Levenson Ryan Form 3 April 05, 2013

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person * Statement PFSWEB INC [PFSW] Levenson Ryan (Month/Day/Year) 03/27/2013 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) 3280 PEACHTREE (Check all applicable) ROAD, SUITE 2670 (Street) 6. Individual or Joint/Group _X__ 10% Owner Director Officer _X_ Other Filing(Check Applicable Line) (give title below) (specify below) Form filed by One Reporting See Explanation of Responses Person ATLANTA, GAÂ 30305 _X_ Form filed by More than One Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 4. Nature of Indirect Beneficial 1. Title of Security 2. Amount of Securities Beneficially Owned Ownership Ownership (Instr. 4) Form: (Instr. 4) (Instr. 5) Direct (D) or Indirect (I) (Instr. 5) Common Stock I By Privet Fund LP (1) (2) 1,220,362 By Privet Fund Management Common Stock 123,066 Ι LLC (1) (3) Reminder: Report on a separate line for each class of securities beneficially SEC 1473 (7-02) owned directly or indirectly. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

currently valid OMB control number.

1. Title of Derivative Security
2. Date Exercisable and Securities Underlying Conversion Ownership Operivative Security

Expiration Date Securities Underlying Operivative Security

Derivative Security

3. Title and Amount of Securities Underlying Operivative Security

To Represent the Amount of Securities Underlying Operivative Security

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		(Instr. 4)		Price of	Derivative
Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Derivative Security	Security: Direct (D) or Indirect (I) (Instr. 5)

Reporting Owners

Reporting Owner Name / Address	Relationships				
Treporting of the real of the	Director	10% Owner	Officer	Other	
Levenson Ryan 3280 PEACHTREE ROAD SUITE 2670 ATLANTA, GA 30305	Â	ÂX	Â	See Explanation of Responses	
Privet Fund LP 3280 PEACHTREE ROAD SUITE 2670 ATLANTA, GA 30305	Â	ÂX	Â	See Explanation of Responses	
Privet Fund Management LLC 3280 PEACHTREE ROAD SUITE 2670 ATLANTA, GA 30305	Â	ÂX	Â	See Explanation of Responses	

Signatures

/s/ Ryan Levenson Ryan Levenson	04/05/2013			
**Signature of Reporting Person	Date			
/s/ Ryan Levenson Ryan Levenson, Sole Manager, on behalf of Privet Fund Management LLC	04/05/2013			
**Signature of Reporting Person	Date			
/s/ Ryan Levenson Ryan Levenson, Sole Manager, on behalf of Privet Fund Management LLC, Managing Partner, on behalf of Privet Fund LP				
**Signature of Reporting Person	Date			

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

This report is filed jointly by Privet Fund LP, Privet Fund Management LLC and Ryan Levenson (collectively, the "Reporting Persons"). The Reporting Persons are filing this report because each of the Reporting Persons may be deemed to be a member of a Section 13(d)

- group disclosed in the Schedule 13D filed on behalf of the Reporting Persons and the other members of such group. As of March 27, 2013, the members of this Section 13(d) group collectively owned more than 10% of the Issuer's outstanding shares of Common Stock. Each of the Reporting Persons disclaims beneficial ownership of the shares of Common Stock held by the other members of such Section 13(d) group except to the extent of his or its pecuniary interest therein.
- (2) These shares are owned directly by Privet Fund LP, and indirectly by Privet Fund Management LLC and Ryan Levenson.
- (3) These shares are owned directly by Privet Fund Management LLC, and indirectly by Ryan Levenson.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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