

IMAGE SENSING SYSTEMS INC  
Form 8-K  
November 02, 2010

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL  
OMB Number: 3235-0060  
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**FORM 8-K**

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**CURRENT REPORT**  
**Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported) **November 2, 2010**

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**Image Sensing Systems, Inc.**

(Exact name of registrant as specified in its charter)

**Minnesota**  
(State or other jurisdiction  
of incorporation)

**0-26056**  
(Commission  
File Number)

**41-1519168**  
(IRS Employer  
Identification No.)

**500 Spruce Tree Centre, 1600 University Avenue West, St. Paul,  
Minnesota**  
(Address of principal executive offices)

**55104**  
(Zip Code)



## **Section 7 Regulation FD**

### **Item 7.01 Regulation FD.**

On November 2, 2010, Image Sensing Systems, Inc. (the Company), issued a press release announcing that Dan Skites has been appointed as vice president of sales and marketing by the Company. The press release is furnished as Exhibit 99.1 hereto and is incorporated herein by reference.

## **Section 9 Financial Statements and Exhibits**

### **Item 9.01 Financial Statements and Exhibits.**

(d) *Exhibits.* The following exhibit is being furnished in accordance with Item 7.01 of this Current Report on Form 8-K and shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934 (the Exchange Act), or otherwise subject to the liabilities of that section, nor shall it be deemed to be incorporated by reference in any filing under the Securities Act of 1933 or the Exchange Act, except as expressly set forth by specific reference in such filing:

99.1 Press Release, dated November 2, 2010, of Image Sensing Systems, Inc.



**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Image Sensing Systems, Inc.

Date: November 2, 2010

By

/s/ Gregory R. L. Smith  
Gregory R. L. Smith  
Chief Financial Officer  
(Principal Financial Officer)