

NETFLIX INC  
Form 4  
April 24, 2013

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**KILGORE LESLIE J**

(Last) (First) (Middle)  
**100 WINCHESTER CIRCLE**  
  
(Street)

**LOS GATOS, CA 95032**

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**NETFLIX INC [NFLX]**

3. Date of Earliest Transaction  
(Month/Day/Year)  
**04/23/2013**

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount or Price		
Common Stock	04/23/2013		M		6,811 <sup>(1)</sup> A \$ 67.17	37,467	D
Common Stock	04/23/2013		S		6,811 <sup>(1)</sup> D \$ 214.93	30,656	D
Common Stock	04/23/2013		M		6,333 <sup>(1)</sup> A \$ 72.24	36,989	D
Common Stock	04/23/2013		S		6,333 <sup>(1)</sup> D \$ 215	30,656	D
Common Stock	04/23/2013		M		737 <sup>(1)</sup> A \$ 67.85	31,393	D
Common Stock	04/23/2013		S		737 <sup>(1)</sup> D	30,656	D

Edgar Filing: NETFLIX INC - Form 4

Common Stock					\$	214.93	
Common Stock	04/23/2013	S	7,000 <u>(1)</u>	D	\$	214.93	23,656 D
Common Stock	04/23/2013	S	251 <u>(1)</u>	D	\$	214.93	23,405 D
Common Stock	04/23/2013	S	112 <u>(1)</u>	D	\$	214.93	23,293 D
Common Stock	04/23/2013	S	265 <u>(1)</u>	D	\$	214.93	23,028 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)	8. Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Non-Qualified Stock Option (right to buy)	\$ 67.17	04/23/2013		M	6,811 <u>(1)</u>	12/01/2011 12/01/2021	Common Stock	6,811	
Non-Qualified Stock Option (right to buy)	\$ 67.85	04/23/2013		M	737 <u>(1)</u>	07/02/2012 07/02/2022	Common Stock	737	
Non-Qualified Stock Option (right to buy)	\$ 72.24	04/23/2013		M	6,333 <u>(1)</u>	01/03/2012 01/03/2022	Common Stock	6,333	

## Reporting Owners

Reporting Owner Name / Address

Relationships

Reporting Owners

Edgar Filing: NETFLIX INC - Form 4

Director 10% Owner Officer Other

KILGORE LESLIE J  
100 WINCHESTER CIRCLE X  
LOS GATOS, CA 95032

## Signatures

By: David Hyman, Authorized Signatory For: Leslie J.  
Kilgore

04/24/2013

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Transaction made pursuant to duly adopted trading plan under Rule 10b5-1(c).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.