab-6 286 1,128 298 296 298 298 1,191 Fab-8 (8")255 1,003 262 263 266 266 1,057 Fab-12 (12")(2) 337 1,334

373

```
367
378
382
1,500
                  (12")
Fab-14
(2)
504
1,927
549
546
563
552
2,210
                  (12")
Fab-15
(2)
18
69
135
222
WaferTech
                   (8")
107
429
110
111
112
112
444
TSMC China
                  (8")
230
772
222
230
232
236
921
TSMC & Subsidiaries
3,352
12,963
3,553
3,579
3,776
3,915
14,823
(8" Equivalent Kpcs)
                   (8")
SSMC
65
258
64
64
```

65

65 258 Total TSMC-managed 3,417 13,221 3,616 3,643 3,841 3,980 15,080 2012 (F) 4Q12 (F) 1Q12 (A) 2011 (A) FAB / (Wafer size) 4Q11 (A) 2Q12 (A) 3Q12 (A)

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Revenue to be between NT\$ 129 billion and NT\$ 131 billion, at a forecast exchange rate of 29.47 NT dollars to 1 US dollar Gross profit margin to be between 45 % and 47 % Operating profit margin to be between 33 % and 35 % Based on our current business outlook and exchange rate assumption,

management expects: 4Q12 Guidance TSMC Property © 2012 TSMC, Ltd

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