

DICE HOLDINGS, INC.
Form SC 13G/A
February 01, 2013

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 13G/A

Under the Securities Exchange Act of 1934

Dice Holdings, Inc.

(Name of Issuer)
Common Stock (\$0.01 par value)

(Title of Class of Securities)
253017107

(CUSIP Number)
12/31/12

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which
this Schedule is
filed:

- Rule 13d-1(b)
- Rule 13d-1(c)
- Rule 13d-1(d)

The remainder of this cover page shall be filled out for a reporting
person's initial
filing on this form with respect to the subject class of securities,
and for any
subsequent amendment containing information which would alter the
disclosures provided
in a prior cover page.

The information required in the remainder of this cover page shall
not be deemed to
be "filed" for the purpose of Section 18 of the Securities Exchange
Act of 1934
("Act") or otherwise subject to the liabilities of that section of
the Act but shall
be subject to all other provisions of the Act
(however, see the Notes).

CUSIP No. 253017107

1. NAME OF REPORTING PERSON
S.S. or I.R.S. IDENTIFICATION NO. OF ABOVE PERSON
Sterling Capital Management LLC
42-1658828

2. CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP
Not Applicable
(a)
(b)

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3. SEC USE ONLY

4. CITIZENSHIP OR PLACE OF ORGANIZATION

North Carolina

NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH:

5. SOLE VOTING POWER

3796687

6. SHARED VOTING POWER

None

7. SOLE DISPOSITIVE POWER

3796687

8. SHARED DISPOSITIVE POWER

None

9. AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

3796687

10. CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES

Not Applicable

11. PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

6.40%

12. TYPE OF REPORTING PERSON

IA

CUSIP No. 253017107

Item 1(a) Name of Issuer:

Dice Holdings, Inc.

Item 1(b) Address of Issuer's Principal Executive Offices:

3 Park Avenue

33rd Floor

New York, NY 10016

Item 2(a) Name of Person(s) Filing:

Sterling Capital Management LLC ("Sterling")

Item 2(b) Address of Principal Business Office:

Two Morrocroft Centre

4064 Colony Road, Suite 300

Charlotte, NC 28211

Item 2(c) Citizenship:

Sterling is a North Carolina limited liability company.

Item 2(d) Title of Class of Securities:

Common Stock (\$0.01 par value) (the "Stock")

Item 2(e) CUSIP Number:

253017107

Item 3 Type of Person:

(e) Sterling is an Investment Adviser registered under section 203 of the Investment

Advisers Act of 1940, as amended.

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Item 4 Ownership:

(a) Amount beneficially owned:

See Item 9 of Cover Pages.

(b) Percent of class:

See Item 11 of Cover Pages.

(c) Number of shares as to which such person has:

(i) Sole power to vote or to direct the vote:

See Item 5 of Cover Pages.

(ii) Shared power to vote or to direct the vote:

See Item 6 of Cover Pages

(iii) Sole power to dispose or direct the disposition of:

See Item 7 of Cover Pages.

(iv) Shared power to dispose or direct the disposition of:

See Item 8 of Cover Pages.

Item 5 Ownership of Five Percent or Less of a Class:

Not Applicable

Item 6 Ownership of More than Five Percent on Behalf of Another Person:

Sterling is a registered investment adviser whose clients have the right to receive or

the power to direct the receipt of dividends from, or the proceeds from the sale of,

the Stock. None of these clients to the knowledge of Sterling

beneficially owns more

than 5% of the Stock.

Item 7 Identification and Classification of the Subsidiary Which Acquired the Security

Being Reported on by the Parent Holding Company:

Sterling is an Investment Adviser registered under section 203 of the Investment

Advisers Act of 1940, as amended.

Item 8 Identification and Classification of Members of the Group:

Not Applicable

Item 9 Notice of Dissolution of Group:

Not Applicable

Item 10 Certification:

By signing below I certify that, to the best of my knowledge and belief, the

securities referred to above were acquired and are held in the ordinary course of

business and were not acquired and are not held for the purpose of or with the effect

of changing or influencing the control of the issuer of the securities and were not

acquired and are not held in connection with or as a participant in any transaction

having that purpose or effect.

Signature

After reasonable inquiry and to the best of my knowledge and belief, I certify that

the information set forth in this statement is true, complete and correct.

Date: 1/31/2013

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STERLING CAPITAL MANAGEMENT LLC

By: /s/ Kenneth R. Cotner

Kenneth R. Cotner
Managing Director and Chief Operating Officer