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MEDIA GENERA	AL INC											
Form 4												
January 17, 2008												
FORM 4			anau			antinar		OMB A	PPROVAL			
	CURIVI 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549							N OMB Number:	3235-0287			
Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). StateMent of CHANGES IN E SECURI Filed pursuant to Section 16(a) of the Section 17(a) of the Public Utility Hold 30(h) of the Investment (TRITIES Estimated average burden hours per response the Securities Exchange Act of 1934, olding Company Act of 1935 or Section						
(Print or Type Respon	nses)											
1. Name and Address of Reporting Person <u>*</u> DICKINSON STEPHEN Y			2. Issuer Name and Ticker or Trading Symbol MEDIA GENERAL INC [MEG]				5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
(Last) (First) (1						(Chi	eck all applicable	2)			
333 EAST FRANKLIN ST			(Month/Day/Year) 01/15/2008			Director 10% Owner X Officer (give title Other (specify below) below) Controller and CAO						
(Street)			4. If Amendment, Date Original Filed(Month/Day/Year)			6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person						
RICHMOND, V	A 23219							More than One Ro				
(City) (A	State)	(Zip)	Tab	ole I - Non-	Derivative	Securities A	Acquired, Disposed	of, or Beneficia	lly Owned			
	insaction Date th/Day/Year)	2A. Deemo Execution any (Month/Da	Date, if	Code (Instr. 8)	4. Securit onAcquired Disposed (Instr. 3, 4 Amount	(A) or of (D)	Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
Domindan Derer	o comparata l'	for a - 1		unition be	ficialles	nod digs -41	on in dimostle					
Reminder: Report on	a separate line	or each cl	ass of sec	urities bene	Perso inforn requir	ns who res nation cont ed to resp lys a curre	or indirectly. spond to the colle tained in this form ond unless the fo ntly valid OMB co	n are not rm	GEC 1474 (9-02)			

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exercisable and	7. Title and Amount of	8. Price of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	onNumber	Expiration Date	Underlying Securities	Derivative
Security	or Exercise		any	Code	of	(Month/Day/Year)	(Instr. 3 and 4)	Security

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(Instr. 3)	Price of Derivative Security	(Month/Day/Year)	(Instr. 8)	Derivativ Securitie Acquirec (A) or Disposed of (D) (Instr. 3, 4, and 5)	s I I				(Instr. 5)
			Code V	(A) (D) Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Phantom Stock (1)	\$ 0	01/15/2008	А	16	<u>(2)</u>	(2)	Class A Common Stock	16	\$ 0

Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
DICKINSON STEPHEN Y								
333 EAST FRANKLIN ST			Controller and C.	AO				
RICHMOND, VA 23219								
Signatures								
/s/ Stephen Y. Dickinson, by G Attorney-in-fact	eorge L.	Mahoney,		01/17/2008				
<u>**</u> Signature of R	eporting Pers	son		Date				

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Units acquired under Company deferred compensation plan, final balance of which is distributed upon employee's termination of service.
- (2) Upon retirement, employee has several options as to the timing and form of payout.
- (3) Additionally, 16,378 non-derivative Class A common shares are held directly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.