HEARTLAND FINANCIAL USA INC Form 8-K April 23, 2019

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT Pursuant to Section 13 of 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) April 23, 2019

Heartland Financial USA, Inc. (Exact name of Registrant as specified in its charter)

Commission File Number: 001-15393

Delaware42-1405748(State or other jurisdiction of incorporation)(I.R.S. Employer Identification Number)

1398 Central Avenue Dubuque, Iowa 52001 (Address of principal executive offices)

(563) 589-2100 (Registrant's telephone number, including area code)

Not Applicable (Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2 below):

o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item 7.01 Regulation FD Disclosure

On April 22, 2019, Heartland Financial USA, Inc. (NASDAQ: HTLF), announced that its board of directors approved its regular quarterly cash dividend of \$0.16 per share on the company's common stock payable on May 31, 2019, to stockholders of record at the close of business on May 17, 2019.

Item 9.01 Financial Statements, Pro Forma Financial Information and Exhibits

(a) Financial Statements of Business Acquired.

None.

(b)Pro Forma Financial Information.

None.

(c)Exhibits.

99.1 Press Release dated April 23, 2019

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date:April 23, 2019 HEARTLAND FINANCIAL USA, INC.

By:/s/ Bryan R. McKeag Bryan R. McKeag Executive Vice President Chief Financial Officer