ZIMMERMAN JAMES A Form 5 February 12, 2003

U.S. SECURITIES AND EXCHANGE COMMISSION Washington, DC 20549

FORM 5

	ANNUAL STATI	EMENT OF CHANGES IN BENEF	ICIAL OWNERSHIP						
	Section 17(a) of the	ion 16(a) of the Securiti e Public Utility Holding f) of the Investment Comp	Company Act of 1935 or						
[_]	[_] Check box if no longer subject to Section 16. Form 4 or Form 5 obligati may continue. See Instruction 1(b).								
[_]	Form 3 Holdings Report	ted							
[_]	Form 4 Transactions Re	eported							
1.	Name and Address of Re	eporting Person*							
Zim	merman	James	Α.						
	(Last)	(First)	(Middle)						
333	East Franklin Street								
		(Street)							
Ric	nmond	Virginia	23219						
	(City)	(State)	(Zip)						
2.	Issuer Name and Ticke:	r or Trading Symbol							
Med	ia General (MEG)								
3.	IRS Identification Nur	mber of Reporting Person,	if an Entity (Voluntary)						
4.	Statement for Month/Ye	ear							
12/	2002								
5.	If Amendment, Date of Original (Month/Year)								
6.	Relationship of Report	ting Person to Issuer							

[_] 10% Owner

(Check all applicable)

[_] Director

[X] Officer (give title below)	[_]	Otner (speci	rià perom)		
Vice President					
7. Individual or Joint/Group Filing (Check applicable line)	1			_	
<pre>[X] Form filed by one Reporting [_] Form filed by more than one</pre>					
	_				
Table I Non-Derivative or Benef	=				
				=	
			4. Securities Acq Disposed of (D (Instr. 3, 4 a)	(A) or
1. Title of Security (Instr. 3)		3. Transaction Code (Instr. 8)	Amount	(A) or (D)	Price
Class A Common Stock					
Class A Common Stock					
	:======:			=====	========

* If the form is filed by more than one Reporting Person, see Instruction $4\,\mbox{(b)}\,\mbox{(v)}\,.$

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

(Print or Type Responses)

(Over)

(Form 5-07/99)

FORM 5 (continued)

Table II -- Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

	ative	3. Trans- action Date (Month/	Trans- action Code	5. Number of Derivative Securities Acquired (A) or Disposed	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
1. Title of				of (D) (Instr. 3,				Amount or
Derivative				4 and 5)		xpira-		Number
Security (Instr. 3)	Secur- ity	Day/ Year)	(Instr. 8)	(A) (D)	Exer- to		Title	of Shares
Stock Option	50.415	12/31/01	А	3,500	(1) 12	/31/11	Class A Common Stock	3,500
Stock Option	50.355	1/31/02	A	5 , 900	(2) 1	/31/12	Class A Common Stock	5,900
Phantom Stock (3)			A	258			Class A Common Stock	258

Explanation of Responses:

(1) Options granted under 1996 Non-Qualified Stock Option Plan, exercisable in full as of the grant date.

- (2) Options granted under 1996 Non-Qualified Stock Option Plan, exercisable 1/3 per year on January 31, 2003, 2004, and 2005.
- (3) Units acquired quarterly during 2002 under Company deferred compensation plan, final balance of which is distributed upon employee's termination of service.

/s/ James A. Zimmerman 2/7/03

**Signature of Reporting Person Date

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations.

See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this form, one of which must be manually signed. If space provided is insufficient, see Instruction 6 for procedure.