UMPQUA HOLDINGS CORP

(State or Other Jurisdiction of Incorporation or

Form 8-K

January 30, 2012			
UNITED STATES  SECURITIES AND EXCHANGE COMMIS	SION		
WASHINGTON, D.C. 20549			
,			
FORM 8-K			
CURRENT REPORT			
CURRENT REFORT			
Pursuant to Section 13 or 15(d) of the Securities	and Exchange Act of 1934		
Date of Report (Date of earliest event reported):	January 30, 2012		
Umpqua Holdings Corporation (Exact Name of Registrant as Specified in Its Cl	harter)		
ORECON	000 25505	02 1261210	
OREGON	<u>000-25597</u>	93-1261319	

(I.R.S. Employer Identification

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Organization)	(Commission File Number)	Number)
One SW Columbia, Suite 1200 Portland, Oregon 97258 (address of Principal Executive Offices) (Zip Code)		
(503) 727-4100		
(Registrant's Telephone Number, Including Area Coo	de)	
Check the appropriate box below if the Form 8-K filithe registrant under any of the following provisions:	ng is intended to simultar	neously satisfy the filing obligation of
[] Written communications pursuant to Rule 425 ur	nder the Securities Act (17	7 CFR 230.425)
[] Soliciting material pursuant to Rule 14a-12 under	r the Exchange Act (17 C	FR 240.14a-12)
[] Pre-commencement communications pursuant to	Rule 14d-2(b) under the	Exchange Act (17 CFR 240.14d-2(b))
[] Pre-commencement communications pursuant to	Rule 13e-4(c) under the l	Exchange Act (17 CFR 240.13e-4(c))

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## Item 8.01 Other Information.

On January 30, 2012, Umpqua Holdings Corporation announced that director Peggy Fowler has been appointed as Chair of the Board of Directors, and Director Bryan Timm has been appointed as Vice Chair, effective immediately following the election of directors at Umpqua's 2012 annual meeting of shareholders. Ms. Fowler succeeds Allyn Ford as Chair. Mr. Ford is not standing for reelection as a director pursuant to the maximum age limit under Umpqua's Statement of Governance Principles.

## **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

UMPQUA HOLDINGS CORPORATION (Registrant)

By: /s/ Andrew H. Ognall

Dated: January 30, 2012 Andrew H. Ognall

**Assistant Secretary**