APPLE INC Form 4 October 18, 2016

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

burden hours per

Check this box if no longer subject to

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Expires: January 31, 2005 Estimated average

0.5

OMB APPROVAL

Section 16. Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

response...

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * Srouji Johny (Last) (First) (Middle)			2. Issuer Name and Ticker or Trading Symbol APPLE INC [AAPL]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
			3. Date of Earliest Transaction	(Check an applicable)		
			(Month/Day/Year)	Director 10% Owner		
1 INFINITE LOOP			10/14/2016	X Officer (give title Other (special below)		
				Senior Vice President		
(Street)			4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
			Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person		
CUPERTINO, CA 95014				Form filed by More than One Reporting Person		

(City)	(State)	(Zip) Tab	ole I - N	on-l	Derivative	Secur	ities Acqui	ired, Disposed of	, or Beneficia	lly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. 4. Securities Acquired (A) Transactionor Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8)					5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)	(Instr. 4)	
Common Stock	10/13/2016		G	V	1,425	D	\$0	105,117	D	
Common Stock	10/13/2016		G	V	475	A	\$ 0	475	I	By Child
Common Stock	10/13/2016		G	V	475	A	\$ 0	475	I	By Child
Common Stock	10/13/2016		G	V	475	A	\$ 0	475	I	By the Reporting Person as Custodian for Child

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Common Stock						91	I	By Trust
Common Stock	10/15/2016	M	42,734	A	<u>(1)</u> <u>(2)</u>	147,851	D	
Common Stock (3)	10/15/2016	F	21,447	D	\$ 117.63	126,404	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	2 3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)			6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Share
Restricted Stock Unit	(1)	10/14/2016		A	85,013		<u>(4)</u>	<u>(4)</u>	Common Stock	85,013
Restricted Stock Unit	(1)	10/14/2016		A	64,654		(5)	(5)	Common Stock	64,654
Restricted Stock Unit	<u>(1)</u> <u>(2)</u>	10/15/2016		M		8,688	<u>(6)</u>	<u>(6)</u>	Common Stock	8,688
Restricted Stock Unit	<u>(1)</u> <u>(2)</u>	10/15/2016		M		13,455	<u>(7)</u>	<u>(7)</u>	Common Stock	13,455
Restricted Stock Unit	<u>(1)</u> <u>(2)</u>	10/15/2016		M		9,307	(8)	(8)	Common Stock	9,307
Restricted Stock Unit	<u>(1)</u> <u>(2)</u>	10/15/2016		M		11,284	<u>(9)</u>	<u>(9)</u>	Common Stock	11,284

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
Srouji Johny 1 INFINITE LOOP CUPERTINO, CA 95014			Senior Vice President				

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Signatures

/s/ Sam Whittington, Attorney-in-Fact for Johny Srouji

10/18/2016

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each restricted stock unit represents the right to receive, at settlement, one share of common stock.
- (2) This transaction represents the settlement of restricted stock units in shares of common stock on their scheduled vesting date.
- (3) Shares withheld by Apple to satisfy the minimum statutory tax withholding requirements on vesting of restricted stock units. No shares were sold.
- (4) These restricted stock units are scheduled to vest as to one-third of the units on each of April 1, 2019, April 1, 2020 and April 1, 2021.
- Vesting of these restricted stock units depends on Apple's relative total shareholder return from September 25, 2016 through September (5) 28, 2019. The "target" number of restricted stock units is reported. Between 0% and 200% of the target number of units may vest on October 1, 2019, with the vesting percentage determined based on actual performance.
- This award was granted on October 27, 2012. 12.5% of the award vested on April 15, 2013 and the remaining restricted stock units vest 12.5% in semi-annual installments over the four-year period ending October 15, 2016.
- This award was granted on October 7, 2013. 12.5% of the award vested on April 15, 2014 and the remaining restricted stock units vest (7) 12.5% in semi-annual installments over the four-year period ending October 15, 2017, assuming continued employment through the applicable vesting date.
- This award was granted on October 10, 2014. 12.5% of the award vested on April 15, 2015 and the remaining restricted stock units vest (8) 12.5% in semi-annual installments over the four-year period ending October 15, 2018, assuming continued employment through the applicable vesting date.
- This award was granted on October 5, 2015. 12.5% of the award vested on April 15, 2016 and the remaining restricted stock units vest (9) 12.5% in semi-annual installments over the four-year period ending October 15, 2019, assuming continued employment through the applicable vesting date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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