

SCHMITT INDUSTRIES INC  
Form DFAN14A  
October 01, 2018

**UNITED STATES**

**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**SCHEDULE 14A**

(Rule 14a-101)

INFORMATION REQUIRED IN PROXY STATEMENT

SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of The Securities Exchange Act of 1934

(Amendment No. )

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

Preliminary Proxy Statement

Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))

Definitive Proxy Statement

Definitive Additional Materials

Soliciting Material Under Rule  
14a-12

SCHMITT INDUSTRIES, INC.  
(Name of Registrant as Specified in Its Charter)

SENTENTIA GROUP, LP

SENTENTIA CAPITAL MANAGEMENT, LLC

MICHAEL R. ZAPATA

ANDREW P. HINES  
(Name of Persons(s) Filing Proxy Statement, if Other Than the Registrant)

Payment of Filing Fee (Check the appropriate box):

No fee required.

Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

(1) Title of each class of securities to which transaction applies:

(2) Aggregate number of securities to which transaction applies:

(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

(4) Proposed maximum aggregate value of transaction:

(5) Total fee paid:

Fee paid previously with preliminary materials:

Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the form or schedule and the date of its filing.

(1) Amount previously paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:

Sententia Capital Management, LLC, together with the other participants named herein (collectively, “Sententia”), has filed a definitive proxy statement and accompanying **BLUE** proxy card with the Securities and Exchange Commission to be used to solicit votes for the election of its slate of director nominees at the 2018 annual meeting of shareholders of Schmitt Industries, Inc., an Oregon corporation.

Item 1: On October 1, 2018, Sententia issued the following press release:

**Sententia Announces ISS Recommendation that Schmitt Shareholders “WITHHOLD” Votes from Legacy Director and Vote “Against” Say on Pay Proposal**

ISS Cites “Historic Concerns Relating to Board Independence”

Advisory Firm Recommendation Adds to Growing Support for Board Accountability

NEW YORK, October 1, 2018 /PRNewswire/ -- Sententia Capital Management, LLC and its affiliates (collectively, “SENTENTIA” or “we”), the beneficial owners of approximately 8.1% of the outstanding shares of common stock of Schmitt Industries, Inc. (NASDAQ: SMIT) (“Schmitt” or the “Company”), today announced that, in a report issued on September 28, 2018, Institutional Shareholder Services (“ISS”), one of the world’s leading independent proxy advisor firm, recommended that Schmitt shareholders “WITHHOLD” votes from legacy director nominee Maynard E. Brown and vote “AGAINST” approval of Schmitt’s say-on-pay proposal at the Company’s annual meeting scheduled to be held on Friday, October 12, 2018, in Portland, Oregon.

Michael R. Zapata, founding manager for Sententia, commented, “We are pleased to see further support for our concerns with Schmitt. We urge fellow shareholders to join us in voting for needed accountability and independence in Schmitt’s boardroom. Together, with Andrew P. Hines, we are working to help unlock shareholder value at Schmitt with our comprehensive plan.”

In summarizing its recommendations, ISS commented (emphasis added):\*

“The **consistent net losses over the past decade** appear to have been driven by an **inability to deliver sustainable gross margins and to control operating expenses.**”

“a credible argument could be made that **the board did not react soon enough** to remedy SMIT's deteriorating performance, given that **concerns initially presented in FY2009.**”

“it is **too soon in the turnaround process to draw conclusions**, and the strategy itself has been articulated in a manner that makes it **difficult for shareholders to assess whether it is likely that SMIT will be able to deliver sustainable profits moving forward.** This ineffective communication is problematic, particularly since it appears to be **part of a wider pattern of shortcomings.**”

· “there are uncertainties about the viability of the company’s plan due to **shortcomings in disclosure.**”

· “there are **historic concerns relating to board independence** (highlighted in ISS analyses from 2011-2016).”  
“the **board failed to demonstrate responsiveness** to the concerns of shareholders reflected in say-on-pay vote outcomes for two consecutive years”

“WITHHOLD votes are warranted...for long-tenured incumbent director **Maynard E. Brown** – who, as chair of the compensation committee, also **bears direct responsibility for the company's poor responsiveness** to shareholder concerns regarding executive compensation”

We are encouraged by ISS's recognition of the board's historical independence issues and ISS's recommendation that shareholders withhold votes on Maynard Brown, the longest tenured Schmitt director. We believe **David Case should be held to the same standard** as he has been **in a leadership role at Schmitt since 1996**. We believe that the lack of accountability on the board is a key reason for the last decade of cumulative *negative* \$7.5 million in net income and destruction of shareholder value. **During one of the strongest economies in a decade, Mr. Case continues to trumpet the "first profitable fiscal year for the Company since FY2012." Schmitt shareholders deserve better.**

## **REAL LEADERSHIP IS NEEDED**

### **THE SENTENTIA PLAN**

**Sententia's nominees are highly qualified and will ensure accountability and transparency and will work to unlock shareholder value through a comprehensive plan.**

- 1) **Conduct Comprehensive Strategic Review to Evaluate**
  - a. Sale of non-operating real estate
  - b. Potential sale of Xact and Acuity
  - c. Main SBS business line to improve profitability
  
- a. 2) **Instill Operational Discipline**
  - b. Instill fiscal discipline across the Company through targeted cost-cuts
  - Improve working capital management
  
- d. 3) **Improve Corporate Governance**
  - a. Improve compensation disclosures
  - b. Eliminate staggered board
  - c. Create a lead independent director
  - d. Appoint two new highly qualified, independent board members
  
- b. 4) **Link Pay to Performance**
  - a. Cut director pay in line with peers
  - b. Link executive pay to key performance metrics

**A VOTE “FOR” SENTENTIA NOMINEES WILL BRING TRUE LEADERSHIP AND HELP MAXIMIZE SHAREHOLDER VALUE FOR SCHMITT SHAREHOLDERS**

**VOTE BLUE PROXY CARD TODAY**

\*Sententia has neither sought nor obtained consent from any third party to use previously published information as proxy soliciting material.

**ADDITIONAL INFORMATION**

SENTENTIA, together with the other participants in its proxy solicitation, have filed a definitive proxy statement and accompanying BLUE proxy card with the Securities and Exchange Commission (“SEC”) to be used to solicit proxies in connection with the Company’s 2018 annual meeting of shareholders (the “Annual Meeting”). Shareholders are advised to read the proxy statement and any other documents related to the solicitation of shareholders of the Company in connection with the Annual Meeting because they contain important information. These materials and other materials filed by SENTENTIA with the SEC in connection with the solicitation of proxies are available at no charge on the SEC’s website at <http://www.sec.gov>. The definitive proxy statement and other relevant documents filed by SENTENTIA with the SEC also are available, without charge, by directing a request to SENTENTIA's proxy solicitor, InvestorCom, at (877) 972-0090 for shareholders and (203) 972-9300 for banks and brokers.



**ABOUT SENTENTIA CAPITAL:** Sententia is a value investing based capital management firm that runs a concentrated, deep value portfolio. [www.sententiacapital.com](http://www.sententiacapital.com)

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Item 2: On October 1, 2018, Sententia published the following tweet:

Item 3: On October 1, 2018, Sententia published the following message on SumZero: